Overview – Department of State Treasurer
Jobs

UPTOWN MOBILITY IN AMERKA IN 2011

UNEMPLOYMENT BENEFITS OFFICE 2ND FLOOR
Small businesses create majority of NC jobs

Job Gains & Losses by firm size (in thousands) for non-farm establishments (2006–2007)

<table>
<thead>
<tr>
<th>Employment gains (from Establishment Births &amp; Expansions)</th>
<th>Total employees</th>
<th>1–19 employees</th>
<th>1–499 employees</th>
<th>500+ employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gains Due to Establishment Births</td>
<td>235.4</td>
<td>61.1</td>
<td>142.5</td>
<td>92.8</td>
</tr>
<tr>
<td>Gains Due to Establishment Expansions</td>
<td>356.1</td>
<td>92.5</td>
<td>190.3</td>
<td>165.8</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment losses (from Establishment Deaths &amp; Contractions)</th>
<th>Total employees</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Losses Due to Establishment Contractions</td>
<td>-367.4</td>
<td>-67.4</td>
<td>-195.3</td>
<td>-172.1</td>
</tr>
<tr>
<td>Losses Due to Establishment Deaths</td>
<td>-177.9</td>
<td>-50.5</td>
<td>-107.4</td>
<td>-70.5</td>
</tr>
<tr>
<td>Net change (in Employment)</td>
<td>46.1</td>
<td>35.7</td>
<td>30.1</td>
<td>16.0</td>
</tr>
</tbody>
</table>

Source: 2011 State of Small Business and Entrepreneurship
Federal Debt Downgrade
“AAA” bond rating

• Lower debt costs
• More attractive rates
• Better global reputation
N.C. Innovation Fund

• Created in March 2010 to:
  o Achieve strong returns for pension portfolio
  o Support businesses with nexus in North Carolina

• $232 million program

• Managed by Credit Suisse

• $117.5 million in commitments made as of February 2012
  o $80 million committed to eight companies
  o $20 million committed to two funds
  o $17.5 million committed to two funds through Accelerator, special allocation to life sciences in North Carolina
N.C. Innovation Fund

Innovation Fund developed on discussions with both national and state experts and stakeholders, including:

- Venture capital and angel investors
- Colleges and universities
- N.C. private equity firms
- Entrepreneurial groups
- Partnership for Economic Development and CEOs from the State’s 7 regional economic development partnerships
- Legislators and local elected officials
- Governor’s Office
- Nonprofit groups
Allocation by Industry

Distribution 6.7%
Software/IT 6.7%
Auto 6.7%
Communications 6.7%
Manufacturing 6.7%
Healthcare 6.7%
Fin Serv 13.3%

Unallocated 46.7%
Jobs supported by IF companies

- Total: 5,821
- Company A: 2,900
- Company B: 1,730
- Company C: 700
- Company D: 269
- Company E: 122
- Company F: 87
- Company G: 13

North Carolina Department of State Treasurer
The NC Innovation Fund has allocated up to $35 million to invest in 3-4 venture capital funds focused on early-stage life sciences.

To date, the Accelerator has committed to one venture capital firm, Hatteras Venture Partners.
Financial Literacy in Community Colleges

Gary Markstein The Milwaukee Journal-Sentinel, Creators Syndicate
Tours across North Carolina

- Innovation Fund road shows
- Entrepreneurship tours
- Chambers of Commerce
- Financial Literacy tours
Thank you!

Together, we can build and maintain a fiscally strong and prosperous North Carolina.

www.NCTreasurer.com