

Minutes
Meeting of the Enrollment Management Subcommittee
September 11, 2019; 3:30 p.m.
University Center 251

Meeting was convened at 3:30 PM

Roll Call

- All in attendance

Reports

- Lois Williams; AVC
- ACT:
 - Percentage of AP qualifying score: 59% compared to last year
 - Early college credit: 66% from 74% from last year
- Question was raised about with the NC promise plan being in action; would this affect Dual Enrollment

- 1131 was the size for the Freshmen class of 2023
- Will look at which of the AP courses were brought in this academic year with class of 2023
- Was asked what was the enrollment target for this year? AVC Williams stated that it was 1400.

- 112 transfer students that came in this year came from a 4 year public institution
- 7,698 is the total enrollment of the university, not including those who were not counted during the census date

- Dr. Beth Holder
- We had a small dip in freshmen retention to 72%, which is not significant
- Our male retention rate is lower than females
- We have been in a 70 percentile of retention for the past two years
- Has asked her CSS academic advisors to figure out cohort solutions to this issue
- Almost all students who completed a UNCP exit survey stated that they never had a problem with the academics here and no overall issues with the school, yet they felt as though there was not enough to do in the community.
- Mentioned that there should be a program in place to target those who are in academic limbo (2.0-2.4 GPA)

- Working to better consult students going into rigorous programs such as Nursing or Political Science
- Impact of NC Promise on courses

General Discussion

- Polina Chemishanova feels that the influx of first-year students is represented in the ENG 1050 courses because some classes had to be dropped due to course enrollment numbers.
 - Also stated that there is a lack communication when it comes to students being ill-advised and picking up courses that are not related to their course completion guide.
- Alice Kay Locklear felt confused as to why her class caps keeps getting raised without contacting her and asking how she could accommodate the increase in students
- Over 300 transfer students came in the spring, which Williams hopes to see again in the spring because it represents the effectiveness of NC Promise
- Question was asked to Des Woods about how infrastructure and resources on campus were being upheld with the influx of students
 - He stated that the only complaints that he heard was in relation to the efficiency of BraveCentral
 - William informed him that there was higher than usual turnover and that more staff was being hired for the office
 - Also mentioned that only having two computers for each residence hall was negatively affecting students.
- A member brought up while there was a form for a repeating a course and that there were too many signatures on there.

Meeting was convened at 4:52 PM