**Mass Communication Broadcasting Track 2020-2021**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Freshman Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | UNV 1000 | Freshman Seminar | 1 |  | ENG 1060 | Composition II | 3 |
|  | ENG 1050 | Composition I | 3 |  | General Education | History | 3 |
|  | MAT 1050 | Intro to College Math | 3 |  | PLS 1010 | Intro to American Government | 3 |
|  | ART 1450 or  MCM 2500 | Digital Art Appreciation  or Film Appreciation | 3 |  | General Education | Physical Education | 1 |
|  | SOC 1020 | Intro to Sociology | 3 |  | † SPE 2000 or SPE 2010 | Interpersonal Communication or Fundamentals of Speech | 3 |
|  | BIO 1060 | Exploring Life’s Diversity | 3 |  | PHS 1100 or 1560 or GLY 1150 or 2460 | Natural Science | 3 |
| **Total Credits** | | | 16 |  | **Total Credits** | | 16 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Sophomore Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | PSY 1010 | Introduction to Psychology | 3 |  | General Education | Philosophy/Religion | 3 |
|  | MCM 2100\* | Introduction to Mass Communication | 3 |  | General Education | Literature | 3 |
|  | MCM 2400\* | Writing for the Media | 3 |  | BRD 1620 | Broadcast Practicum | 1 |
|  | BRD 1600 | Television Production | 3 |  | BRD 2600 (BRD 1600 prereq) | Basic Videography & Editing | 3 |
|  | BRD 1610 | Broadcast Practicum | 1 |  | † General Education | Another science or social science | 3 |
|  |  |  |  |  |  |  |  |
| **Total Credits** | | | 13 |  | **Total Credits** | | 13 |

**Broadcasting (BRD) classes are small and availability is limited in courses. Please note the degree pathway is only a suggestion. Please work closely with your advisor on course availability and when to take courses. BRD production courses require a C or better to advance to the next production course.**

† not needed by students completing 6 credits of foreign language

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Junior Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | BRD 3140 or  BRD 3130 or  BRD 3170 | Broadcast Journalism or Advertising or Screenwriting | 3 |  | BRD 3150 or MCM 2500 | Broadcast Programming & Mgmt or Film Appreciation | 3 |
|  | University Wide Elective/Minor Course |  | 3 |  | University Wide Elective/Minor course |  | 3 |
|  | University Wide Elective/Minor Course |  | 3 |  | MCM 4050 | Media Law & Ethics | 3 |
|  | University Wide Elective/Minor Course |  | 3 |  | University Wide Elective/Minor Course |  | 3 |
|  | University Wide Elective/Minor Course |  | 3 |  | University Wide Elective/Minor Course |  | 3 |
|  | BRD 2610 | Broadcast Practicum | 1 |  |  |  |  |
| **Total Credits** | | | 16 | **Total Credits** | | | 15 |

|  |  |  |  |
| --- | --- | --- | --- |
| **Junior Summer** | | | |
|  | MCM 4130 | Internship in Mass Communications | 3 |
| **Total Credits** | | | **3** |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Senior Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | MCM 4360 | Mass communication Theory and Research | 3 |  | BRD 4600 (senior capstone course) | Advanced Television Production | 3 |
|  | BRD 3600 or 3700 or 4200 (prerequisites vary) | Advanced Videography or Visual Effects or Advanced Broadcast Journalism | 3 |  | University Elective or Minor Course |  | 3 |
|  | General Education | Physical Education | 1 |  | University Wide Elective/Minor Course |  | 3 |
|  | University Wide Elective/Minor Course |  | 3 |  | University Wide Elective/Minor Course |  | 3 |
|  | University Elective or Minor Course |  | 3 |  | University Elective or Minor Course |  | 3 |
| **Total Credits** | | | 13 | **Total Credits** | | | 15 |

It is recommended that students take the Broadcast Practicum every semester, up to the maximum of BRD 4620, but only the first 3 are required to graduate.