**Mass Communication Public Relations Track 2023-2024**

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| **Freshman Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | UNV 1000 | Freshman Seminar | 1 |  | ENG 1060 | Composition II | 3 |
|  | ENG 1050 | Composition I | 3 |  | ART 1450 or  MCM 2500 | Digital Art Appreciation or  Film Appreciation | 3 |
|  | MAT 1055 | Quantitative Reasoning or General Ed Math | 3 |  | PLS 1010 or SOC 1020 if not already taken | Intro to American Government **or** Intro to Sociology | 3 |
|  | MCM 2100 | Intro to Mass Communication | 3 |  | SPE 2000 or SPE 2010  unless foreign language option | Interpersonal Comm **or** Fundamentals of Speech **unless** foreign language II | 3 |
|  | SOC 1020  **or** foreign language I | Intro to Sociology | 3 |  | PHS 1100 or 1560 or GLY 1150 or 2460 or BIO 1060 | Natural Science | 3 |
| **Total Credits** | | | 13 |  | **Total Credits** | | 15 |

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| **Sophomore Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | PSY 1010 | Introduction to Psychology | 3 |  | PHI or REL | Philosophy or Religion | 3 |
|  | MCM 2400\* | Writing for the Media | 3 |  | General Education | English Literature | 3 |
|  | General Education | History | 3 |  | PLS 1010 if not already taken | Intro to American Government | 3 |
|  | PRE 2200 | Intro to Public Relations | 3 |  | Gen Ed Elective | Extra science or social science unless foreign language option | 3 |
|  | SOC 1020 or BIO 1060 | Intro to Sociology **or** Exploring Life’s Diversity | 3 |  | SPE 2000 or SPE 2010  unless Foreign Language option | Interpersonal Comm **or** Fundamentals of Speech unless Foreign Language option was taken | 3 |
|  | General Education | Physical Education | 1 |  | General Education | Physical Education | 1 |
| **Total Credits** | | | 16 |  | **Total Credits** | | 16 |

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| **Junior Year** | | | | | | | |
| Fall | | | | Spring | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | PRE 3500 | Organizational Communication | 3 |  | PRE 3600 | Public Relations Social Media | 3 |
|  | PRE 4070 | Public Relations Writing | 3 |  | PRE 4090 **or** PRE 4200 | P.R. Case Studies **or** Crisis Comm | 3 |
|  | University Elective or Minor Course |  | 3 |  | MCM 4050 | Media Law & Ethics | 3 |
|  | University Elective or Minor Course |  | 3 |  | University Elective or Minor |  | 3 |
|  | University Elective or Minor Course |  | 3 |  | University Elective or Minor |  | 3 |
| **Total Credits** | | | 15 | **Total Credits** | | | 15 |

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| **Junior Summer** | | | |
|  | MCM 4130 | Internship in Mass Communications | 3 |
| **Total Credits** | | | 3 |

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| **Senior Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | MCM 4360 | Comm Theory and Research | 3 |  | PRE 4600 | Public Relations Campaigns | 3 |
|  | University Wide Elective or Minor |  | 3 |  | University Wide Elective or Minor |  | 3 |
|  | University Wide Elective/Minor |  | 3 |  | University Wide Elective/Minor |  | 3 |
|  | University Wide Elective/Minor |  | 3 |  | University Wide Elective/Minor |  | 3 |
|  | University Wide Elective/Minor |  | 3 |  | MCM 4130 internship if not already taken | Internship if not already taken | 3 |
| **Total Credits** | | | 15 | **Total Credits** | | | 12 or 15 |