

GALLUP®



# UNC Pembroke Alumni Outcomes Study

A SNAPSHOT REPORT OF RESULTS AND FINDINGS

**THE GALLUP ALUMNI SURVEY ASSESSES**

**ALUMNI'S PERCEPTIONS OF THEIR UNIVERSITY**

**EXPERIENCES AND HOW THOSE EXPERIENCES**

**RELATE TO THEIR WELLBEING AND JOB**

**QUALITY LATER IN LIFE.**

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# The Gallup Survey of UNC Pembroke Alumni

# The 2018 Study of UNC Pembroke Alumni

UNC Pembroke  
undergraduate alumni\*

Gallup Alumni Survey  
plus additional items

Web survey  
Nov. 15, 2018-Feb. 1, 2019

**809**  
completed surveys  
5% participation rate

DATA ARE COMPARED WITH GRADUATES FROM

**UNC System Alumni:** Graduates from UNC System institutions, 1940-2018 (n=77,695)

**National Alumni Database:** Gallup Alumni Survey representative sample of college graduates, 1940-2016 (n=71,183)

**Public Institution Alumni Database:** Representative sample of graduates from public sector institutions, 1940-2016 (n=44,824)

\*Alumni for whom an email address was on file were included.

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# UNC Pembroke Alumni Outcomes

# What Does a Great Job Look Like?

Engagement is **involvement** and **enthusiasm** for work. It is not a measure of happiness or satisfaction. It is about providing employees with the **direction, clarity, encouragement** and **growth** they need to perform at their best.

## Engaged

Employees are highly involved in and enthusiastic about their work and workplace. They are psychological “owners,” drive performance and innovation, and move the organization forward.

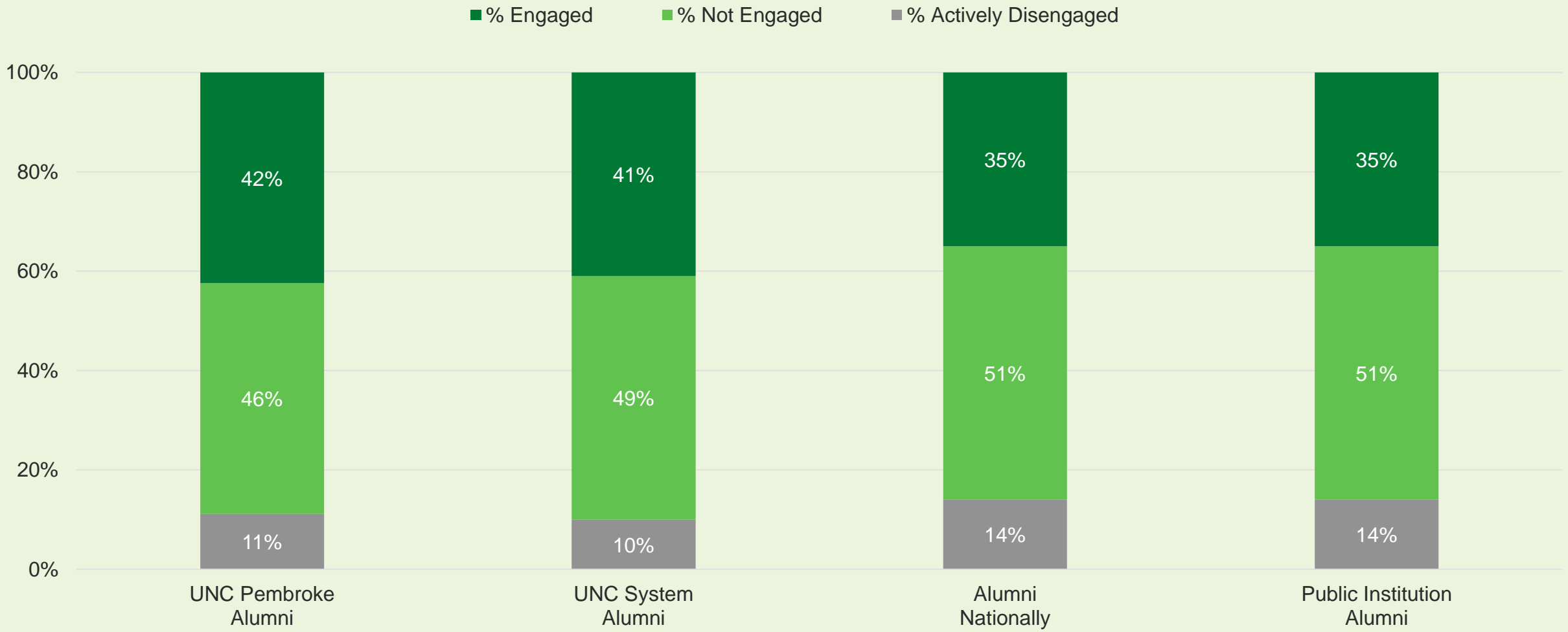
## Not Engaged

Employees are psychologically unattached to their work and company. Because their engagement needs are not being fully met, they're putting time — but not energy or passion — into their work.

## Actively Disengaged

Employees aren't just unhappy at work — they are resentful that their needs aren't being met and are acting out their unhappiness. Every day, these workers potentially undermine what their engaged coworkers accomplish.

# UNC Pembroke Alumni Workplace Engagement





# Gallup's "Big Six" Experiences Among U.S. College Graduates

(% Strongly agree / % Yes)

**64%** had a professor who made them excited about learning

**56%** had an applied internship or job experience\*

**33%** had a project taking a semester or more to complete

**28%** had professors who cared about them as a person

**22%** had a mentor who encouraged their goals and dreams

**20%** were extremely active in extracurricular activities

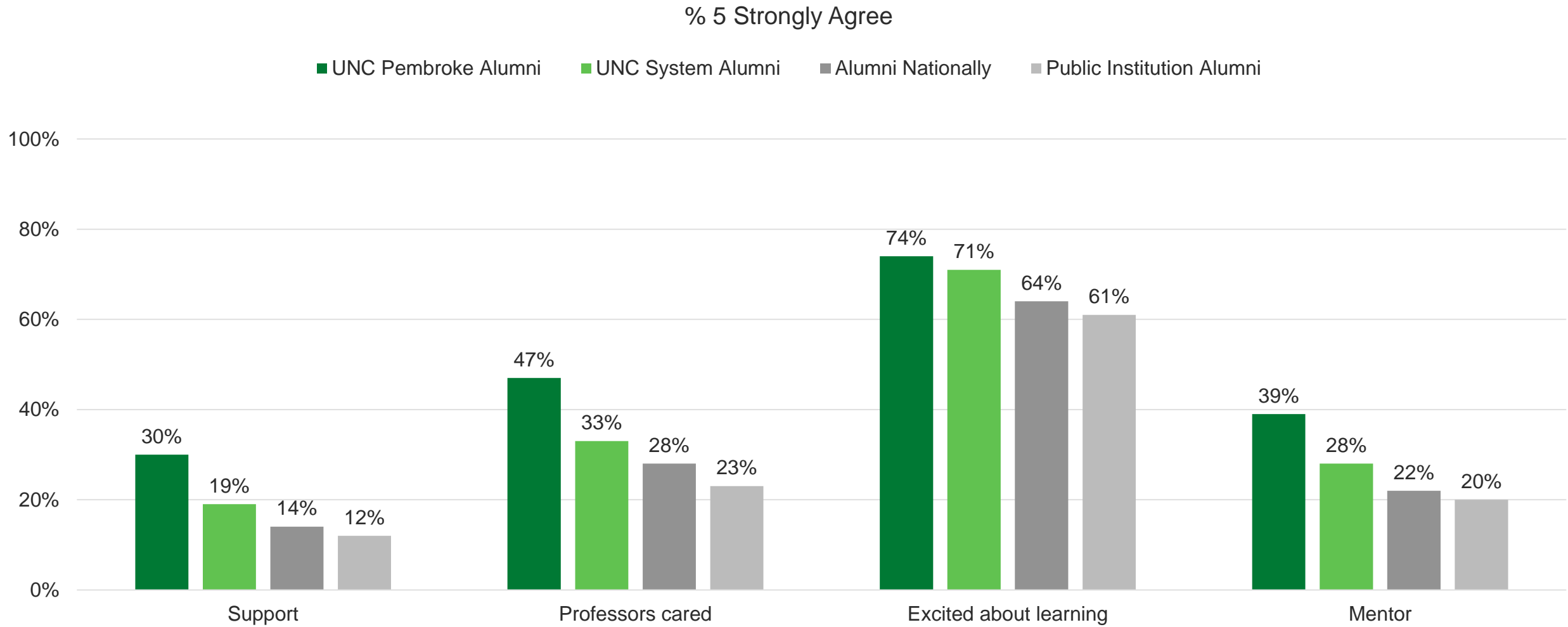
\*% Yes

# Gallup's "Big Six" Experiences Among U.S. College Graduates

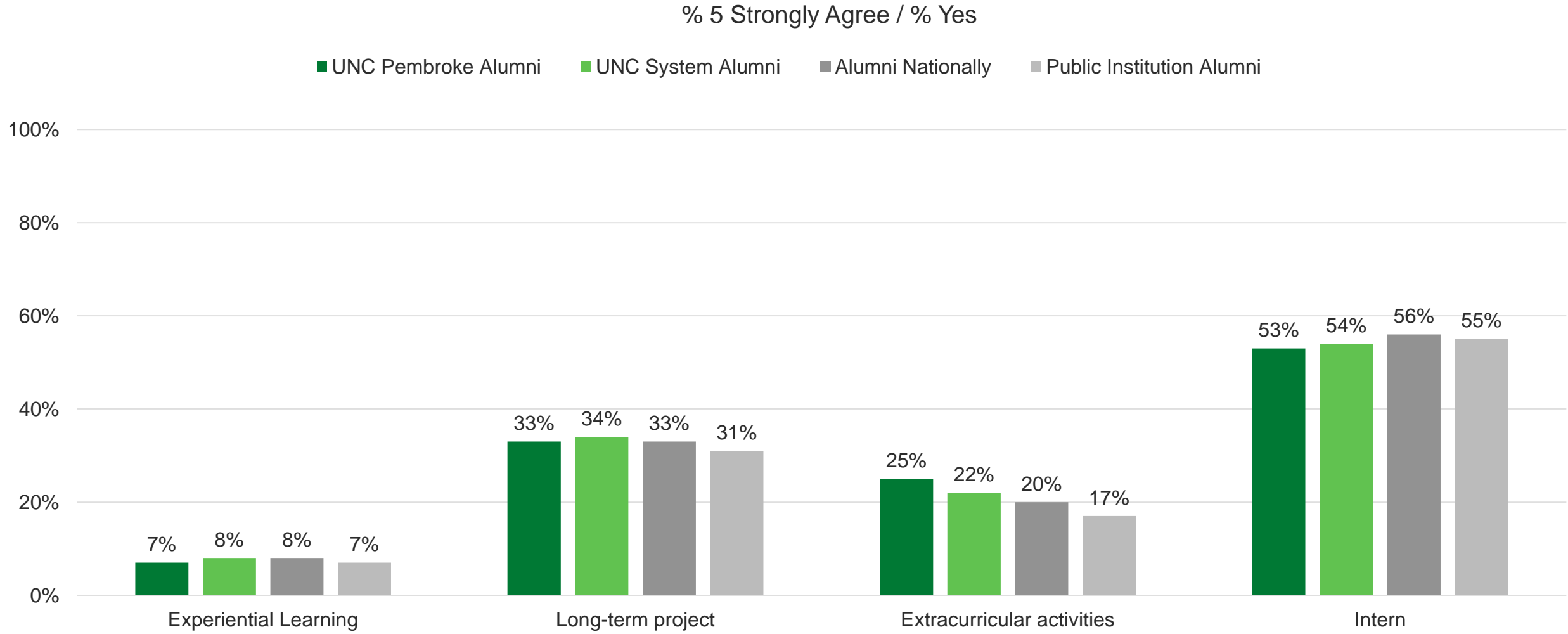
Strong agreement to the following is associated with increased odds of lifelong wellbeing and workplace engagement.

<b>EMOTIONAL SUPPORT</b>	<b>WORKPLACE ENGAGEMENT</b>	<b>WELLBEING</b>
Had professors who cared about you as a person	1.7x	1.4x
Had at least one professor who made you excited about learning	1.7x	1.4x
Had a mentor who encouraged you to pursue your goals and dreams	1.9x	1.4x
<b>EXPERIENTIAL LEARNING</b>		
Had a job or internship that allowed you to apply what you were learning in the classroom	1.8x	1.3x
Worked on a project that took a semester or more to complete	1.7x	1.2x
Was extremely active in extracurricular activities and organizations	1.6x	1.2x

# “Big 6” – Measures of Support Among UNC Pembroke Alumni



# “Big 6” – Measures of Experiential Learning Among UNC Pembroke Alumni



# The Five Essential Elements of Wellbeing

High wellbeing means a life well-lived — all the things that are important to each of us, what we think about and how we experience our lives. Wellbeing comprises five elements, and all five are interrelated and interdependent.

## PURPOSE

Liking what you do each day and being motivated to achieve goals

## SOCIAL

Having supportive relationships and love in your life

## FINANCIAL

Managing your economic life to reduce stress and increase security

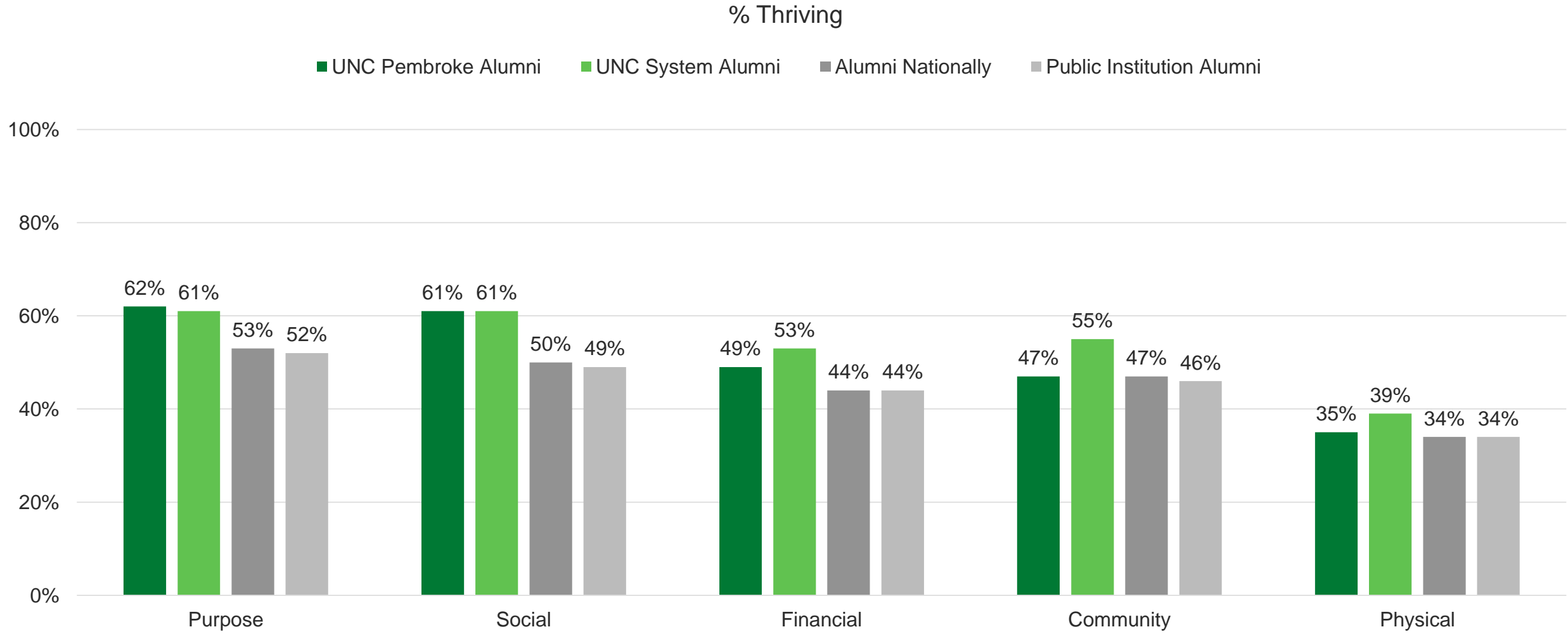
## COMMUNITY

Liking where you live, feeling safe and having pride in your community

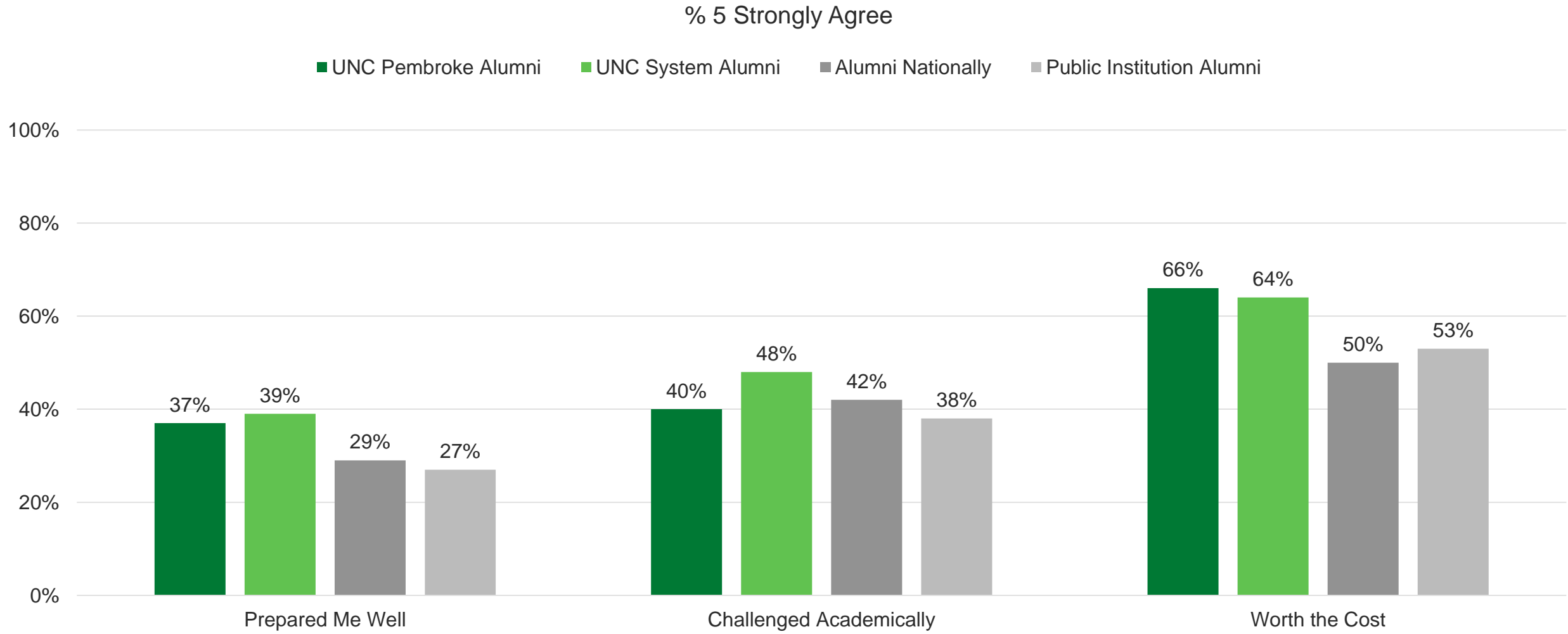
## PHYSICAL

Having good health and enough energy to get things done daily

# UNC Pembroke Alumni Measures of Wellbeing



# UNC Pembroke Alumni on Statements of Educational Value



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