

	<b>Excellent (4.25-5.00 pts)</b>	<b>Very Good (3.25-4.00 pts)</b>	<b>Good (2.25-3.00 pts)</b>	<b>Fair (1.25-2.00 pts)</b>	<b>Poor (0.00-1.00 pt)</b>
<b>Clarity</b>	<ul style="list-style-type: none"> <li>• Uses language that is understandable to those outside of the discipline</li> <li>• Consistently explains/defines technical words.</li> <li>• Excellent grammar usage with minimal errors</li> <li>• Excellent organization; writing flows extremely well.</li> </ul>	<ul style="list-style-type: none"> <li>• Uses language well but may not be understood by some outside the discipline.</li> <li>• Explains/defines most, but not all, technical words.</li> <li>• Very good grammar usage with few errors</li> <li>• Very good organization; writing flows very well.</li> </ul>	<ul style="list-style-type: none"> <li>• Uses language that is generally understandable to those outside the discipline.</li> <li>• A few definitions or explanations are given for technical language.</li> <li>• Good grammar usage but with noticeable errors.</li> <li>• Good organization but writing does not flow well.</li> </ul>	<ul style="list-style-type: none"> <li>• Uses much discipline specific language; difficult to understand by those outside the discipline.</li> <li>• Minimal to no definitions of technical language.</li> <li>• Grammar has frequent and noticeable errors but the meaning is not lost.</li> <li>• Fair organization but hard to follow.</li> </ul>	<ul style="list-style-type: none"> <li>• Language usage renders proposal confusing to a person outside the discipline</li> <li>• No definitions provided for technical language.</li> <li>• Grammar errors cause the proposal to be difficult to read and understand.</li> <li>• Poor organization; very difficult to follow.</li> </ul>
<b>Significance</b>	<ul style="list-style-type: none"> <li>• The project is demonstrated to be critically important for the student's own career, research or academic advancement.</li> <li>• The project is not covered by the regular curriculum or is unavailable for some other reason.</li> <li>• Student is a unique fit for the project.</li> <li>• The project is perfectly feasible for the institution, faculty, and student to complete.</li> </ul>	<ul style="list-style-type: none"> <li>• The project is demonstrated to be important for the student's own career, research or academic advancement.</li> <li>• The project is not likely to be covered by the regular curriculum or is not readily available for some other reason.</li> <li>• Student is a very good fit for the project.</li> <li>• The project is feasible for the institution, faculty, and student to complete.</li> </ul>	<ul style="list-style-type: none"> <li>• The project will enhance the student's own career, research or academic advancement, but is not important to their advancement.</li> <li>• The project is very likely to be investigated in the regular curriculum.</li> <li>• Student is a good fit for the project.</li> <li>• The project is feasible for the institution, faculty, and student to complete but will require minimal additional effort.</li> </ul>	<ul style="list-style-type: none"> <li>• The project has minimal importance to the student's own career, research or academic advancement.</li> <li>• The project is often investigated in the regular curriculum.</li> <li>• Student should fit the project.</li> <li>• The institution, faculty, and student may complete the project, but with great additional effort.</li> </ul>	<ul style="list-style-type: none"> <li>• The project has no importance to the student's own career, research or academic advancement.</li> <li>• The project is a regular part of standard curriculum.</li> <li>• Student is a poor fit for the project.</li> <li>• The institution, faculty, and student cannot complete the project.</li> </ul>
<b>Relevance</b>	<ul style="list-style-type: none"> <li>• The project focuses on an unanswered question or unexplored area in the respective discipline.</li> <li>• Proposal develops a new, innovative, and effective method of study.</li> <li>• The project goals will advance the discipline's understanding of an important area relative to the discipline.</li> </ul>	<ul style="list-style-type: none"> <li>• The project focuses on a generally under-studied question or rarely explored area in the respective discipline.</li> <li>• Proposal includes a proven and effective method of study, applied in an innovative manner.</li> <li>• The project goals will bolster the discipline's understanding of the area.</li> </ul>	<ul style="list-style-type: none"> <li>• The project focuses on an important question or area in the respective discipline.</li> <li>• Proposal utilizes a proven method of study.</li> <li>• The project goals will grow the discipline's understanding of the area.</li> </ul>	<ul style="list-style-type: none"> <li>• The project focuses on a relevant question or area in the respective discipline.</li> <li>• Proposal has little discussion on the method of study to be utilized.</li> <li>• The project goals will reinforce the discipline's understanding of the area.</li> </ul>	<ul style="list-style-type: none"> <li>• The focus of the project is not important, is outdated or otherwise irrelevant to the respective discipline.</li> <li>• The method of study is ineffective or not discussed at all.</li> <li>• The project goals do not contribute to the discipline's understanding of the area.</li> </ul>
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• The outcomes of this project exceed the goals of UNCP* and PURC**.</li> <li>• Students will demonstrate multiple, tangible benefits by participating in this project (e.g. public presentations, publications, awards, etc.).</li> </ul>	<ul style="list-style-type: none"> <li>• The outcomes of this project meet the goals of UNCP* and PURC**.</li> <li>• Students will demonstrate at least one tangible benefit by participating in this project (e.g. public presentations, publications, awards, etc.).</li> </ul>	<ul style="list-style-type: none"> <li>• The outcomes of this project meet most of the goals UNCP* and PURC**.</li> <li>• Students <i>may</i> demonstrate a tangible benefit by participating in this project but such an outcome is not clearly defined in the proposal.</li> </ul>	<ul style="list-style-type: none"> <li>• The outcomes of this project meet some goals of UNCP* and PURC**.</li> <li>• Proposal does not clearly state how the student will demonstrate a tangible benefit by participating in this project.</li> </ul>	<ul style="list-style-type: none"> <li>• The outcomes of this project did not meet any goals of UNCP* and PURC**.</li> <li>• No tangible benefit can be demonstrated as a result of the student's participation in this project.</li> </ul>

\*See the University Mission Statement (<https://www.uncp.edu/about/mission-statement>) \*See the PURC website front page