History and Traditions of UNC Pembroke
History of UNC Pembroke
Croatan Normal School

- Established March 7, 1887
- Purpose: Train Lumbee Indian teachers
- Opened spring 1888
- Began with 15 students and 1 teacher
Croatan Normal School – Pates Campus (About 1888)
Evolution of the Curriculum

- 1888: Elementary coursework began
- 1905: First graduate, D.F. Lowry
- 1912: First high school graduate, John A.B. Lowry
- 1914: First female high school graduates
- 1926:
  - Two year normal degree added
  - Elementary coursework phased out by 1928
- 1928: First two-year normal degree graduates
- 1933: Two year college degree added
- 1936: Third year of normal and college degrees added
- 1939:
  - High school separated from campus
  - Fourth year (B.A.) added
- 1940: First four-year graduates
- 1978: Graduate programs added
- 1979: First master’s degrees conferred
Seven Institutional Names

- 1887: Croatan Normal School
- 1911: The Indian Normal School of Robeson County
- 1913: The Cherokee Indian Normal School of Robeson County
- 1941: Pembroke State College for Indians
- 1949: Pembroke State College
- 1969: Pembroke State University
- 1996: University of North Carolina at Pembroke
Racial Integration of the Campus

Christian White `54

Larry Barnes `71

Sylvia (Baugham) Banks `69
Traditions of UNC Pembroke
School Colors

???

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School Colors

Black and Gold
Nickname
Nickname

Braves
Mascot

???

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Mascot

Red-tailed Hawk
Costumed Mascot

BraveHawk
Nickname and Mascot

Why the “Braves” and the red-tailed hawk?
Nickname and Mascot

Athletic logo illustrates the relationship between the Brave and the Red-tailed Hawk
“The Campus of Champions”
Alma Mater: “Hail to UNCP!”

Where Carolina's lofty pine trees Pierce the southern blue, Proudly stands our Alma Mater Courageous, strong and true; Black and gold float on forever Symbol of loyalty, Pembroke, our Alma Mater, Hail to UNCP!

-- Music and Lyrics by Ira Pate Lowry and Reba M. Lowry (1954)

Ira Pate Lowry ’29 (1906-1992)  
Reba M. Lowry (1906-1980)
Fight Song

Go Braves Go!

Spirit of the Carolinas Marching Band
Legend of the Rock

Rub the Tommy Statue for good luck!
Brave Walk
What will be your legacy?

You can get there from UNC Pembroke.

Tom Oxendine `48  B.F. “Jack” Lowery `58  Dr. Sally McRorie `76

Kelvin Sampson `78  Retired Brigadier General Allen Jamerson `83, `86  Jerry Lanier `74

Pardon Ndhlovu `13

Go Braves!