**Mass Communication Public Relations Track 2021-2022**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Freshman Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | UNV 1000 | Freshman Seminar | 1 |  | ENG 1060 | Composition II | 3 |
|  | ENG 1050 | Composition I | 3 |  | General Education | History | 3 |
|  | MAT 1050 | Intro to College Math | 3 |  | PSY 1010 | Intro to Psychology | 3 |
|  | ART 1450 **or** MCM 2500 | Digital Art Appreciation **or** Film Appreciation | 3 |  | General Education | Physical Education | 1 |
|  | SOC 1020 | Intro to Sociology | 3 |  | SPE 2000 or SPE 2010 | Interpersonal Communication **or** Fundamentals of Speech | 3 |
|  | BIO 1060 | Exploring Life’s Diversity | 3 |  | PHS 1100 or 1560 or GLY 1150 or 2460 | Natural Science | 3 |
| **Total Credits** | | | 16 |  | **Total Credits** | | 16 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Sophomore Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | PLS 1010 | Introduction to American National Government | 3 |  | PRE 2200 | Introduction to Public Relations | 3 |
|  | MCM 2100\* | Introduction to Mass Communication | 3 |  | General Education | English Literature | 3 |
|  | MCM 2400\* | Writing for the Media | 3 |  | University Wide Elective/Minor Course |  | 3 |
|  | General Education | Philosophy/Religion | 3 |  | University Wide Elective/Minor Course |  | 3 |
|  | General Education | Elective | 3 |  | University Wide Elective/Minor Course |  | 3 |
|  | General Education | Physical Education | 1 |  |  |  |  |
| **Total Credits** | | | 16 |  | **Total Credits** | | 15 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Junior Year** | | | | | | | |
| Fall | | | | Spring | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | PRE 3500 | Organizational Communication | 3 |  | PRE 3600 | Public Relations Social Media | 3 |
|  | PRE 4070 | Public Relations Writing | 3 |  | PRE 4090 **or** PRE 4200 | Public Relations Case Studies **or** Crisis Communication | 3 |
|  | University Wide Elective/Minor Course |  | 3 |  | MCM 4050 | Media Law & Ethics | 3 |
|  | University Wide Elective/Minor Course |  | 3 |  | University Wide Elective/Minor Course |  | 3 |
|  | University Wide Elective/Minor Course |  | 3 |  | University Wide Elective/Minor Course |  | 3 |
| **Total Credits** | | | 15 | **Total Credits** | | | 15 |

|  |  |  |  |
| --- | --- | --- | --- |
| **Junior Summer** | | | |
|  | MCM 4130 | Internship in Mass Communications | 3 |
| **Total Credits** | | | 3 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Senior Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | MCM 4360 | Mass Communication Theory and Research | 3 |  | PRE 4600 | Public Relations Campaigns | 3 |
|  | University elective or Minor |  | 3 |  | University elective or Minor |  | 3 |
|  | University Wide Elective/Minor Course |  | 3 |  | University Wide Elective/Minor Course |  | 3 |
|  | University Wide Elective/Minor Course |  | 3 |  | University Wide Elective/Minor Course |  | 3 |
|  | University Wide Elective/Minor Course |  | 3 |  |  |  |  |
| **Total Credits** | | | 15 | **Total Credits** | | | 12 |