

**The University of North Carolina, Pembroke**  
**Minutes of the Meeting of the General Faculty**

Friday, Dec. 9, 2016

1:30 p.m., Moore Hall Auditorium

Sara Simmons, Chair

Aaron Vandermeer, Secretary

**Minutes**

- I. Approval of Minutes of the General Faculty Meeting held on Aug. 10, 2016 — The Minutes were approved as disseminated.
- II. Adoption of Agenda—The Agenda was adopted as disseminated.
- III. Reports
  - A. Chancellor Robin G. Cummings

Dr. Cummings remarked upon the importance of the personal touch that UNCP offers so well—an advantage for us over other universities. He gave an update on BraveBook noting the creation of the Center for Student Success and the implementation of an employee onboarding process. August 9, 2017 will be the next Braves Kickoff. The Student Health Services building is going up. We expect a broader applicant pool with NC Promise set to start in Fall 2018. Chancellor Cummings met with Senator Berger last week, who emphasized his commitment to the plan. Online education will play a big role in UNCP's future. A Request for Proposals (RFP) was released for a company to help us expand our student base in selected graduate online degree programs. The Provost Search is underway with a posted profile and job description. We are working with a national search company, and the Chancellor asked for additional help from faculty in the recruiting process. Other active searches include the Associate Vice Chancellor for Enrollment and a Director of Nursing. "Coffee with the Chancellor" is occurring each month during the regular academic year. Every faculty member is encouraged to sign up for small-group interaction with Chancellor Cummings. The State Employees Combined Campaign raised more than \$23,000 with about 450 employees participating. Dr. Cummings was very proud of the way UNCP handled itself during and after Hurricane Matthew. UNCP received much recognition across the state. The Chancellor showed three-minute video entitled "BOG Hurricane Matthew." A draft of UNCP's Media Policy was sent to the faculty for comment. Jodi Phelps described the policy as a method to help create a more centralized way to get good information out to the public. It is intended to create a broader sense of process and to communicate effectively, not to limit free speech. The Chancellor's Office will consult

with General Counsel after the 10-day period to consider feedback and possible alterations to the policy.

B. Provost Zoe Locklear

Dr. Locklear announced the reaccreditation of Teacher Education and Principal Education programs. Music and Art departments are currently in the process of reaccreditation, while the School of Business begins next fall. She announced filled positions in Distance Education, Thomas Family Center incubator, Director for the Museum of the Southeast American Indian, and Director of the Southeast American Indian Studies program. A forum/luncheon will be scheduled to present research from the Office of Institutional Research. UNCP has been named as one of the eight participating institutions in the Lab School initiative for grades K-8. We will begin in Fall 2018, intending to work with Robeson County Schools. NC GAP was renamed the "Undergraduate Degree Completion Improvement Plan." A 175-page report from UNC General Administration has been completed. Each university was asked to complete a report about their student support services. A day-long retreat at COMTech will take place on Monday, December 12, focusing on information related to student enrollment. An active shooter exercise is schedule for December 13. There is strong participation from faculty at commencement ceremonies.

C. Vice Chancellor for Finance and Administration Steve Arndt

The operating budget for academic expenses is about \$80 million, 79% of which goes to pay salaries. The budget is on track for the academic year. The initiatives to raise the lowest faculty salaries to above the 10th percentile is complete. Faculty received a 1.5% raise and a 0.5% bonus. The Office of Finance and Administration is seeking additional income initiatives. The best way to increase our budget is to increase enrollment. Hurricane Matthew cost UNCP approximately \$500,000. We expect a reimbursement from FEMA. The long-term financial outlook for the campus is quite good.

D. Dean of Libraries Dennis Swanson

The budget for library materials is \$1.4M. Most libraries will spend 75% of their budgets by September 1. We have nearly a half million print volumes and a great professional staff. Dr. Swanson has met with other university library deans to discuss leveraging collective buying power and other topics. The library is planning an inventory for the collection. We are hoping for a new \$60M library building (information commons). In the meantime, we hope to remodel, adding more than 100 study spaces. We can currently seat only 290 students, the lowest number among any UNC school. With the addition of security systems, the library may be able to be open 24 hours on five days per week. We are working on a unified searching system. The library wants to support

faculty research and help in the student success initiative. Dr. Swanson noted the importance of a freshman bibliography class.

- E. Faculty Senate Chair Sara Simmons  
Dr. Simmons noted the enormous impact of Hurricane Matthew on the UNCP community. Discussions about companies like Academic Partnerships led to a broader discussion regarding the role of distance education in UNCP's future and the structure of online programs and courses. The Faculty Assembly is engaged with the Board of Governors and UNC General Administration in their strategic planning process. Curriculog has been successfully launched—special recognition goes to Jaime Martinez, Sara Oswald, Jon Maisonnier and others in various roles who helped pilot the process. Please submit comments on the proposed Media Policy to Joshua Malcolm by the deadline. The Executive Committee of the Faculty Senate hopes to see a revised policy, and will continue to monitor the process and keep information flowing. The Executive Committee has met regularly with Provost Locklear and Associate Provost Scott Billingsley. Please contact any senator or committee members with comments, questions, and concerns. Dr. Simmons recognized senators, those who serve on Senate committees and subcommittees, and Faculty Assembly delegates and alternates. Those individuals were applauded for their leadership in shared governance and their contributions to the life of the University.

IV. Unfinished Business - No unfinished business

V. New Business - No new business

VI. Announcements

- A. Graduate School Commencement Ceremony: 7:00 p.m. Friday, December 9 in GPAC
- B. Undergraduate Commencement Ceremony: 10:00 a.m. Saturday, December 10 in Jones Athletic Center
- C. Next meeting of the General Faculty: 1:30 p.m. Friday, May 5, 2017 in Moore Hall Auditorium

VII. Adjournment—The meeting was adjourned at 3:11PM.

Respectfully submitted,  
Aaron Vandermeer, Secretary