

# UNIVERSITY *of* NORTH CAROLINA

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# PEMBROKE

## Assistant or Associate Professor in Marketing

The University of North Carolina at Pembroke's School of Business invites candidates for an anticipated tenure-track position of Assistant or Associate Professor of Marketing with a targeted start date of August 2020. The standard teaching load is 3 courses per semester; in addition, optional opportunities for summer teaching are available. Course delivery will be through face-to-face/on campus and online modalities.

The School of Business is accredited by the Association for Advancement of Collegiate Schools of Business (AACSB).

On an ongoing basis, the successful candidate must publish in discipline-appropriate peer reviewed journals to maintain AACSB Scholarly Academic (SA) status and for tenure and promotion consideration. Beyond scholarship, service to the University/School/Department and the business community is valued and required. Accordingly, performance will be assessed in terms of teaching, research, and service quality and productivity.

Founded in 1887, The University of North Carolina at Pembroke is a public, four-year master's degree-granting member institution of the University of North Carolina system that is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. In every respect, a key aim of The University of North Carolina at Pembroke is to effect positive change through education. On a fundamental level, the School of Business at The University of North Carolina at Pembroke strives to provide each student an outstanding business education through Bachelor of Science degrees in Business Administration (with concentrations in Marketing, Management, International Business, Entrepreneurship, Finance, and Economics) and Accounting as well as a Master of Business Administration degree delivered by highly qualified faculty and staff in a collegial, supportive, and achievement-oriented work environment. Pembroke is a quiet, safe community located off Interstate 95 halfway between Boston and Miami that provides convenient access to many major metro areas of the Carolinas. For example, from campus both the picturesque mountains of western North Carolina and the world-famous beaches and resorts of the Carolina coastline are within reach.

Incoming rank is anticipated at the Assistant Professor or Associate Professor level and depends on the qualifications and achievements of the successful candidate, but will be no higher than the rank currently held at another university.

The candidate must have a doctoral degree in Marketing or a Marketing-focused doctoral degree in Business Administration, Management, or a closely related field, preferably from an AACSB-accredited institution. ABD status of applicant may be considered, but applicant must have earned degree when employment commences.

**Please upload application information as follows:**

1. Cover letter
2. C.V./Resume
3. Statement of teaching philosophy
4. Evidence of teaching effectiveness

Additionally, you are invited to submit a sample of your research. Please note: Faculty from the Department of Management, Marketing, and International Business will be conducting initial interviews at the AMA Academic Placement Hiring Event, August 9-11, 2019, in Chicago, IL.

This position is subject to the successful completion of an employment background check. An employment background check includes a criminal background check, employment verification, reference checks, license verification (if applicable) and credit history check (if applicable).

In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification form upon hire.

New employees are paid only by direct deposit to the financial institution of their choice. Candidates claiming Veterans Preference must attach a copy of their DD-214 as a part of the online application process.

UNC Pembroke is an Equal Opportunity Employer. The University prohibits discrimination against qualified individuals based on their status as protected veterans or individuals with disabilities, and prohibits discrimination against all individuals based on their age, race, color, genetic information, religion, sex, sexual orientation, gender identity or national origin. UNC Pembroke is a VEVRAA Federal Contractor and seeks priority referrals of protected veterans for our openings.