Enrollment Management Subcommittee Meeting  
Wednesday, April 11, 2012  
Room 228 Sampson 3:30 p.m.

Committee Members: Aaron Vandermeer (ARTS); Judi Losh (EDUC); Melinda Rosenberg (LETT); Rachel Smith (NS&M); James W. Robinson (SB&S; 2010-2012 Subcommittee Chair); Sharon Kissick (Registrar); Jackie Clark (Vice Chancellor for Enrollment Management); Jenelle Handcox (Director of Financial Aid); Brian J. McCormick (SGA Representative).

Absent: Mr. Brian McCormick, Ms. Jackie Clark, Ms. Sharon Kissick  
Guests: Ms. Lela Clark, representing the office of Enrollment Management

Minutes

1. Call to Order  
The meeting was called to order at 3:33PM.

2. Introduction of Members and Guests

3. Approval of Agenda  
The agenda was approved by unanimous consent.

4. Approval of Minutes from February 8, 2012  
The minutes were approved by unanimous consent.

5. Report from the Chair. Dr. Robinson
The EMS proposal regarding withdrawal limits passed Faculty Senate. Other items from that slate of proposals were narrowly rejected, such as transcript representation of WF, reduction of grade replacement hours, and course repetition limits.

6. Reports as needed from Vice Chancellor of Enrollment Management  

Ms. Jackie Clark:

i. Recruiting and Admissions, Ms. Lela Clark  
• Freshman acceptance for FA’12 is slightly down compared to last year at this date. However, the projection of new freshman enrollees is still seven students higher than the established goal of 1050 students.  
• Transfer student enrollment for FA’12 is projected at 543. This is well short of the 675 student goal, however, is still greater than the FA’11 enrollment of 499 transfer students.  
• 232 prospective students have sent in RSVPs planning to attend the upcoming open house.

ii. Scholarships and Financial Aid, Jenelle Handcox
• Financial Aid has revamped its website, which now contains additional information and more interactive forms.
• The first batch of award letters for FA’12 have been sent out -- ahead of schedule.

  iii. Registrar, Sharon Kissick  
  iv. New Student Orientation  
  v. Center for Academic Excellence

7. Old Business


      Ms. Kissick will report on this matter in Fall 2012.

8. New Business

   a. Withdrawal period—requested Enrollment Management Subcommittee review the period within a semester when a student may withdraw from a class by the Faculty Senate Chair.

      Dr. Smith, Dr. Rosenberg, and Ms. Kissick will form a working group to study this issue.

9. Announcements

   None.

10. Adjournment

     The meeting was adjourned at 4:20PM.

Respectfully Submitted,

Aaron Vandermeer  
Secretary