

Minutes
Student Publications Board Meeting

February 28, 2017 at 4:00 p.m.

UC Annex, Room 203

Committee Members Present: Ms. Sara Oswald, *Indianhead* Advisor and Interim Chair; Dr. Karen Helgeson, *Aurochs* Advisor; Ms. Leslie Bell, SPB Financial Manager; Christian Happel, *Indianhead* Editor; Morgan Feltz, *Aurochs* Editor; Ms. Marybeth Sandell, *Pine Needle* Advisor; Brandon T ester, *Pine Needle* Editor

Committee Members Absent: Ms. Amy Williams, Faculty Representative

I. The meeting was called to order at 4:03 p.m.

II. Minutes from Nov. 16 were approved.

III. Agenda was approved.

IV. New Business

A. Selection of Editors for Spring/Fall 2017

1. *Aurochs*: Morgan Feltz was interviewed and approved as managing editor for *Aurochs* for 2017.

B. It was determined that an ad for applications for new editor positions would appear in the *Pine Needle* the week after Spring Break. Sara Oswald would look for the last ad used, as would Brandon Tester. Application deadline will be March 31 and interviews will take place April 10 at 1:30 p.m. the time agreed for the next meeting of this committee.

V. Reports

A. *Aurochs* The editorial team is starting layout production.

B. *Indianhead* There is an attempt to seek cost savings as funding remains a challenge. There is also a discussion about trying to establish a digital presence.

C. *Pine Needle* The Web site is up and running. We are failing in our attempts to get the UNCP page that should link to the new site changed. Assistance was requested from Leslie Bell. <http://www.pineneedlenews.com/>. The publication is considering how to adjust as readership increasingly shifts to a digital format.

D. Many publications and students on this committee won awards recently. The awards won by UNCP student publications in the NCCMA's annual statewide competition were announced at the 2/25 NC College Media Association Conference at Elon University:

- i. *The Pine Needle* won six awards—Best of Show for Small School Newspapers; Best of Show for Small School Online News; Brandon Tester, Second Place, Newspaper Sports Writing; Elizabeth Gagné, Third Place, Newspaper Illustration/Graphic; Jessica Horne, Honorable Mention, Newspaper Illustration/Graphic; Tomeka Sinclair and Brandon Tester, Honorable Mention, Newspaper Feature Writing.
- ii. *The Aurochs* won three awards—Alfredo Irra, Second Place, Two-Page Spread; Jai Woods, Third Place, Photography/Art; Jack Pevyhouse, Honorable Mention, Poetry.
- iii. *The Indianhead* won two awards—Christian Happel, Third Place, Photography; Krystin Hanooman, Honorable Mention, Sports Copy.

VI. Old Business: None

VII. Announcements: A reminder to check to see if changes are needed for the student handbook.

VIII. The meeting was adjourned.

Respectfully submitted,

Mary Sandell, Secretary in Rotation