THE UNIVERSITY OF NORTH CAROLINA AT PEMBROKE MEETING OF THE BOARD OF TRUSTEES' PUBLIC AFFAIRS AND ADVANCEMENT COMMITTEE Thursday, April 11, 2024, at 2:45 p.m.

AGENDA

- 1. Call to Order
- 2. Roll Call
- 3. Ethics Announcement by the Chair

All members of this Board are reminded of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by the Act. Each member has received the agenda and related information for this Board of Trustees' meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.

- 4. Introduction of Guests including Members of the Press
- 5. Additions/Deletions to the Agenda
- - a. Board of Trustees' Public Affairs and Advancement Committee Meeting Minutes, Feb. 22, 2024.
- 7. Office of Advancement
 - a. Overview Report
- 8. University Communications & Marketing
 - a. Overview Report
- 9. Adjournment

* Action Required.