

B.S. in Business Administration - Entrepreneurship Track Checklist 2022-23 Catalog requirements

Student's name: _____ Banner ID: _____

General Education and Phys. Ed. Requirements (44 semester hours), including

- Communication Skills: **ENG 1050** English Composition I **ENG 1060** English Composition II
- Art and Humanities Division (Fine Arts Literature History Philosophy or Religion
- Social Science Division (**Economics 2020** **Psychology 1010** Geology/ Political Science/ Sociology
- Mathematics: **MAT 1070** College Algebra
- Natural Science Division (**select two**: Biology Chemistry Earth Science Physical Science
- Physical Education & Wellness (Earn two hours
- Gen. Ed. Electives: (**Economics 2030** Principles of Macroeconomics One Elective

School of Business Common Body of Knowledge (45 semester hours)

Courses:

- ACC 2270*** Financial Accounting
- ACC 2280** Managerial Accounting
- DSC 2090** Spreadsheets & Database Management
- DSC 3180*** Applied Business Statistics
- DSC 3190** Business Analytics
- BLAW2150** Business Law & Ethics
- BUS 3020** International Business
- MKT 3120*** Principles of Marketing
- MGT 3030** Business Communications
- MGT 3060*** Organization & Management
- ITM 3010** Management Information Systems
- MGT 4410** Operations Management
- FIN3100*** Business Finance

- MGT 4660** Business Strategy

- BUS 4020** Senior Seminar in Business

Prerequisite:

- MAT 1070 or a higher -level mathematics course
- C or better in ACC 2270
- C or better in MAT 1070 **or** a higher-level mathematics course
- C or better in DSC 3180
- C or better in ENG 1060
- DSC 2090 **and** MGT 3060
- MGT 3060 **and** C or better in DSC 3180
- DSC 2090 or DSC 1590 **and** C or better in {DSC 3180 and ACC2270} **and** MAT1070
- one of {MGT 4410 or ACC 3310} **and** MGT3030 **and** C or better in MGT 3060, MKT 3120 **and** FIN 3100
- BLAW2150, ECN 2020, ECN 2030, FIN 3100, MGT 3060, MKT 3120 **and** senior standing.

*Denotes a "C" is needed as a prerequisite for another course

Entrepreneurship Track Requirements (18 semester hours)

- FIN 3000** Finance for small and Entrepreneurial Businesses
- ENTR 4000** Planning and Strategy ENTR 2100 or MGT4100
- MGT 4100** Small Business Management MGT 3060, MKT3120, and FIN3100
- MKT 4400** Social Media Marketing C or better in MKT 3120
- Elective These electives may be any two 3000- or 4000-level Business courses or ART/MUS3800, MUS 3580,
- Elective MCM 3600, RSA 4160, or RSA 4400 may not be used to satisfy any other requirements.

University Electives and Freshman Seminar (13 semester hours)

American Indian Studies Requirement (6 Semester hours) *Students admitted to UNCP Fall 2022 & after*

Passport for Professional Success (0 semester hours) *BUS 1001 must be done first*

- BUS 1001 BUS 1002 BUS 1003 BUS 1004 BUS 1005 BUS 1006

Writing Intensive Requirement

At least three of your General Education, Business, or University Elective courses (9 semester hours) must be Writing Enriched (WE) or Writing in the Discipline (WD) courses and at least one of them must be a WD course.

- WD WE or WD WE or WD