### Reporting Period: December 2017

**Thematic Goal:** MAXIMIZE STUDENT SUCCESS

#### Defining Objective Categories

<table>
<thead>
<tr>
<th>Defining Objective Category</th>
<th>Applicable Standard Operating Objectives (Metrics)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Access</td>
<td>Targeted Enrollment Rates (low-income and rural); Targeted Completion Rates (Low-Income and Rural)</td>
</tr>
<tr>
<td>B. Student Success</td>
<td>Student Retention; Five-Year Graduation Rates; Achievement Gaps in Undergraduate Degree Efficiency; Overall Undergraduate Degree Efficiency</td>
</tr>
<tr>
<td>C. Affordability and Efficiency</td>
<td>Operating Revenue and Expenses; Capital Investment</td>
</tr>
<tr>
<td>D. Economic Impact and Community Engagement</td>
<td>Critical Workforce Needs; Research Productivity</td>
</tr>
<tr>
<td>E. Excellent and Diverse Institutions</td>
<td>Employee Engagement and Development; Areas of Distinction</td>
</tr>
</tbody>
</table>

#### Defining Objective Initiatives – Status Summary

**Place an "X" in the appropriate status column.**

<table>
<thead>
<tr>
<th>Defining Objective Initiative</th>
<th>Cat. (from above)</th>
<th>Cabinet Owner</th>
<th>Project Leader</th>
<th>Due Date</th>
<th>Overall Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Develop and implement a strategic undergraduate and graduate recruitment and admissions plan</td>
<td>A</td>
<td>David Ward</td>
<td>Lois Williams</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>2 Develop and implement a strategic student retention, progression, and graduation plan</td>
<td>B</td>
<td>David Ward</td>
<td>Scott Billingsley</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>3 Develop and implement a comprehensive review process for both academic programs and academic support areas</td>
<td>B</td>
<td>David Ward</td>
<td>Liz Normandy</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>4 Strengthen UNCP’s infrastructure and coordinate financial resources to support enrollment growth</td>
<td>C</td>
<td>Stewart Thomas</td>
<td>David Hatch</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>5 Optimize academic program offerings and resources which support critical workforce needs</td>
<td>D</td>
<td>David Ward</td>
<td>Scott Billingsley</td>
<td></td>
<td>X</td>
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<tr>
<td>6 Strengthen economic development resources and partnerships to better serve and impact the region</td>
<td>D</td>
<td>Dan Kenney</td>
<td>Barry O'Brien</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>7 Identify and operationalize collaborative pathways to success creating additional educational opportunities for students</td>
<td>E</td>
<td>David Ward</td>
<td>Jeff Frederick</td>
<td></td>
<td>X</td>
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<tr>
<td>8 Improve organizational alignment through our vision, mission, and values</td>
<td>E</td>
<td>Jodi Phelps</td>
<td>Nancy Crouch</td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

**Green** – on track; **Yellow** – issues or problems may adversely impact completion date, cost, or scope; **Red** – activity won’t be completed by scheduled date, will exceed projected cost, or won’t meet scope.
## Issues/Risks:
List concern regarding the status of a Defining Objective Initiative at risk. Place an “X” in the appropriate status column. Provide a resolution and a target completion date.

<table>
<thead>
<tr>
<th>Defining Objective Initiative</th>
<th>Overall Status</th>
<th>Concern</th>
<th>Proposed Resolution</th>
<th>Resolution Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Yellow</td>
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<tr>
<td></td>
<td>Red</td>
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Yellow – issues being managed; Red – requires attention

## Action Items:
List significant activities to be accomplished before the next progress report.

<table>
<thead>
<tr>
<th>Defining Objective Initiative</th>
<th>Activity</th>
<th>Owner</th>
<th>Due Date</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
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<td>2</td>
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<tr>
<td>3</td>
<td></td>
<td></td>
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<tr>
<td>4</td>
<td>Infrastructure</td>
<td>Hatch</td>
<td>1/10/18</td>
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<td></td>
<td>Determine goals for master plan.</td>
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<td></td>
<td>Continue work on SoB advance planning.</td>
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<td></td>
<td>Begin West advance planning.</td>
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<td></td>
<td>Begin work on Gateway,</td>
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<td></td>
<td>scoping meeting, kickoff.</td>
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<td></td>
<td>Schedule work for R&amp;R projects</td>
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<td>5</td>
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<td>6</td>
<td>Economic Development</td>
<td>Kenney</td>
<td>1/10/18</td>
<td>This may be a Feb Event</td>
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<tr>
<td>7</td>
<td>Organizational alignment</td>
<td>Crouch</td>
<td></td>
<td>Teams are heavily populated with faculty and</td>
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<td></td>
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<td></td>
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<td>students. Bulk of our tasks will be addressed</td>
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<td>after January 10 when they return to campus.</td>
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</tbody>
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