

**MINUTES OF THE MEETING OF  
THE UNIVERSITY OF NORTH CAROLINA AT PEMBROKE  
BOARD OF TRUSTEES**

**James B. Chavis University Center, Chancellor's Dining Room**

**Friday, April 21, 2017 at 8:30 AM**

The Trustees were led in a pre-meeting breakfast discussion by Mr. Mark Gogal, and Ms. Qiana Swan, psychology major. Mr. Gogal presented an update on the UNC Pembroke Brave Book project. Ms. Swan shared with the Trustees her short film entitled "Left in the Dark: Mental Disorders," which was selected to be shown during the upcoming Cannes Film Festival.

The meeting of the University of North Carolina at Pembroke Board of Trustees was held in the James B. Chavis University Center, Chancellor's Dining Room. Chairwoman Kellie Blue called the meeting to order at 9:35 a.m.

**PLEDGE OF ALLEGIANCE**

Trustee Michael Holmes led the group in the Pledge of Allegiance.

**ROLL CALL**

Roll was called, and the following Trustees were present:

Kellie Blue  
Michael Holmes  
Don Metzger  
Wiley Barrett  
Bob Caton  
Pat Corso  
Logan John  
Jim Jones  
George Little  
Alphonzo McRae  
Newy Scruggs

Absent:

Lorna Ricotta  
Larry Stone

Also in attendance: Chancellor Robin G. Cummings; Dr. Scott Billingsley, interim provost and vice chancellor for Academic Affairs; Dr. Lisa Schaeffer, vice chancellor for Student Affairs; Kenneth Spayd, interim vice chancellor for Finance and Controller; Wendy Lowery, vice chancellor for Advancement; Dick Christy, director of Athletics; Kelley Horton, chief audit officer; Nancy Crouch, associate vice chancellor for technology resources and CIO; Julie Smith, assistant to the chancellor for external affairs; Justin Smith, assistant to the chancellor for communications and research; Dan Kenney, chief of staff; Joshua Malcolm, general counsel and

assistant secretary to the Board of Trustees; and Tina Rodgers, recording secretary to the Board of Trustees.

### **INTRODUCTION OF GUESTS INCLUDING MEMBERS OF THE PRESS**

Chairwoman Blue recognized Bob Rippy, UNCP liaison to the Board of Governors, who offered brief remarks. Chancellor Cummings recognized Dr. Cherry Beasley as the recipient of the 2017 UNC Board of Governors Excellence in Teaching Award for UNCP.

### **ETHICS STATEMENT**

Chairwoman Blue reminded the Trustees of their duty under the State Government Ethics Act to avoid conflicts of interest and/or the appearance of a conflict of interest. Trustees were asked to read the preprinted ethics statement. No member made known any conflicts.

### **ADDITIONS/DELETIONS TO THE AGENDA**

There were no additions or deletions to the agenda (**Attachment 6**).

### **REQUEST FOR APPROVAL OF MINUTES**

Minutes were presented for the following meetings:

- Board of Trustees Meeting Minutes, February 17, 2017
- Board of Trustees Meeting Minutes, Closed Session, February 17, 2017
- Board of Trustees Special Called Meeting Minutes, March 7, 2017
- Board of Trustees Special Called Meeting Minutes, April 6, 2017
- Board of Trustees Special Called Meeting Minutes, Closed Session, April 6, 2017
- Nominating Committee Special Called Meeting Minutes, April 18, 2017

### **ACTION 2017-16**

Upon motion made by Jim Jones, seconded by Bob Caton, and unanimously carried, the Board of Trustees approved the Board of Trustees Meeting Minutes for the following meetings: February 17, 2017; Closed Session, February 17, 2017; Special Called, March 7, 2017; Special Called April 6, 2017; Special Called, Closed Session, April 6, 2017; Special Called, Nominating Committee, April 18, 2017 (**Attachments 7-12**).

### **CHANCELLOR'S REPORT**

Chancellor Cummings directed the Trustees to read the full Chancellor's Report provided in their meeting materials (**Attachment 13**). He reported Dr. David Ward will begin his duties on June 5. Chancellor Cummings also introduced Lois Williams as the new associate vice chancellor for Enrollment.

## COMMITTEE REPORTS

### Audit and Ethics

Committee Chair Don Metzger reported the committee heard a summary of audit activities from Chief Audit Officer Kelley Horton since the last committee meeting in February. Ms. Horton reported the Office of Internal Audit has several ongoing audits, including the athletic camps and clinics audit, grants audit, and an audit of hiring processes in the Office of Human Resources, and is preparing to wrap up the campus safety audit. Ms. Horton reported the office has been working with the university's budget office to make their daily and monthly processes more efficient.

Ms. Horton reported there are nine open investigations, four of which have been added since the previous meeting. Ms. Horton expects to release a report on three of the nine investigations in the coming weeks. Ms. Horton stated several of the current fiscal year audits will be ongoing into fiscal year 2017-18.

The committee also heard a presentation from Nancy Crouch, associate vice chancellor for Technology Resources, and Don Bryant, chief information security officer, related to the Division of Information Technology and their work with cybersecurity on campus. They focused on ongoing efforts to enhance the university's information security through awareness, education, communication and implementation

### Educational Planning and Personnel

Committee Chair Jim Jones reported the committee heard summaries regarding the Entrepreneurship Incubator, Faculty Senate and Staff Council and considered several action items, which are being brought to the full Board for approval.

The committee heard a report from School of Business Dean Barry O'Brien. He stated nine business are currently leasing space in the Entrepreneurship Incubator, with agreements in place to eventually fill other spaces. Approximately 3,000 people have attended seminars held at the Incubator.

Dr. Sara Simmons gave a brief report from the Faculty Senate, and introduced Dr. Aaron Vandemeer, assistant professor, department of Music, as the in-coming Faculty Senate chair.

Dr. Robert Canida, chair, gave a brief report from the Staff Council. He stated the Staff Council Book Scholarship is currently under revision. Dr. Canida informed the committee his term chair will be ending and Mr. Gordon Byrd will assume chair duties effective July 1, 2017.

The committee heard an enrollment update from Dr. Stewart Thomas, interim associate vice chancellor for Academic Affairs, who explained the division's efforts to increase student retention.

Committee Chair Jones then presented several action items for the Board's consideration.

**ACTION  
2017-17**

As recommended by the Educational Planning and Personnel Committee, and upon motion made by Jim Jones, the Board of Trustees unanimously approved and conferred graduate and undergraduate degrees upon those individuals certified by Interim Provost Scott Billingsley as meeting all the university's requirements for such conferral at the spring commencement ceremonies to be held May 5 and May 6, 2017 (**Attachment 14**).

**ACTION  
2017-18**

As recommended by the Educational Planning and Personnel Committee, and upon motion made by Don Metzger, the Board of Trustees unanimously approved the UNC Pembroke 2015-16 Management Flexibility Report and as prepared by university administration for submission to the UNC Board of Governors (**Attachment 15**).

Finance and Administration

Committee Chair Michael Holmes reported the committee received several updates from across the division and will present one action item for Board approval. Beneficial occupancy was granted for the Student Health Services Building on April 5, and a formal request to accept the completed building will be presented to the Board. The student housing debt refinancing for Village Apartments and Oak Hall was reported as having interest savings of \$2.5 million over 19 years. The state budget update shows expenditures for the university at this point in the fiscal year are tracking as expected.

The committee heard an update regarding FEMA grants submitted as a result of Hurricane Matthew. Proposals have been submitted to the Hazard Mitigation Grant Program to purchase a generator for the Jones Athletic Center, and the Recovery Grant Partnership in conjunction with the Town of Pembroke to repair and reshape storm water channels around UNC Pembroke.

Several updates were presented related to capital construction. A fee proposal was received from the recently approved School of Business Building architect, SFL+a, and a pre-proposal meeting to discuss the construction manager at risk was held April 18. Construction began on March 29 on the soccer field restroom project, with a completion date of June 26, 2017.

The committee heard a report concerning the Endowment, which is at an all-time high of \$22.1 million and is up 8.5 percent for the year. To date, over \$500,000 in endowed scholarships and professorships has been awarded. Also, two proposals have been received in response to the university's bookstore RFP – Barnes & Noble and Follet Corporation. The selection committee has heard in-person presentations from both and will submit a recommendation to Cabinet in May.

**ACTION**  
**2017-19**

As recommended by the Finance and Administration Committee, and upon motion made by Michael Holmes, the Board of Trustees unanimously approved the motion to formally accept the completed Student Health Services Building as required by *The Code*, Appendix 1, VI. (4), which received beneficial occupancy on April 5, 2017. **(Attachment 16).**

Public Affairs and Advancement

Committee Chair Pat Corso reported the committee heard updates from several offices within the division and will present two action items for the full Board. Vice Chancellor Wendy Lowery stated fiscal year fundraising totals, as of March 31, were approximately \$3.9 million, which is a significant increase from last year's year-to-date total of just over \$2 million. She stated the amount is the most raised in one fiscal year in university history.

Morgan Jones and David Hibbard reported the #WeAreUNCP Day of Giving surpassed all goals garnering 574 donors who gave a total of \$98,205.

The committee also heard an update on the findings of a feasibility study from representatives Peter Ramsey and Richard Ammons of the consulting firm Marts and Lundy. The consultants interviewed a cross-section of constituents to gauge readiness of the university to embark on a major capital campaign, feelings toward university leadership, and the level of interest in identified priorities.

Jodi Phelps, executive director for University Communications and Marketing, reviewed the Brand Reach Analysis stating social media mentions of UNCP are steadily increasing, as well as mentions by source. The virtual tour has netted over 2,000 visitors, resulting in 247 inquiries and 103 actions to apply, visit, etc. Ms. Phelps also reported on the launch of a mobile geo-targeting ad which delivers ads directly to a student's mobile device

**ACTION**  
**2017-20**

As recommended by the Public Affairs and Advancement Committee, and upon motion made by Pat Corso, the Board of Trustees unanimously approved the naming of the men's baseball locker room in the English E. Jones Center, in accordance with UNC Pembroke POL 03.00.01 – Facility and Program Naming Policy, as recommended by Vice Chancellor Wendy Lowery and Chancellor Robin G. Cummings. This facility shall be known as the "Dr. Raymond B. Pennington Baseball Locker Room" in perpetuity, as described in the letter of request from Chancellor Cummings **(Attachment 17).**

**ACTION**  
**2017-21**

As recommended by the Public Affairs and Advancement Committee, and upon motion made by George Little, the Board of Trustees unanimously approved the motion to name the student entrance located at the Grace P. Johnson Stadium, in accordance with UNC Pembroke POL 03.00.01 – Facility and Program Naming Policy, as recommended by Vice Chancellor Wendy Lowery and Chancellor Robin G. Cummings. This facility shall be known as the “BlueCampus Student Entrance” for a period of five years, which shall commence on August 1, 2017, as described in the letter of request from Chancellor Cummings (**Attachment 18**).

Student Life and Athletics

Committee Chair Alphonzo McRae stated the committee discussed several items, including two BraveBook projects within the division. Athletic Director Dick Christy reported the department is exploring several initiatives to improve and enhance athletic facilities in anticipation of enrollment growth as a result of NC Promise. Those initiatives include outdoor exercise space, indoor hitting/pitching area, card restricted access to certain facilities, and aesthetic improvements to the Auxiliary Gym.

Mr. Christy also reported Avery Locklear, a member of the UNC Pembroke Women’s Basketball team, was awarded the Academic Peach Belt Conference Elite 15 Award, and is the second recipient from the Women’ Basketball team to win the award. Mr. Christy went on to report two surveys have been issued and completed by student athletes as part of the department’s evaluation process.

The committee then heard a presentation from Family Nurse Practitioner Crystal Moore, Student Health Services, and Director LynnDee Horne, Counseling & Psychological Services (CAPS). The presentations centered around the newly opened Braves Health Center, where both services are now housed, and the enhanced services now available to the campus community.

**LEGISLATIVE REPORT**

Julie Smith, assistant to the Chancellor for External Affairs, presented the Board with an update on several legislative initiatives (**Attachment 19**), to include NC Promise, UNC undergraduate completion plan, and UNC lab schools. Ms. Smith reported, as a result of enrollment projections, an additional \$11 million has been added to the proposed appropriations to ensure the success of the NC Promise program.

The bill regarding Lab Schools has passed the NC House and is currently awaiting action by the Senate. Ms. Smith stated several revisions have been made to the original bill: administration will no longer be the responsibility of the Board of Trustees, but instead the chancellor; the chancellor will be responsible for appointing an advisory board; the number of lab schools has increased from eight to nine; and the date to have the schools operational will now be 2019.

Ms. Smith reported on several other bills. Senate Bill 315, which has passed the senate and was introduced in the house, implements the UNC Undergraduate Completion Plan to replace NC GAP (Guaranteed Admission Program). Now each university must establish their own plan to improve graduation rates and reduce debt. House Bill 527 states protests that infringe on a person's right to engage with or listen to a public speech are prohibited on UNC campuses. The bill received a lot of discussion, but did not pass committee. Ms. Smith reported on a bill introduced by State Senator Danny Britt to appropriate \$2.1 million for the planning and design of a School of Optometry for UNC Pembroke.

### **DIVISION REPORTS**

Chairwoman Blue asked if there were any questions or comments regarding the division reports and encouraged the Trustees to read the division reports (**Attachment 20**).

### **CHAIRWOMAN'S REPORT**

Chairwoman Blue then recognized outgoing Student Government President Logan John for his service to the Board, as this was his final BOT meeting. Mr. John addressed the Board with comments, introduced incoming SGA President Dajer Fernandez, and received a plaque commemorating his service. Chairwoman Blue then recognized outgoing trustees Michael Holmes, Newy Scruggs and Lorna Ricotta. She thanked them for their many years of dedicated service to the university and the Board as both trustees and alumni. Chairwoman Blue encouraged them to visit the university often. Plaques commemorating their service were presented to Admiral Holmes (four years) and Mr. Scruggs (eight years). Mrs. Ricotta will receive her plaque at a later date.

Chairwoman Blue recognized Trustee Jim Jones as he was receiving the 2017 Distinguished Alumni Award from Wake Forest University later that evening. Chairwoman Blue addressed the Board and thanked each member for their hard work and continued support of her during her tenure as chair. Chairwoman Blue will be vacating her seat on the Board to become a member of the UNC Board of Governors in July 2017.

### **CLOSED SESSION**

Chairwoman Blue requested the Board move into closed session.

Upon motion made by Alphonzo McRae, seconded by Don Metzger, and unanimously carried, the Board of Trustees approved the motion to move into closed session to discuss confidential personnel matters and to prevent the disclosure of such information which is confidential pursuant to the laws of North Carolina (*NCGS Section 143-318.11(a)(6)*).

*Minutes of the closed session are stated in a separate document.*



Upon motion made, properly seconded and unanimously carried, the Board of Trustees approved the motion to return to open session.

**ACTION  
2017-22**

As recommended by the Educational Planning and Personnel Committee, and upon motion made by Jim Jones, the Board of Trustees unanimously approved the recommendations of Interim Provost Scott Billingsley and Chancellor Robin G. Cummings for promotion and tenure, effective Academic Year 2017-2018, with said individuals being listed on the attachment that was provided to the Board (**Attachment 21**).

**ACTION  
2017-23**

As recommended by the Educational Planning and Personnel Committee, and upon motion made by Jim Jones, the Board of Trustees unanimously approved and conferred an honorary degree of Doctor of Laws to Dr. Martin Luther Brooks to be awarded at the May 6, 2017 commencement ceremony, in accordance with POL 01.25.01 – Honorary Degree Policy, as recommended by Interim Provost Scott Billingsley and Chancellor Robin G. Cummings (**Attachment 22**).

**REPORT FROM NOMINATING COMMITTEE**

Committee Chair Wiley Barrett discussed the meeting of the Nominating Committee held April 18, during which the committee drafted a slate of names for Board leadership for academic year 2017-2018. Committee Chair Barrett stated after some discussion, the committee reached a consensus to bring the following recommendations to the full Board for approval: Dr. Jim Jones as chair; Mr. Don Metzger as vice chair; and Mr. Alphonzo McRae as secretary.

There being no further discussion, Chairwoman Blue asked for a motion.

**ACTION  
2017-24**

As recommended by the Nominating Committee, and upon motion made by Wiley Barrett, the Board of Trustees unanimously approved the selection of Board leadership for academic year 2017-2018: Jim Jones as chair; Don Metzger as vice chair; and Alphonzo McRae as secretary, in accordance with POL 01.05.01 – Bylaws of the BOT of UNC Pembroke.



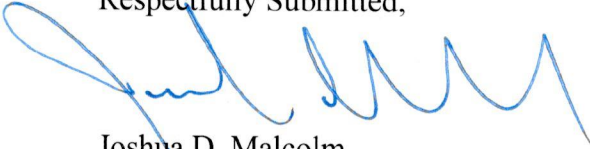
## ANNOUNCEMENTS

The Board was provided a list of announcements to review. Chancellor Cummings encouraged the Trustees to attend the commencement exercises as a show of support for all the graduates. Chair-elect Jim Jones presented Chairwoman Blue with a plaque recognizing her six years of service to UNC Pembroke as a member of the Board of Trustees.

## ADJOURNMENT

There being no further business to come before the Board, Chairwoman Blue made a privileged motion and the meeting of the Board of Trustees was adjourned at 11:42 a.m.

Respectfully Submitted,



Joshua D. Malcolm  
Assistant Secretary



Tina Rodgers  
Recording Secretary

### Attachments:

1. Audit and Ethics Committee
2. Educational Planning and Personnel Committee
3. Finance and Administration Committee
4. Public Affairs and Advancement Committee
5. Student Life and Athletics Committee
6. Agenda, Board of Trustees Meeting, April 21, 2017
7. Minutes, Board of Trustees Meeting, February 17, 2017
8. Minutes, Board of Trustees Meeting, Closed Session, February 17, 2017
9. Minutes, Board of Trustees Special Called Meeting, March 7, 2017
10. Minutes, Board of Trustees Special Called Meeting, April 6, 2017
11. Minutes, Board of Trustees Special Called Meeting, Closed Session, April 6, 2017
12. Minutes, Nominating Committee Special Called Meeting, April 18, 2017
13. Chancellor's Report
14. Spring 2017 Candidates for Degrees (graduate and undergraduate)
15. UNC Pembroke 2015-16 Management Flexibility Survey
16. Letter to BOT to formally accept the new Student Health Services Building
17. Naming Recommendation – Men's Baseball Locker Room
18. Naming Recommendation – Student Entrance, Grace P. Johnson Stadium
19. Legislative Report
20. Division Reports
21. Recommendations for Promotion and Tenure
22. Letter of Recommendation to BOT – Conferral of an honorary degree