B.I.S. IN APPLIED PROFESSIONAL STUDIES / Track: ADVERTISING (2015-2016)
for Graduates of FTCC’s AGE Program for Army Special Operations Forces Soldiers

Name: ___________________________ Student ID #: ___________________________

--- GENERAL EDUCATION REQUIREMENTS ---

The Special Articulation Agreement between UNC Pembroke and FTCC stipulates acceptance of a transfer of 23 HOURS OF GENERAL EDUCATION CREDIT (excluding FRS 1000), including: PED 1770, PED 1460, SPE 2010, ENG 1050, ENG 1060, MAT 1050, LANGUAGE (6 hrs only), and GGY 1010.

**ARTS and HUMANITIES** / / / □ □ / / □ □ / / □ □ / / □ □ / / □ □
(Choose one course from each of three of the four areas listed):
1. **Fine Arts**: ART 1450, ART 2050, ART 2080, ART 2090, THE 2500, MUS 1020, MUS 1040, MUS 2940, or MUS 2980
2. **Literature**: ENG 2010, ENG 2020, ENG 2030, ENG 2050, ENG 2060, ENG 2080, ENG 2090, ENG 2100, ENG 2180, ENG 2190, ENG (AIS) 2200, ENG 2230, ENG 2240, ENG (AIS) 2410, ENG 2470, or ENG 2480
3. **History**: HST 1010, HST 1020, HST (AIS) 1100, HST 1140, or HST 1150
4. **Philosophy and Religion**: PHI 1000, PHI 1010, PHI 2040, PHI 2070, REL 1080, or REL 1300
5. **Additional Pre-Semester Lower Division Electives**: PHI 1000, PHI 1010, PHI 2040, PHI 2070, REL 1080, or REL 1300

**ECN 2030** Prin. of Macroeconomics__/______ □ **SOC 1020** Introduction to Sociology__/______ □

**NATURAL SCIENCE** / / / □ □ / / □ □ / / □ □ / / □ □ / / □ □
(Choose one course from each of three of the four areas listed. Students selecting Physical Science 1100 must select the other course from either Biology/Env. Science or Earth Science.):
1. **Biology and Environmental Science**: BIO 1000, BIO 1030, BIO 1060, or ENV 1100
2. **Chemistry**: CHM 1300 or CHM 1400
3. **Earth Science**: GLY (GGY) 1150 or GLY (GGY, PHS) 2460
4. **Physical Science**: PHS 1100, PHS 1560, PHY 1000, PHY 1500, or PHY 2000

Total GENERAL EDUCATION CREDIT HOURS 44

--- BIS: APPLIED PROFESSIONAL STUDIES CORE REQUIREMENTS ---

**DSC 2090** Sparsht and Database Mgt__/______ □, **ECN 2020** Prin. of Microeconomics__/______ □,
**ENG 3580** Professional Writing or **MGT 3030** Bus. Communications__/______ □,
**FIN 2400** Foundations of Finance__/______ □, **MGT 3060** Organization & Management__/______ □,
**MKT 3120** Principles of Marketing__/______ □, **SOC 3000** Sociological Writing/Rhetoric__/______ □,
**SOC 4250** Organizations in Society__/______ □

Additional Pre-requisites:
**MATH 1070** College Algebra (2 HRS)__/______ □ **MATH 2100** Intro to Statistics__/______ □

Total BIS: APPLIED PROFESSIONAL STUDIES CREDIT HOURS 24

--- BIS: APS: ADVERTISING TRACK REQUIREMENTS ---

**MCM 2100** Intro to Mass Comm.__/______ □, **MCM 2400** Writing for the Media__/______ □,
**MKT 3200** Consumer Behavior__/______ □,
**PRE 2700** Introduction to Advertising or **MKT 4300** Integrated Mkt. Comm.__/______ □,
**BRD 3130** Broadcast Advertising or **PRE 4150** Advertising Media__/______ □
(also recommended: ART 2500 Intermediate Digital Arts)

**Validation of Applied Associate Degree – AGE from FTCC under ASOF Program** 30
**Electives**: **CSC 1000**, **CRJ 2010** (Transfer credit – FTCC AGE under ASOF Program), **MATH 1070** College Algebra (1 HRS)__/______ □

Total Credit Hours 125

STUDENTS ENTERING THE BIS in APPLIED PROFESSIONAL STUDIES along the ADVERTISING Track with an AGE for ASOF from FTCC will enter the program having satisfied (at a minimum) 59 hours and must complete at least 66 hours to earn the degree.
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GENERAL ADVISEMENT: Students must average 2.0 QPA overall in CORE & TRACK courses. See catalog for other QPA requirements. You are NOT required to earn a “C” or better in each of your CORE & TRACK courses, but a "C" or better would certainly make you more desirable to future employers and graduate programs. You could receive a "D" in a single CORE or TRACK course and conceivably have sufficiently high grades in your other CORE & TRACK courses to bring your overall QPA up to 2.0 or higher.

Students should generally plan on completing their General Education Requirements prior to pursuing either CORE or TRACK Requirements—some of these are prerequisites for upper level courses. Students should also plan on completing lower level courses prior to pursuing upper level courses (proceeding from the 1000 and 2000 level, through the 3000 level, to the 4000 level).

Attention: For students who entered under, or switched to the 2011-2012 or later catalogs, the new Quality Enhancement Writing Plan will apply. As a requirement for graduation, students must complete nine semester credit hours of Writing Enriched (WE) and Writing in the Discipline (WD) courses. One course must be a Writing in the Discipline (WD) course. Some WE courses may count as your general education requirements. Some WD courses may satisfy some CORE or TRACK course requirements. Course sections must be labeled WE or WD in BraveWeb or they will not fulfill this requirement.

The BIS in Applied Professional Studies along the Advertising Track is available on the UNCP Main Campus in Pembroke, NC, and Online.