**The University of North Carolina at Pembroke Strategic Plan**

**Vision**

The University of North Carolina at Pembroke will challenge students to acknowledge and adapt to an ever-changing global environment. To this end, the student’s university experience will emphasize critical thinking, effective communication, service, and social responsibility. Within a culture that promotes the student’s personal, social, and professional development, we will assure excellence that is discipline specific as well as interdisciplinary. As part of their academic experiences, students will be provided with opportunities to conduct relevant undergraduate and graduate research that contributes to the betterment of society.