

# BRAVEBOOK Objectives & Initiatives



## **Student Success**

Design and implement a student computing initiative ensuring consistent access to technology that enables student success in a digital world.

Enhance the student experience from enrollment to alumni engagement.



## **Economic Impact & Community Engagement**

Optimize campus utilization during summer.



## **Excellent & Diverse Institutions**

Develop and implement the 2020-2025 Strategic Plan for the university.

Build upon UNCP's unique culture by enhancing employee relations and organizational development.



2019-20

# BRAVEBOOK

*Our playbook for success.*

## **Why do we exist?**

We change lives through education for our students, faculty and staff, and the communities we serve.

## **How do we behave?**

We value service to others ahead of ourselves, integrity and accountability in our actions, proactive communication and collaboration, and innovation in what we do.

## **What do we do?**

We provide a high-quality, student-centered and affordable education as well as empower and positively impact the world we serve.

## **How will we succeed?**

We will succeed by providing personalized education and support to our students, using information to make effective and efficient decisions, leveraging our unique culture and partnerships, and being committed to the development and engagement of our faculty and staff.

## **What is most important right now?**

Our 2019-20 thematic goal is:

**SUSTAINING OUR STRATEGIC GROWTH**

**CHANGING LIVES THROUGH EDUCATION**