

Advising Form- Marketing (2022-2023 Academic Year)

Student Name Banner ID #

Advisor Name Date

Notes:

Communication Skills

ENG 1050*
ENG 1060*

Arts and Humanities (select one from each section)

Fine Arts (select one)
Literature (select one)
History (select one)
Phil & Rel (select one)

Social Science (select PSY 1010 and one from a different section)

Psychology 1010
Geography
Political Science
Sociology

Natural Science (select two from different sections, Note: if PHS 1100 is selected the other science cannot be PHS, PHY or CHM)

Biology/Env. Sci.
Chemistry
Earth Science
Physical Science

Mathematics

MAT 1070* (or higher)

Physical Education and Wellness (choose two total)

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<input type="text"/>	<input type="text"/>	<input type="text"/>

Freshman Seminar

UNV 1000

General Education Elective- Cannot fulfill another degree requirement

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**Denotes a "C" is needed as a prerequisite for another course*

School of Business Common Body of Knowledge

Prerequisite

ACC 2270*			MAT 1070
ACC 2280			C or better in ACC 2270
BLAW 2150			
BUS 3020			
BUS 4020			BLAW 2150, ECN 2020, ECN 2030, FIN 3100, MGT 3060, MKT 3120 and senior standing
DSC 2090*			
DSC 3180*			C or better in MAT 1070 or a higher MAT course
DSC 3190			C or better in DSC 3180
ECN 2020			
ECN 2030			
FIN 3100*			DSC 2090 or DSC 1590 and C's or better in MAT 1070, ACC 2270, and DSC 3180
ITM 3010			DSC 2090 and MGT 3060
MGT 3030			C or better in ENG 1060
MGT 3060*			
MGT 4410			MGT 3060 and C or better in DSC 3180
MGT 4660			MGT 3030 and MGT 4410 and C's or better in MGT 3060, MKT 3120 and FIN 3100
MKT 3120*			

Marketing Track Requirements (18 semester hours)

MKT 3200			C or better in MKT 3120
MKT 4300			C or better in MKT 3120
MKT 4500			C or better in MKT 3120 and DSC 3180
MKT 4800			C or better in MKT 3120
MKT elective			
MKT elective			

Passport for Professional Success

BUS 1001 BUS 1002 BUS 1003 BUS 1004 BUS 1005 BUS 1006

University Electives (12 hours to total 120 hours needed to graduate)

Writing Intensive Requirements (9 hours total including one Writing in the Discipline)

***Denotes a "C" is needed as a prerequisite for another course**

Communication Skills (6 or 9 hours)

ENG 1050 Composition I
ENG 1060 Composition II

Arts and Humanities Division

(12 hours)

Pick one course from each of the four areas below.

Fine Arts

ART 1450 Digital Arts Appreciation
ART 2050 Art Appreciation
ART 2080 Survey of Art I
ART 2090 Survey of Art II
MCM 2500 Film Appreciation
MUS 1020 Intro to Music Appreciation
MUS 1040 Intro to Jazz Appreciation
MUS 1060 Rhythm and Rock
MUS 1090 Introduction to Hip-Hop
MUS 1210 Global Music
MUS 2940 The World of Music
MUS 2980 History of Musical Theater
THE 2500 Introduction to Theater

Literature

ENG 2010 Southern Literature
ENG 2020 Contemporary Literature
ENG 2030 Literary Genres
ENG 2050 World Literature Before 1660
ENG 2060 World Literature After 1660
ENG 2080 Women's Literature
ENG 2090 Literature and Film
ENG 2100 African American Literature
ENG 2180 Asian American Literature
ENG 2190 Latino Literature
ENG (AIS) 2200 Native American Literature
ENG 2230 American Literature before 1865
ENG 2240 American Literature since 1865
ENG (AIS) 2410 Environmental Literature
ENG 2470 British Literature Before 1790
ENG 2480 British Literature After 1790

History

HST 1010 American Civilizations to 1877
HST 1020 American Civilizations since 1877
HST 1030 Intro to African American History
HST 1140 World Civilizations to 1500
HST 1150 World Civilizations Since 1500
HST (AIS) 1100 History of the American Indian to 1865
HST (AIS) 1110 History of the American Indian since 1865

Philosophy & Religion

PHI 1000 Intro to Philosophy
PHI 1010 Perspectives on Humanity
PHI 2040 Introduction to Ethics

PHI 2070 Contemporary Moral Issues
REL 1080 Intro to Religious Thought
REL 1300 Intro to Religion

Social Science Division (9 hours)

Take two courses total from two different areas.

Geography

GGY 1010 Principles of Geography
GGY 1020 World Regional Geography
GGY 2000 Cultural Geography
GGY (ECN) 2060 Economic Geography

Political Science

PLS 1000 Intro to Political Science
PLS 1010 American State Government

Psychology

PSY 1010 Introductory Psychology

Sociology

SOC 1020 Intro to Sociology
SOC (AIS) 1050 Intro to Cultural Anthropology
SOC 2090 Social Problems in Modern Society

Natural Science (6 hours)

Pick two areas and choose one course from each area. If you take PHS1100, you must select the other course from either Biology/Environmental Science or Earth Science.

Biology/ Env. Science

BIO 1000 Laboratory Investigations and Experiences
BIO 1030 Basic Human Biology
BIO 1060 Exploring Life's Diversity
BIO 2110 Anatomy and Physiology I
BIO 2120 Anatomy and Physiology II
ENV 1100 Environmental Sciences

Chemistry

CHM 1300 General Chemistry I
CHM 1400 Chemistry for Health Sciences

Earth Science

GLY (GGY) 1150 Physical Geology
GLY (PHS/GGY) 2460 Weather and Climate

Physical Science

PHS 1100 Physical Science I
PHS 1560 College Physics Lab I
PHY 1000 Elementary Physics I
PHY 1500 College Physics I
PHY 2000 University Physics I

MATHEMATICS (6 hours)

MAT 1070 College Algebra

Physical Education and Wellness

(2 hours)

Choose two from the following:

PED 1010	Wellness and Fitness
PED 1300	Fitness Walking
PED 1310	Archery
PED 1320	Badminton
PED 1330	Golf
PED 1340	Swimming
PED 1350	Tennis
PED 1360	Soccer
PED 1370	Bowling
PED 1380	Rhythms and Dance
PED 1390	Racquetball
PED 1410	Physical Conditioning
PED 1450	Volleyball
PED 1460	Weight Training
PED 1770	Advanced Physical Conditioning
PED 1790	Aerobic Dance
PED (MSC) 1800	Military Physical Training
PED (THE) 1810	Stage Dance I
PED (THE) 1820	Stage Dance II
PED 1900	Outdoor Fitness
PED 1910	Indoor Cycling
PED 1950	Water Aerobics

School of Business Common Body of Knowledge

ACC 2270	Financial Accounting
ACC 2280	Managerial Accounting
BLAW2150	Business Law and Ethics
BUS 3020	International Business
BUS 4020	Senior Seminar in Business
DSC 2090	Spreadsheets and Database Management
DSC 3180	Applied Business Statistics
DSC 3190	Business Analytics
ECN 2020	Principles of Microeconomics
ECN 2030	Principles of Macroeconomics
FIN 3100	Business Finance
ITM 3010	Management Information Systems
MGT 3030	Business Communications
MGT 3060	Organization and Management
MGT 4410	Operations Management
MGT 4660	Business Strategy
MKT 3120	Principles of Marketing

Marketing Track Requirements

MKT 3200	Consumer Behavior
MKT 4300	Integrated Marketing Communications
MKT 4500	Marketing Research
MKT 4800	Marketing Strategy