“Entrepreneurship and the Law – Practical Considerations”

Entrepreneurial Summit
Thursday, April 4, 2013
08:00 am – 01:00 pm
Presented by:
UNCP School of Business &
Thomas Family Center for Entrepreneurship

08:00 am – 08:45 am Registration & continental Breakfast                   Ms. P. Queen
08:45 am – 12:10 pm Program Moderator                                  Dr. R. Maysami
08:45 am – 08:55 am Welcoming Comments                                  Dr. K. Carter
08:55 am – 09:00 am Opening Remarks                                     Mr. J. Thomas
09:05 am – 11:00 am Entrepreneurship & the Law                         Mr. T. McNeill, JD
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                                                               Mr. B. Epperly, JD
11:00 am – 11:30 am Elevator Speech Competition                        Dr. M. Menefee
11:30 am – 11:50 am Panel Discussion Moderator                        Dr. C. Hunt
11:50 am – 12:00 pm Competition Awards                                 Dr. M. Menefee
12:00 pm – 12:10 pm Closing Remarks                                    Dr. K. Kitts
12:10 pm – 01:00 pm Lunch (provided free of charge)                    Ms. P. Queen

Synopsis of the Summit:

We will explore the various legal and business considerations involved in forming and operating an emerging growth business---from inception/incorporation to acquisition/winding-down. We will use a hypothetical start-up business to identify and deal effectively with the numerous issues presented to entrepreneurs in the start-up and operation of a growth oriented business. Issues to be discussed include selecting and forming a business entity, structuring the economic benefits and management control among owners, intellectual property protection, raising capital, employment issues, contract issues, business succession, and business dissolution. The program format will be highly interactive with participants engaging in team exercises and critical analysis of legal issues. The overarching goal of the program is to prepare participants to spot legal issues and understand their implications to business success.