

Reorganizations & Appointments

Chancellor Carter announced a major reorganization of academic student services, effective July 1. In other news, one permanent appointment, and several interim appointments took effect on and around July 1.

- **Dr. Cammie Hunt** (Business), formerly interim dean of the School of Business, was named assistant vice chancellor for Engaged Outreach. She will be responsible for Distance Education and the Regional Center (*see page 3 for more*).
- **Dr. Ramin Maysami** (Business) was named interim dean of the School of Business.
- **Dr. Mark Canada** (English & Theatre), formerly assistant dean, was named interim dean of the College of Arts and Sciences.
- **Dr. Meredith Storms** (Chemistry & Physics) was named interim assistant dean of the college. She was chair of the Department of Chemistry and Physics.
- **Dr. Siva Mandjiny** (Chemistry & Physics) is the interim chair of the Department of Chemistry and Physics).
- **Cathy Hanby-Sikora** (General Administration) was named interim vice chancellor for Advancement. She is associate vice president for Advancement for UNC General Administration and was assisting UNCP on a part-time basis. She has held senior development positions at Indiana and Duke universities and worked as a consultant in higher education.
- **Alisia Oxendine** (Advancement) has been named interim director of development.
- **Scott Bigelow** (University Communications and Marketing) was named interim director of UCM.



Quick Links

- [Campus Scene](#)
- [Faculty Notes](#)
- [Staff Notes](#)
- [Events](#)

Southside gets a safety makeover

page 5

Check out our grads!

page 21

It's your birthday!

page 25



A publication of University & Community Relations

Effective July 1, University and Community Relations became University Communications and Marketing. Earlier this summer, UCM joined with the Division of Advancement.

A major reorganization of student academic services is detailed in the article below.

Academic student service programs reorganized



In late June, **Chancellor Carter** announced a strategic reorganization of academic student services programs with the goal of promoting student success.

Effective July 1, the reorganization places student services offices for academic support under the direction of **Jackie Clark** (Enrollment Management), vice chancellor. In this role, Clark and the new student services group will report to **Dr. Kenneth Kitts** Academic Affairs, provost and vice chancellor.



The newly formed student academic service group will include the offices of the Registrar, Financial Aid, Disability Support Services, Academic Excellence, College Opportunity Program, Student Support Services (TRIO), New Student and Family Orientation and N.C. Health Careers Access Program (HCAP).



“This is a more coherent approach to delivering services that are vital for student and institutional success,” Chancellor Carter said. “Consolidating many of these support programs in the D.F. Lowry Building will give us an opportunity to serve our students more efficiently and effectively.”

The move to the D.F. Lowry Building, which is a visible and central location, is expected to take place before the 2012 spring semester.

Dr. Kitts, who has prior experience directing student support and enrollment management services, said the move will put better focus on retention and graduation initiatives.

“Combining student support offices with similar functions under the same roof makes good business sense,” Dr. Kitts said. “It’s a one-stop concept for student convenience with the objective of aiding student success.

“Student success is a shared responsibility across campus,” he said. “The question is on the table, and this is how we believe it will work best for all of us.”

Clark will also continue in her role leading strategic enrollment and the Office of Admissions and for the university. In this capacity, Clark will report to Chancellor Carter.

“By putting programs that support academic success together, we will find efficiencies to support our mission,” Clark said.

Retention and graduation rates are key measures of success, she continued. “What happens in the classroom is at the core of student success. Academic support services compliment the student success experience,” she said.

In a time of rising admissions requirements for UNCP, several of Clark’s programs will help maintain access for students who wish to get a college education. “This is our historic mission,” she said. “We must ensure student success and student access for our high school graduates in our region.”

From serving students with disabilities to providing support and advisement to students who want to go to graduate school, the student support group pulls together offices that were previously split.

Drawn from Academic Affairs are the Office of the Registrar, Disability Support Services, the College Opportunity Program, the Health Careers Access Program and Student Support Services (TRIO). From Enrollment Management are the Office of Financial Aid, the Center for Academic Excellence and the New Student and Family Orientation program.

“I am looking forward to working with the provost and all the academic support units,” Clark said. “My broader role is twofold: first, to support the recruitment of students who will be successful and second, to support academic programs that will make it happen.

“The reorganization ensures that we have institutional programs in place that meet the needs of a growing institution and its students,” she said. “It brings together planning for the future of the institution with the needs of today’s students and the students of the future.”

Dr. Cammie Hunt to lead Distance Education, Outreach



Dr. Cammie Hunt (Outreach) has been named associate vice chancellor for Engaged Outreach effective July 1. She was acting dean of the School of Business.

A 14-year university employee, Dr. Hunt will lead the Office of Distance Education and the Regional Center for Economic, Community and Professional Development at COMtech. She will report to **Dr. Ken Kitts** (Academic Affairs), provost and vice

chancellor.

“I am delighted that Cammie Hunt has accepted this position,” said Dr. Kitts. “She is uniquely well-positioned to help UNCP reach out to students, groups and businesses in our service area, and I know that she will make her presence felt across the region.”

Dr. Hunt’s career has been marked by positions of increasing responsibility, and she is excited about her newest opportunity. “There is no better job than teaching and working for the success of UNC Pembroke and its students,” she said. “I am thrilled to be taking on a new challenge in a unit with an important mission and dedicated staff.”

The scope of Dr. Hunt’s outreach responsibilities is broad. UNCP is the third largest provider of online courses among the UNC universities. In addition, Distance Education operates four satellite campuses at Richmond, Sandhills and Cape Fear community colleges and on Fort Bragg.

“Building enrollment and providing good service to our students is always important on satellite campuses,” Dr. Hunt said. “With troops returning home and transitioning to new careers, there is a real opportunity to serve the military community in and around Fort Bragg.”

Online education will also be a primary focus for Dr. Hunt. “UNCP is a remarkable success story with online education,” she said. “I would like to see our office continue to work with the academic units to produce even more online classes and entire programs, especially graduate programs.”

Providing student services is always an issue with students who are not on UNCP’s campus. “We must continue to work on building seamless pathways for these students, from admissions through graduation,” Dr. Hunt said. “I am fortunate to inherit experienced and talented staff at these offices.”

Outreach into the community, through grants and other programs, is the Regional Center’s mission, and Dr. Hunt’s new office will be located there. The potential of the center is wide open, she said.

“I started my career at UNCP with the Small Business and Technology Development Center (SBTDC), which is in the Regional Center,” Dr. Hunt said. “I would like to develop more partnerships between programs like this at the Regional Center and the academic community.

“For example, SBTDC and the Thomas Family Center for Entrepreneurship may be able to work more closely with graduate and undergraduate business programs to provide even more expertise to new and growing businesses as well as increase opportunities for our students to gain hand-on business experience.

“The linkage between our outreach programs and the academic community is the reason the new title of my job says ‘engaged’ outreach,” Dr. Hunt continued. “I hope to build on my relationships on campus to that end.”

Dr. Hunt, who will continue to teach, is an assistant professor in the School of Business. She has taught courses in entrepreneurship, management, communications and economics. Dr. Hunt was named assistant dean for student enrichment and success in 2007 and acting dean in 2008.

A Robeson County native, Dr. Hunt is a 1990 UNCP graduate and earned a Master of Business Administration degree from the university in 1997. She completed requirements for a Ph.D. in organization and management from Capella University in 2009.

As part of her university service, Dr. Hunt served on the recent provost search committee, the student success steering committee and the student retention task force, as well as two community college business advisory boards. As faculty advisor for Students in Free Enterprise (SIFE), she took UNCP teams to five national competitions.



South side of campus gets a safety makeover

When students and faculty return in the fall, the campus will be a safer place for vehicles and pedestrians alike.

The state Department of Transportation (DOT) began work in early June on a safety improvement project on West 3rd Street (N.C. 711) and the university parking lots that

run alongside the thoroughfare. The project should be complete by August 5, 2011, in time for the start of school.

The key to the project is a new traffic light at the intersection Lowry St. and W. 3rd St., at the McDonald's restaurant. In the future, restaurant customers traveling west will enter the parking lot from Lowry St.

New concrete traffic islands at the intersection of 3rd and Lowry Streets will keep traffic moving safely in three lanes: 1) for westbound traffic turning right into university parking lots, 2) for westbound traffic turning left onto Lowry St., and 3) for eastbound traffic turning left into university parking lots.



Third Street at the intersection will widen to accommodate the turn lanes, said **Steve Martin** (Facilities Management).

A pedestrian crosswalk will be added across 3rd St. from campus to McDonald's, said DOT's Project Engineer Donovan Hunt. The engineer said there will be a crossing light installed for pedestrians.

The project will cost \$900,279.

These changes to the traffic pattern in Pembroke will affect parking on campus. UNCP parking lots #1 and #2 will now be accessible only from the traffic light at Lowry and 3rd Streets. Also, parking spaces in lots #3 and #4 (lot 4 is not affected) will be reversed to face the railroad instead of campus; these lots may be entered from University Rd. and exited at Odum Rd. with a right-turn-only.

No parking spaces will be lost, but two large oak trees, one of them in very poor condition, were removed.

"The goal is to improve pedestrian and vehicular safety," Martin said. "This project will help both the town and the university."

State Department sent Doc Dillard to Indonesia for 'critical language' training



Doc Dillard, who graduated in May was awarded a U.S. Department of State Critical Language Scholarship (CLS) to study Indonesian language in Indonesia during the summer of 2011.

Dillard is among 575 U.S. undergraduate and graduate students who received a scholarship from the U.S. Department of State's CLS Program to study Arabic, Azerbaijani, Bangla/Bengali, Chinese, Hindi, Korean, Indonesian, Japanese, Persian, Punjabi, Russian, Turkish, or Urdu languages.

The students will spend seven to 10 weeks in intensive language institutes this summer in 14 countries where these languages are spoken. The program provides fully-funded, group-based intensive language instruction and structured cultural enrichment experiences. CLS participants are expected to continue their language study beyond the scholarship and apply their critical language skills in their future professional careers.

The 2011 CLS Program received over 5,200 applications. Representing all 50 states, students from a range of academic disciplines and U.S. colleges and universities were selected for scholarships in 2011 through a merit-based selection process.

The U.S. Department of State launched the Critical Language Scholarships for Intensive Summer Institutes in 2006 to increase opportunities for American students to study critical-need languages overseas. The program is part of a wider U.S. government effort to expand the number of Americans studying and mastering critical languages.

CLS Program participants are among the more than 40,000 academic and professional exchange program participants supported annually by the U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA) to promote mutual understanding and respect between the people of the United States and the people of other countries. The CLS Program is administered by the Council of American Overseas Research Centers (CAORC) and American Councils for International Education.

Return to Cover Page



Campus Scene

2011 Braves football season tickets on sale



Faculty and staff can purchase two tickets without a Braves Club membership. If a faculty or staff member wishes to purchase more than two tickets, they must make a minimum \$100 donation to the Braves Club. The donation will provide all the benefits at the \$100 level, including access to the Braves Club Pre-Game Hospitality Area prior to each home game.

Ticket prices are \$60 per seat and order forms are available at www.uncpbraves.com/fans/tickets/.

For more information, call **Brian Russo** (Advancement) at extension 4339.

Professional Artist Series: GPAC season tickets on sale



The advertisement features a collage of images including a red circle with 'Save up to 40%', a photo of the cast of 'In the Heights', a photo of a man in a top hat, and a photo of a stage performance. Text includes '2011-2012', 'A Season to Remember', 'Season Faculty/staff order form', and 'Visit www.uncp.edu/gpac'.

Don't miss a moment of the 2011-12 Professional Artist Series at GPAC. Call today to schedule your payroll deduction for season subscriptions for the Professional Artist Series at GPAC.

The season includes Kool and the Gang, "In the Heights," "Rock of Ages," "Hotel California: A Tribute to the Eagles," just to name a few.

Faculty and staff can save up to 40 percent off the regular season subscription. For more information call 910.521.6361 or visit www.uncp.edu/gpac/.



Looking back to the 1950s, this school dance at Pembroke State College was probably held in the old gym. Here's a dating tip ladies: Those may be some cool cookies on the right, but when you're holding the cookie tray, you get the guy.

Return to Cover Page 

Faculty Notes

Long-Term Recovery in East Africa

UNCP's Dr. Warren Eller provides technical expertise to non-profit organizations in Uganda and Rwanda



The persistent crises in Rwanda and Uganda have taken a back seat in the media to the more salient problems in the northern part of the continent; however, the region continues to fight an uphill battle against the seemingly intractable problems posed by poverty, HIV/AIDS and malaria. For decades, American and Western non-profits have been working tirelessly to provide relief to these nations, but the global financial crisis has begun to dramatically reduce the resources available for these efforts.

The Denver-based Global Institute is one of the numerous organizations focused on improving the conditions in this area of the world, but attacks the problems with an innovative approach. Driven by Dr. Jamie Van Leeuwin, the institute is focusing on improving service delivery through network building and improving efficiency and effectiveness through research-based program evaluation.

Understanding that little systematic data exists on individual needs in the slums of Kampala, Uganda, Van Leeuwin turned to experts from UNCP's Project for Crisis and Emergency Leadership and the University of Colorado Denver's (UCD) Buechner Institute to train a research team and develop an evaluation program.



Dr. Eller on the street

Heading this joint project for UNCP was **Dr. Warren Eller** (Public Administration), and for UCD, Dr. Brian Gerber from the School of Public Affairs. The two worked for several months together to devise a program, and spent a month on the ground in East Africa, training the non-profit volunteers in data collection and analysis techniques.

“Many of the problems in East Africa are not unlike the problems we face in the U.S. when we engage in long-term recovery after disaster,” Dr. Eller said. “When a crisis emerges, it is always the vulnerable populations who suffer the most and who have the most difficult time recovering.



Eller and Gerber spent more than a week training non-profit volunteers in Kampala, Uganda on survey techniques and on methods of safe operations for field research. According to Eller, "administering a survey is far more complex than simply asking questions, and writing down answers. In places like the Katanga Slum, it means being able to move safely through a difficult environment; and

to do so in a manner respectful to the local population."

In addition to training volunteers for field research, Drs. Gerber and Eller also conducted interviews of organizational heads of the Global Institute's partner organizations in Uganda and Rwanda. This fieldwork has identified several public management practices that would be of benefit to us here in the U.S. “East Africa has had to deal with difficult implementation problems in an environment of remarkably scarce resources for a long time,” said Gerber. “This has led to a number of robust programs that have been very successful in curbing poaching and addressing governmental corruption and public health issues.”

Domestically, the UNCP’s Project on Crisis and Emergency Leadership (PCEL) is working, with their students, in emergency training and research projects. The program has provided leadership training and program evaluation to the National Voluntary Organizations Active in Disaster, co-sponsored a national research conference addressing the role of non-profits in disaster, and provided training support to Emergency Response agencies nationally.

“The research conducted in East Africa also benefits students at UNCP, which offers an Emergency Management concentration in its Master of Public Administration (MPA) program,” Dr. Eller said.

For more information about emergency management or Public Administration programs at UNCP, please call ext. 6637 or email pa@uncp.edu.

BIO-MASS DIESEL

UNCP participates in canola production meeting

Canola, touted as a source for biodiesel and a winter crop, could be in the rotation for Robeson County farmers.

There will be a meeting with interested farmers on Monday, July 18 from 3-5 p.m. at O.P. Owens Agriculture Center at 455 Caton Rd. (Hwy. 72). Hosted by the Robeson County Cooperative Extension Service and UNC Pembroke, scientists from NC State University will also be on hand.

The Environmental Protection Agency (EPA) proposed to mandate the blending of 15.2 billion gallons of renewable fuel into the U.S. fuel supply. A portion of the renewable fuel source will come from biomass-based diesel. The EPA recently increased the amount of biomass-based diesel to be blended in the U.S. fuel supply from 800 million gallons to one billion gallons for 2012 and 1.25 billion gallons in 2013.

Canola is a winter crop, primarily used for its oil in cooking and biodiesel production. With high commodity prices, farm-to-diesel processing models are less economical, because any crop in the field is more valuable as food than fuel. One possibility is turning canola oil into cooking oil for local restaurants and then turning the used oil into fuel.



With a \$750,000 Department of Energy grant, three scientists from the University of North Carolina at Pembroke are working on a design of an efficient biodiesel reactor that could help bring this idea to reality. Representing UNCP are (pictured from left) **Dr. Tom Dooling**

(Physics), **Dr. Cornelia Tirla** (Chemistry) and **Dr. Rachel Smith** (Chemistry).

“Join us as we explore ways to support our local economy and reduce our reliance on foreign oil,” said Mac Malloy, local field crop agent with the N.C. Cooperative Extension Service.

Those planning to attend should call the Extension Center at (910) 671-3276 by July 12 to RSVP. For accommodations for persons with disabilities, please contact Mac by July 12. For additional information, please contact Malloy at (910) 671-3276 or e-mail Mac_Malloy@ncsu.edu.

MBA students write business plans for local non-profit group



LUMBERTON, N.C. -- Three MBA students recently completed a semester-long economic consulting project for a regional non-profit organization.

Southeastern Waterworks Regional Arts Center is a proposed arts development, which plans to renovate and reuse the abandoned Lumberton Water Filtration Plant facility located in downtown Lumberton, as a multi-functional regional arts center.

The Waterworks proposal is designed to provide open visual arts studios, classrooms and workshops as well as a large two-story gallery, a rooftop sculpture garden and observatory. The 16,000 square-foot project also envisions an open-air amphitheater, a gift shop and dining and reception facilities.

From left: Guo, Pait and Boyer

The property is located on 3.5 acres fronting the Lumber River in the historic district of Lumberton. The facility would be one of the first of its kind in southeastern North Carolina, and its mission is focused on providing an active and sustainable center for the visual arts.

MBA students, Brandi Boyer, Mark Pait, and Minhao Guo, developed a detailed set of business plans aimed at ensuring the economic sustainability of Waterworks and offset the operating budget of the facility.



Their six business units included a series of art and arts-related courses for adults, a summer arts camp for children, a retail gift shop, a reception rental operation and plans for renting studio arts space as well as office space for regional organizations.

Dr. Howard G. Ling (Business), MBA director, noted “one of the

hallmarks of UNCP's MBA program is an ongoing plan for engaging the regional business community. These business practicums are a win-win endeavor in that they allow our graduate students to develop their business skills in real world situations while providing regional organizations with MBA-level consulting skills."

Dr. Slann authored chapter for book on the U.N.



Dr. Martin Slann (Arts & Sciences/Political Science) recently contributed a chapter titled "The United Nations and the Democratization Process" to a new publication edited by Jeffrey Haynes titled "Routledge Handbook of Democratization 2012" (London, Routledge, 2011).

Dr. Frankie Powell attended health disparities conference



Dr. Frankie Denise Powell (Education) attended the Southeast Regional Symposium on "Minorities, the Medically Underserved and Cancer: Reconnecting Vulnerable Communities" at Meharry Medical College in Nashville, Tenn., on June 15 – 17.

She had multiple roles throughout the conference, including offering welcoming remarks as the South East Regional leader and recapping the first two days of the conference. On the final day, Dr. Powell reported-out and next steps."

UNCP economist presented two papers at conference



Dr. Mohammad Ashraf (Business) presented two papers at the Western Economic Association International held in San Diego, Calif., in June:

- "Social Safety Nets and Innovation"
- "R&D Efficiency Convergence among OECD Countries"

Graduate Education Week celebrated in N.C. on May 25

The North Carolina Conference of Graduate Schools (NCCGS) declared the week of May 23 "North Carolina Graduate Education Week" and May 25 was "Graduate Education Day."

The focus of Graduate Education Day was a poster session held in Raleigh for state legislators. The inaugural event showcased the important research and discovery contributions of graduate schools to our state’s economy. Featured were presentations from selected students at the higher educational institutions in the state from graduate (master’s and doctoral) programs. These students gave presentations to interested visitors and legislators in the first floor quads of the legislative complex.



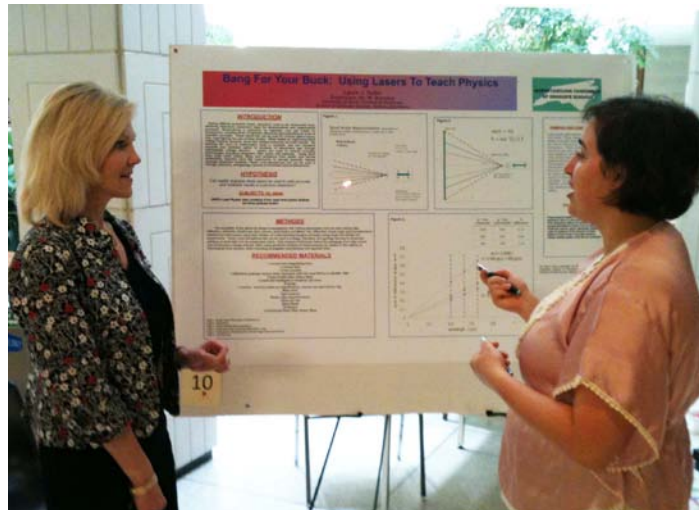
Bruce Garriss and his research with Dr. Simmons

UNCP was represented by two student presenters exhibit their research. Bruce Garriss, a Mental Health Counseling student, presented his work on “The I-Risc Strategy: A Strengths-Based Model for Developing Creative Interventions that Focus on Reducing Risk-Taking Behaviors in Adolescents.”

Laura Yoder is a student in the Master of Arts in Teaching Program with a science education specialization. She presented her findings on “Bang for Your Buck: Using Lasers to Teach Physics.” The two presenters were award winners at UNCP’s Graduate Research Poster Session held on campus March 22.

Accompanying the student presenters were **Dr. Sara Simmons** (Graduate Studies), acting dean, and **Dr. Irene Aiken** (Graduate Studies), associate dean.

Following the poster session, a closing session was held for interested senators and representatives. Sen. Richard Stevens and Rep. Jonathan Jordan highlighted the benefits provided by our state’s higher educational institutions and their graduate programs to the state’s economy and wellbeing. The success of the event has resulted in plans for similar activities next year.



Laura Yoder, right, and Dr. Aiken

Dean Fiorentino was featured speaker at national conference



Dr. Leah Holland Fiorentino was the main speaker at the National Association for Kinesiology and Physical Education in Higher Education's Leadership Development Workshop at Georgia State University that was held July 6-8.

Her presentation title was "Cases to Consider: The Challenges Women Encounter in Higher Education Leadership Positions."

Article by Drs. Spillan, Parnell on Peru published



An article titled "Exploring Crisis Readiness in Peru" by **Dr. John Spillan**, **Dr. John A. Parnell** and César Antúnez de Mayolo was published in the *Journal of International Business and Economy* (2011, Vol. 12, No. 1, pages 1-27).

Abstract:

Organizational crises are inevitable and place a significant demand on resources, diverting firms from their central focus on serving customers. Effective crisis management can minimize the impact of these events on the organization. Recognition and information are two major components of an appropriate crisis management approach; they help organizations respond to crises quickly and effectively.

While the crisis management literature is abundant concerning larger organizations in developed nations, little has been written on this subject concerning businesses in emerging countries. This exploratory study examines the perceptions and experiences of Peruvian managers in relation to crisis events. Findings indicate that a majority of these organizations lack adequate crisis preparation, including crisis management plans. Recommendations for management are presented.

Dr. Dena Evans collaborated on several recent projects



Dr. Dena Evans (Nursing) and **Dr. Tony Curtis** (Mass Communication) received notification that their article titled "Animosity, Antagonism and Avatars: Teaching Conflict Management in Second Life" was accepted for publication in the *Journal of Nursing Education*. The article will appear in the journal's Online Advanced Release section prior to release in the print version of the journal.

Dr. Evans presented a poster at the National ATI Nurse Educator Summit in Orlando, Fla., on April 20. The poster presentation was based on the collaborative effort between the departments of Nursing and Mass Communication to create an alternative for clinical experiences through the use of the UNCP Hospital for Nursing, created in Second Life by Dr. Curtis.

Dr. Evans and **Dr. Barbara Synowiez** (Nursing) received IRB (Institutional Review Board) approval to begin an exploratory study, which will evaluate the ability of the TEAS (Test of Essential Academic Skills), a standardized test, to predict student retention and NCLEX-RN success. Results of the study will be used to determine if the program should include the TEAS as a part of nursing programs admissions criteria.

Paper by Dr. Schneider looks at ‘Ethics and Oil’



Dr. Robert O. Schneider (Public Administration) has a paper in the *Journal of Emergency Management* (Vol. 9, No. 3, 2011, pages 11-22) titled “Ethics and Oil: Preventing the Next Disaster.” The publication coincides with the first anniversary of the 2010 crisis in the Gulf of Mexico.

The article assesses the BP Deepwater Horizon 2010 oil well explosion in the context of ethical theory in the field of emergency management. It reviews the relevant literature that pertains to the ethical dimensions of decision making in relation to industrial disasters.

Once the theoretical framework is established, a descriptive presentation of features common to Deepwater and past oil disasters is presented. The analysis suggests that the BP disaster in the Gulf of Mexico was, as much as anything else, the product of a systematic ethical failure on the part of both the oil industry and public officials.

In addressing this failure, principles consistent with the theory presented are identified along with some practical action steps to stimulate and guide the application of the ethical theory to the important tasks of risk reduction and safety.

Lightfoot, Dr. Phillips attend national research conference



Dr. Lee Phillips (Geology), associate director of the PURC Center, and **Tulla Lightfoot** (Art), PURC Council member, attended the Annual Business Meeting of the Council on Undergraduate Research (CUR) in St. Louis, Mo., during June. PURC is the Pembroke Undergraduate Research and Creativity Center.

They served as councilors for CUR in the divisions of Geoscience and Arts and Humanities, respectively.

The mission of the Council on Undergraduate Research is to support and promote high-quality undergraduate student-faculty collaborative research and scholarship. UNCP is an Enhanced Institutional Member of CUR, which allows any faculty member, student or staff member on campus to join at no additional cost.

If interested in joining CUR, please contact Dr. Phillips at p.l.phillips@uncp.edu.

Drs. Parnell, Menefee co-author paper for international journal



Dr. John A. Parnell, Dr. Michael L. Menefee, Mehmet A. Köseoglu and Kemal Karayormuk co-authored a paper titled “Competitive intelligence: Evidence from Turkish SMEs” that was published in the *International Journal of Entrepreneurship & Small Business* (2011 Vol. 13, No. 3, pp. 333-349).

Dr. Jose D’Arruda leads robotics workshop



During the last two weeks in June, UNCP and Robeson Community College (RCC) hosted the 5th Annual Robotics Workshop for teachers from across North Carolina.

The workshops were taught by **Dr. Jose D’Arruda** (Chemistry & Physics) and David Gavasci of RCC with the help of students, Chris Concepcion and Jason York. The teachers learned to build and program robots made by Lego. Each of the teachers received their own robotics kit to take back to their schools after the workshop and implement robotics into their own classrooms. The workshops were funded thru NASA and the North Carolina Space Grant Consortium.

Teachers learned how to build Lego Mindstorm robots and program them to perform multiple tasks and to compete in various challenges. These tasks included traveling through an obstacle course, finding their way around and in and out of a square box with a small opening, following a dark line, finding the distance between two black lines inside a cave and making their robots parallel park.



Teachers also learned how to attach various sensors to their robots, which gave the robots the ability to see, hear, feel and speak. By the end of the workshops they were able to program their robots to do simple mathematical problems and were introduced to data logging and how they could use all the sensors to gather data from various experiments in their classrooms.

“Overall, the workshops were a great success and excited two new groups of teachers and students into the world of robotics,” said Dr. D’Arruda. “We hope to continue these workshops and outreach of STEM (Science, Technology, Engineering and Mathematics) to teachers and students all over North Carolina.”

Cailee Calabrese won National American Miss title

At the recent National American Miss Pageant, Cailee Calabrese was named queen of the junior pre-teen division (7-9 year olds) for North Carolina. She is the daughter of **Dr. Carmen Calabrese** (Business/Thomas Center).



There were 102 contestants in this group. As North Carolina’s queen, Cailee will compete against 49 state queens in Anaheim, Calif., during Thanksgiving week. There will be more than \$500,000 in prizes.

Cailee won photogenic, 2nd runner up in talent, casual wear modeling and most promising model along with the title of queen.

The National American Miss Pageants are dedicated to celebrating America's greatness and encouraging its future leaders. Pageants are held in each state for girls ages four to 18 in five different age divisions.

The National American Miss Pageants are for “Today's Girl” and “Tomorrow's Leaders.” The pageant program is based on inner beauty, as well as poise, presentation, and offers an "All American Spirit" of fun for family and friends. Emphasis is placed on the importance of gaining self-confidence, learning new skills, learning good attitudes about competition, and setting and achieving personal goals. The

pageant seeks to recognize the accomplishments of each girl while encouraging her to set

goals for the future!

Cailee 's activities include Swimming, dancing, acting and singing. She volunteers with the Red Cross, March of Dimes, Operation Homefront and DVDs for Troops.

Janette Hopper's work is on display in Seattle



Janette K. Hopper (Art) had 10 linocut prints and associated reviews, exhibit catalogs and other materials in the collection of the Center for the Study of Political Graphics.

The theme of the prints is "Freedom of Expression." In these prints, the artist appropriates the works of other artists such as Picasso, Kolwitz, Jacopo della Quercia and others to make a statement. They have been described as stunning and provocative and an important contribution to the Center for the Study of Political Graphics archives.

Reproductions of the prints and comments on them are included in the exhibit catalog of the Frye Art Museum, Seattle, Wash.

The Center for the Study of Political Graphics collects, preserves, and exhibits posters relating to historical and contemporary movements for social change.

Staff Notes

UNCP track coach Larry Rodgers announced his retirement

Track and field coach Larry Rodgers announced his retirement in June, completing a 30-year career that included 10 appearances at national championships, six conference titles and two district titles.



Rodgers, who will retire on July 1, was an all-American runner at UNCP and became head coach in 1981.

“Larry epitomized what Pembroke is all about in his professional and personal life,” said Athletic Director **Dan Kenney**. “We wish Larry the best and hope that we can find a way to tap into his talents as a new retiree. We will never be able thank him enough for all that he has done for UNC Pembroke.”

Rodgers final season was a good one. The men’s track and field team finished 38th at the NCAA Division II National Championships. He was named 2011 Southeast Region Coach of the Year by the U.S. Track & Field and Cross Country Coaches Association.

During Rodgers’ tenure, UNCP athletes earned 32 All-American awards, including two by sprinter Maurice Eubanks in 2011. There were 99 athletes named All-Carolinas Conference, 48 All-District and 25 All-Region. There were two individual national championships by Gary Henry in the 5,000- and 10,000-meter runs.

Rodgers’ teams won first or second place in the Carolinas Conference and NAIA District 26 meets in seven seasons, including six-straight league championships from 1982-87. The Braves finished in second place at district meets from 1982-85 before winning back-to-back district championships in 1986-87.

As both men’s and women’s cross country coach from 1981-2008, Rodgers’ teams won seven district titles, earned invitations to 14 regional championships and three trips to the national championships. He had 38 all-District, 38 all-Conference, one all-Region and one all-American performers.

Rodgers was a 1972 all-American at UNCP and three-time all-district performer in track from 1968-73. He holds the school record in the 600-yard run (1:14.9) and a share of a sprint medley relay team record. He was a part of four NAIA District 29 championship teams under his mentor and UNCP Hall of Fame coach, Dr. Ed Crain.

Rodgers issued this statement on his retirement:

“First I would like to thank our administration, faculty, staff and community for the support, the letters and words of encouragement and help that you provided during my 30 years at UNCP. I count it all as a joy and a blessing to have had the opportunity to work with all of you. I will always cherish the memories, the friendships and wonderful time spent here.

“Furthermore, to my coach and mentors, Dr. Ed Crain, Dr. Tommy Thompson, Dan Kenney, and all my former athletes and students, I send a special thanks to all of you. The awards and championships won and all the success stories that have been written about me or the track & field and cross country teams, I have enjoyed only because of the valuable contribution that you made to help make it all possible.

“To my coaching staff and colleagues, it has been a pleasure working with all of you. You are a special group of coaches that love what you do and have a genuine concern for

helping young men and women become mature adults that will make a difference in life. Keep up the good work.

“Lastly, I will miss being at UNCP, but I feel that the time is right for me to say good bye. Thus, in doing so, I leave you with this thought from George Washington Carver, 'How far you go in your life depends on your being tender with the young, compassionate with the aged, sympathetic with the striving, and tolerant of the weak and strong, because someday in your life you will have been all of these.'”

Brian Russo hired to build support for athletics

Brian Russo (Advancement) has been named assistant director of development for athletics and constituent support.



He started on July 1 after working part time in the same role. He reports to **Alisia Oxendine** (Advancement).

Russo has gotten a head start on his job after working part-time last year. “I have enjoyed promoting the success of our student-athletes on the field and off,” Russo said. “Athletics has the unique capacity to build the image of a university, and I’m proud to be part of this team. And what could be more fun than talking sports to our fans?”

“We had a successful year last year with Braves Club membership and giving increasing,” he continued. “I’m especially pleased that we are keeping our members and friends more connected to athletics and to the university.”

Under Russo’s direction, Braves Club membership rose 13 percent in 2010-11, and giving increased 23 percent. Russo launched several initiatives last year, including a monthly newsletter titled *The Braves Report*.

“The newsletter keeps our supporters informed about scores and highlights, upcoming contests and Braves Club events,” he said. “We surveyed our readership and people seem to like it.

“We have a lot of great things to report about our teams and individual student-athletes,” Russo said. Five UNCP teams went to NCAA tournaments in 2010-11, women’s soccer, men’s basketball, men’s and women’s golf and baseball, and individuals competed for NCAA championships in cross country, track and field and wrestling.

“Our athletes were just as successful in the classroom, winning back-to-back President’s Academic Awards this year for the highest cumulative grade point average in the Peach Belt Conference,” he continued. “I’ve been fortunate to have a lot of good things to share with our fans.”

The emphasis on communications paid off in the success of the recent Car Cash Bash, which raised \$32,000 for athletic scholarships. Russo is already planning the 2012 event and a smaller fundraiser in the fall.

“The best part of an event like this is everybody has fun, and somebody gets the keys to a new car,” Russo said. “We’re not resting on our laurels. I have many challenges for next year.”

He will also begin a campaign to solicit sponsorships. “Sponsors are very important to our program, and we can offer them athletic venue signage, webpage banners and scoreboard promotions,” Russo said. “Sponsors also provide promotional giveaways to build fan enthusiasm during games.”

This summer, Russo is coordinating season ticket sales for Braves Football. With better than 80 percent renewal so far, it is going well.

“The pieces are in place to have another great year, and the Braves Club will be in the thick of it,” he said. “I’ve enjoyed getting to know the UNCP community, and I’m ready to hit the ground running this year.”

For more information about the Braves Club or supporting athletics at UNCP, contact Russo at (910) 775-4339 or email him at brian.russo@uncp.edu. For football ticket information, go online to www.uncpbraves.com.

Adam Martin graduated from West Bladen



Adam Martin graduated Summa Cum Laude from West Bladen High School in June. He was, N.C. Scholar and Beta Club member. He will attend UNCP in the fall.

He is the son of **Steve Martin** (Facilities Management).

Jeshua Bonilla graduated from Purnell Swett

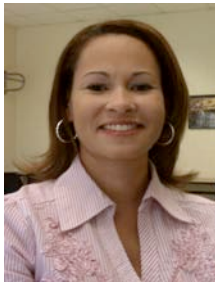
Jeshua A. Bonilla graduated Magna Cum Laud from Purnell Swett High School in June.

He is the son of **April Bonilla** (Social Work) and the grandson of **Donnie Locklear** (Facilities Maintenance).

He will attend either UNC Charlotte or UNCP.



Tara Bullard accepted to Sandhills Leadership Academy



Tara Dee Bullard is one of 21 teachers selected from 17 school systems in southeastern North Carolina to join the Sandhills Leadership Academy. She is the daughter of **Jackie Clark** (Enrollment Management), vice chancellor.

The mission of the Sandhills Leadership Academy is to prepare a cadre of highly effective school leaders for schools in the region.

Bullard graduated from UNCP in 2000 with a Bachelor of Arts degree in English. She returned in 2002 for licensure add-on and earned her Master's degree in Middle Grades Education in 2008. She is married to Ryan Bullard who earned a Bachelor of Science degree in Sports & Recreation Management and Master of Arts in teaching from UNC Pembroke. They have two daughters, Tehya, 9, and Aydan, 6.

The academy exists to advance the field of school leadership by producing principals with an urgent focus on getting results quickly and a belief in and personal responsibility for every student to achieve at a high level, to be globally competitive for work and postsecondary education, and to be prepared for life in the 21st century.

The Sandhills Leadership Academy consists of an 11 month Executive Internship.

Participants will be paired with a successful school principal from the county in which they teach. One day each week will be spent in a seminar setting in which Executive Coaches/Facilitators will lead participants in various learning activities. At the end of the program, participants will be ready to take the School Leaders Licensure Assessment, which will give them an Administrative License to practice anywhere in the state of North Carolina. This is an alternate licensure program, licensed by the State Board of Education, based on the need for effective school leaders for high needs schools in the Sandhills Region.

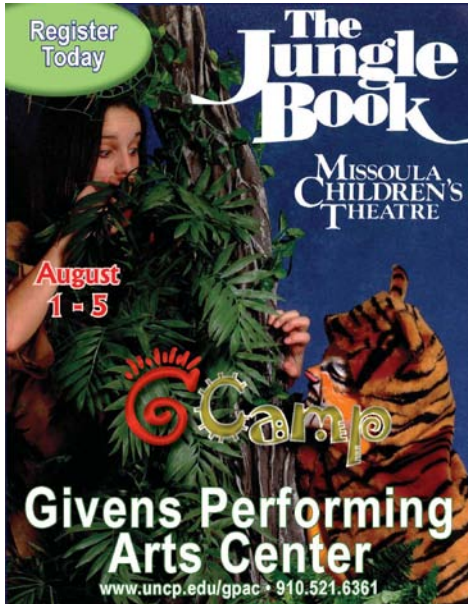


Bonnie Locklear (*Housekeeping*) shows one of her paintings that will hang in the Gospel Tabernacle Church near Pembroke. It is inscribed with “He engraved me in the palm of his hand” (Isaiah 49:16).

Return to Cover Page



Upcoming



Sign-up your little stars for GCamp today

‘The Jungle Book’ is coming to GPAC this summer.

On August 5, join your favorite bunch of “Jungle Book” characters at GPAC as they try to catch a tiger by the tail when the Missoula Children's Theatre and more than 50 local students present “The Jungle Book,” an original musical adaptation of Rudyard Kipling’s classic tale. The production is part of GPAC’s Annual theatre camp called GCamp.

The camp runs August 1 – 5. The camp is open to children age seven or entering first grade through 18 years of age. The camp is \$75 per camper.

There are still slots available for your little ones to join Mowgli, Akela and the whole cast of “The Jungle Book.”

The show will be presented at 6:30 p.m. at Givens Performing Arts Center. Tickets are \$8 adults, \$6 seniors, and \$4 children under 18. Tickets are available at the door. For more information, call GPAC at ext. 6361. To download an order form visit www.uncp.edu/gpac.

Summer Theatre presents ‘Doubt’ on July 29

The 10th annual Summer Theatre Workshop will present John Patrick Shanley's 2005 Pulitzer Prize and Tony Award-winning play “Doubt” on Friday, July 29, at 7: 30 p.m. in GPAC

A preview performance will take place at 12:30 p.m., followed by the evening performance. Admission is free. Reserve tickets by replying to this email. Limited seating available.



The performance features UNCP students Jada Rowlett, Brie Goodwin, Rakeem Lawrence and UNCG student Kayla Hansen. The show is directed by **Holden Hansen** (Theatre).

THE STORY: In this brilliant and powerful drama, Sister Aloysius, a Bronx school principal, takes matters into her own hands when she suspects the young Father Flynn of improper relations with one of the male students.

The play was made into a movie in 2008 starring Meryl Streep, Philip Seymour Hoffman, Amy Adams and Viola Davis.

July Birthdays

Abeyta, Gloria L.
Bell, Sharon L.
Blackburn, Christopher C.
Bonilla, April L.
Brayboy, Courtney S.
Bryant, Teresa L.
Bumin, Kirill M.
Burgwyn, Daryl T.
Campbell, William H.
Campen, Gwenyth L.
Carey, Tamika L.

Carroll, Denise A.
Charalambides, Ana
Chavis, Sherlene B.
Clark, Mark L.
Collier, William G.
Culver, Annika A.
Cummings, Alesia J.
Cummings, Audria
Cummings, Johnny G.
Deemer, Robyn C.
Fields, Patricia S.
Goolsby, Janice B.
Graham, Samuel
Harrington, Charles F.
Harris, Hiram F.
Hatfield, Roger J.
Hawthorne, Michael R.
Hicks, David R.
Holman, Angela R.
Hunt, Bryan
Hunt, Ronald W.
Hunt, Wanda O.
Jeon, Eun Hee
Knight, Brigitte M.
Lakatos, Joseph P.
Lewis, Leanie W.
Locklear, Alisha B.
Locklear, Cecelia K.
Locklear, Damian G.
Locklear, Gwendolyn H.
Locklear, Judy B.
Locklear, Marla K.
Locklear, Penny O.
Locklear, Tawanna L.
Long, Emily R.
Losh, Judith A.
Lowery, Debbie K.
Lowry, Darleen O.
McClanahan, Virginia K.
McNish, Terry A.
Mowrer Campbell, Cynthia L.
Nicolosi, Tori A.
Oswald, Robin S.
Oxendine, Saprina K.
Oxendine, Teresa A.

Peterson-Campbell, Paula M.
Phillippi, Nathan E.
Power, June L.
Sanderson, Jeffrey P.
Sanderson, Michael B.
Santisteban, Maria S.
Shoulders, Craig D.
Sigmon, Dennis H.
Smith, Nancia B.
Stocks, Ledrew
Stremlau, Rosemarie N.
Swiney, Robert P. Thompson, Thomas
Trevelyan, Amelia M.
Vandermeer, Aaron D.
Vela, Richard R.
Walls, Adam C.
Winters, Bryan K.
Worlax, Velinda L.

New Hires

Cruey, Traci L. - Student Services Specialist, Village Apartments
Warriax, Morgan H. - Assistant Director Admissions, Admissions

In Memoriam

Velma Strickland, mother of **Anthony Hunt** (Facilities Grounds), died on June 14.

Robert D. (Rick) Frederick, the father of **Dr. Jim Frederick** (Business), passed away on June 27.

Ed 'Boots' Jacobs, the father of **Tracy Dial** (Admissions), passed away June 28.

Harleen Locklear, the wife **Donnie Locklear** (Carpentry) and mother of **April Locklear Bonilla** (Social Work) and the sister of **Wanda Hammonds** (Sociology & Criminal Justice) passed away.

Lelia Jacobs passed away on July 9. She was the aunt of **Dr. Cammie Hunt** (Outreach) and **Penny Locklear** (Controller's Office).

Return to Cover Page 

* * *

The *Brave Bulletin* is a monthly publication of the Office for University & Community Relations. The *Bulletin's* mission is to celebrate the landmark events and outstanding accomplishments of the University and its faculty, staff and their families. For information or to submit your news, please call extension 6351, or e-mail scott.bigelow@uncp.edu. The *Bulletin* is online at: www.uncp.edu/relations/bulletin/.

The next *Brave Bulletin* publication date is August 15, 2011.