UNCP’s Summer Language and Business Management Program is a great way to improve your business communication skills and increase your understanding of international business topics.

Attend Business English sessions, participate in entrepreneurship seminars taught by UNCP School of Business professors, visit local and global businesses, and explore the beautiful state of North Carolina by taking part in weekly trips and cultural activities.

**BUSINESS ENGLISH SESSIONS**
- Effective Business Communication
- Business & Professional Terminology
- Reading & Writing for Business
- Entrepreneurship Sessions

**ENTREPRENEURSHIP SEMINARS**
- Introduction to Entrepreneurship
- Effective Business Models
- Industry and Competitor Analysis
- Financial Strength and Viability
- Marketing

**ACTIVITIES**
- Touring businesses
- Exploring nearby cities
- Trips to the beach
- Canoeing, hiking

**TENTATIVE DATES**
June — July

**COST**
$3,000 (includes tuition, books, housing, trips and activities)*
* a minimum of 10 students is required for this program

Find out more and apply today at uncp.edu/eli.

**CONTACT US**
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