

# 2017-2018 UNCP BRAVEBOOK Initiatives – Monthly Status

Reporting Period: **April 2018**



Thematic Goal: **MAXIMIZE STUDENT SUCCESS**

## Defining Objective Categories

Defining Objective Category		Applicable Standard Operating Objectives (Metrics)
A.	Access	Targeted Enrollment Rates (low-income and rural); Targeted Completion Rates (Low-Income and Rural)
B.	Student Success	Student Retention; Five-Year Graduation Rates; Achievement Gaps in Undergraduate Degree Efficiency; Overall Undergraduate Degree Efficiency
C.	Affordability and Efficiency	Operating Revenue and Expenses; Capital Investment
D.	Economic Impact and Community Engagement	Critical Workforce Needs; Research Productivity
E.	Excellent and Diverse Institutions	Employee Engagement and Development; Areas of Distinction

## Defining Objective Initiatives – Status Summary

Place an "X" in the appropriate status column.

Defining Objective Initiative		Cat . (from above)	Cabinet Owner	Project Leader	Due Date	Overall Status			
						Complete	Green	Yellow	Red
1	Develop and implement a strategic undergraduate and graduate recruitment and admissions plan	A	David Ward	Lois Williams			X		
2	Develop and implement a strategic student retention, progression, and graduation plan	B	David Ward	Scott Billingsley			X		
3	Develop and implement a comprehensive review process for both academic programs and academic support areas	B	David Ward	Liz Normandy			X		
4	Strengthen UNCP's infrastructure and coordinate financial resources to support enrollment growth	C	Stewart Thomas	David Hatch			X		
5	Optimize academic program offerings and resources which support critical workforce needs	D	David Ward	Scott Billingsley			X		
6	Strengthen economic development resources and partnerships to better serve and impact the region	D	Dick Christy	Barry O'Brien			X		
7	Identify and operationalize collaborative pathways to success creating additional educational opportunities for students	E	David Ward	Jeff Frederick			X		
8	Improve organizational alignment through our vision, mission, and values	E	Jodi Phelps	Nancy Crouch			x		

**Green** – on track; **Yellow** – issues or problems may adversely impact completion date, cost, or scope; **Red** – activity won't be completed by scheduled date, will exceed projected cost, or won't meet scope.

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### Issues/Risks:

List concern regarding the status of a Defining Objective Initiative at risk. Place an "X" in the appropriate status column. Provide a resolution and a target completion date.

	Defining Objective Initiative	Overall Status		Concern	Proposed Resolution	Resolution Due Date
		Yellow	Red			
1						
2						
3						
4	Infrastructure	?		The potential of NC Promise and the ongoing commitment to serve the needs of SE North Carolina are expected to have tremendous impacts to UNCP and thus to the campus master plan going forward. The strategic planning related to these and other initiatives may need to be better understood before launching the campus master planning effort.	Consider deferring the commitment of resources intended for the campus master plan to other priorities pending the outcome of initiatives now in motion.	TBD
5						
6						
7						
8				Communications project is challenged with low response rate on the survey. This will impede progress toward project completion.	Jodi is helping to encourage folks to respond.	

**Yellow** – issues being managed; **Red** – requires attention

### Action Items:

List significant activities to be accomplished before the next progress report.

	Defining Objective Initiative	Activity	Owner	Due Date	Comments
1					
2					
3					
4					
5					
6					
7					
8					