The University of North Carolina at Pembroke
Annual Report
2010-2011

Kyle R. Carter, Chancellor
Letter from the Chancellor

Dear Friends,

From the day of my installation as chancellor of UNCP in April 2010, I have enjoyed the work of making a difference at this university. My goals at the outset of the 2010-2011 year were to develop a vision for the university, to build relationships, and to become part of the university community—as well as to conduct the routine affairs of the university’s chief executive. As the year progressed, I continued refining the short-term and long-term visions for the university that I presented at my installation, using input gathered from UNCP’s stakeholders. I spent time developing new relationships with faculty, staff, administrators, and the board of trustees, working to understand the issues, motivations, and dynamics of each of those groups. I also focused on immersing myself in the culture and community and divining how best to use my role as chancellor to develop the university. I spent time managing the less agreeable affairs of the chancellorship, including smoothing out several personnel issues and preparing a strategy for the following year’s budget reductions that would become increasingly ominous as the year progressed.

I attended the American Association of State Colleges and Universities (AASCU) “boot camp” for new presidents and chancellors. This intense five-day workshop was run by seasoned presidents and chancellors who oriented individuals new to the role to the complexities of managing and leading a university. In October, I attended my first AASCU meeting for presidents. Although I had been a member of AASCU for provosts for eleven years during my tenure as provost at WCU and the University of Central Missouri, the presidents’ meetings focus on leadership issues for university presidents and help establish a network of colleagues who can provide advice and counsel on institutional issues. In August I retained a consultant from the Association of Governing Boards (AGB) to help develop my working relationship with UNCP’s board of trustees. The AGB provides this service routinely for new board members and new chancellors, and the activity is considered a best practice. The all-day workshop focused on the relationship between the chancellor and board as well as the characteristics of effective boards. All in all, the session was an effective mechanism to begin the chancellor-board relationship. This training was especially helpful during UNCP’s board’s unexpected reorganization when one trustee—the heir apparent to the chair position—resigned mid-year for business reasons. In addition, the terms of three others expired in June. In all, we had four vacancies to be filled, three to be named by the board of governors and one by the governor. Replacing these trustees was a challenging political process that added to my education as chancellor.

In an effort to understand the university’s and the community’s culture, I also began meeting internally with various groups on campus and in the region. During the academic year, I met with most of the academic departments and all
of the major administrative divisions to help me better understand the needs of the university. Furthermore, Sarah and I immersed ourselves in the community. We hosted several dinners at our home with community leaders and friends of the university. I addressed civic groups and attended numerous community events to make my presence known and to learn more about the people I serve.

One of the most interesting initiations into the region’s culture occurred during the Lumbee Tribe Homecoming. This week-long celebration in Pembroke culminates with a homecoming parade, in which Sarah and I marched. The entire week educated us about the values of the tribe and its integral relationship with the university. This university and the Lumbee tribe are inextricably linked, and I wanted to imbue our commencement exercises with the traditions that recall the school’s history. I moved the commencement ceremony to the historic Quad and incorporated Native American elements into the academic procession. I also launched a new tradition at UNC Pembroke in which, during the first week of classes, I lead the first-year students from the historic Bell Tower Quad northward and across the bridge, symbolizing their entry into the academy. At commencement, graduating seniors proceed across campus in the opposite direction, marching through a long corridor of faculty in regalia, and then cross the bridge southward, symbolizing their graduation and launch into the world.

Crafting a Vision for UNCP’s Future
I spent the first seven months learning about the needs of the institution, its history, and its culture. As time passed, I knew that my short-term and long-term vision should reflect UNC Pembroke’s past, but also its future: UNC Pembroke began as a local Native American institution that has grown into a comprehensive regional institution that serves all races within the region of southeastern North Carolina. I also had to discuss how the institution would address the current economic context. In the end, I decided upon four major themes: New Normal, Student Success, Institution of Choice, and Regional Engagement.

- New Normal: Coping with the current financial environment and creating as an effective and efficient organization as possible.
- Student Success: Developing systems, procedures, and policies that identify students that would be successful at UNC Pembroke as well as support them while they are here.
- Institution of Choice: Establishing a culture and climate within the university that would encourage students to select UNC Pembroke over other institutions because of its uniqueness, student services, and educational environment.
- Regional Engagement: Utilizing the university’s assets to interact with the community for mutual benefit.
During this first year, I implemented a number of initiatives related to each of these themes. These important initiatives are described throughout this annual report.

Sincerely,

Kyle R. Carter
Chancellor
Executive Summary

In April 2010, The University of North Carolina at Pembroke installed its eighth chancellor, Dr. Kyle Carter. During this first year of Chancellor Carter’s tenure, the university underwent changes—both planned and unplanned.

The Office of Academic Affairs saw changes in its leadership in early 2010, before the arrival of Chancellor Carter. During this period, the Office of Academic Affairs and the various deans’ offices were in transition; however, before the end of the school year, a new provost took the reigns. Provost Ken Kitts stabilized the leadership within the academic sphere of the university. As 2011 progressed, Academic Affairs was revitalized with new academic initiatives, traditions, and achievements throughout UNCP’s four schools, its faculty, and its students.

Among its achievements, UNC Pembroke was recognized by several organizations for the quality of its programs and students. The Carolina Institute for Public Policy recognized graduates of UNCP’s Science Education Program as the top performers in the state. GetEducated.com, an online consumer group, ranked the university among Top Best Values in Online Graduate Degrees for its Master’s of Public Administration program. In addition, UNCP was selected to serve as the host institution to two Doctor of Education programs offered by East Carolina University. UNCP also hosted the Annual Coordinators Conference for the Magellan Exchange, an organization comprised of 27 universities in the Americas, Europe, and Asia that promote international study abroad experiences for students and visiting professorships for faculty.

The Office of Advancement develops and maintains relationships with university alumni, corporations and foundations, independent donors, and others entities that want to see the university grow. In 2010-2011, the university’s communications and marketing functions underwent significant reorganization and were also brought under the purview of Advancement. A new executive director of University Communications and Marketing was named and previously outsourced projects moved in-house.

UNC Pembroke’s Athletics program is an important part of campus life. The university’s 16 teams compete in the Peach Belt Conference of the National Collegiate Athletic Association, Division II. The university pushes its student-athletes to perform both on the field and in the classroom. In addition to post-season berths, 113 Braves athletes earned a spot on the PBC Honor Roll for their academic performance.

All state universities were challenged under the financial limitations wrought by the national and state economies, and UNCP’s Business Affairs Office managed the complexities of the university’s budget. Upon news of the 15.5% cut of its state appropriation, UNC Pembroke eliminated positions and reduced expenses across campus. Nevertheless, the university moved forward with its plans to construct a new Health Sciences Building.
UNC Pembroke’s **Office of Enrollment Management** oversees the enrollment of new students and the progress those students make as they earn their degrees. To increase retention and student success, a joint effort between several divisions established more stringent enrollment policies along with interventions, such as the Center for Academic Excellence and the College Opportunity Program, which help current students remain in school and succeed.

**Student Affairs** supports UNCP’s mission for academic excellence by providing comprehensive programs and services that foster the intellectual, social, cultural, physical, and emotional development of each student. By providing an environment in which community is nurtured, students are encouraged to contribute responsibly to the university and to society in general. UNCP’s CARE Team (Campus Assessment, Response, and Evaluation), the Office of Multicultural and Minority Affairs, and the Carolina Campus Compact Community show UNC Pembroke’s commitment to its students and their development into exceptional citizens.

**Regional Engagement** is an important part of UNCP’s mission, and it is one of the four main themes undertaken by the university’s new administration. Fortunately, UNCP already enjoyed a strong relationship with the community and was already engaged in a variety of outreach efforts. In order to put a new face on the chancellor’s office and the university, a listening tour circled the region to develop relationships among constituencies and to learn how the school is perceived in the communities that surround the campus. That tour set in motion a number of outreach efforts that rippled throughout the region.
Academic Affairs

Overview
Due to management and leadership issues, UNC Pembroke’s provost resigned in March 2010. At that time, the associate vice chancellor for Academic Affairs stepped in as interim provost and worked to stabilize the turbulence that followed. During this interim period, the Office of Academic Affairs and the various deans’ offices were in transition. Eventually, one associate vice chancellor accepted another job, leaving her position mid-year. In addition, the School of Business was being managed by an interim dean, and another interim dean was heading the School of Graduate Studies. Ongoing issues plagued the dean’s office in the School of Education, and the dean of the College of Arts and Sciences was actively looking for a new position, which he later took, leaving his post before the year’s end.

The academic leadership of the campus was unstable during 2010; however, in April 2011, a new provost began work. Provost Ken Kitts’ primary task was to stabilize the leadership within the academic sphere of the university. As 2011 progressed, the Office of Academic Affairs took shape under his guidance. In spite of the turnover that troubled the division prior to its current administration, Academic Affairs recovered with new academic initiatives and achievements throughout UNCP’s four schools, its faculty, and its students.

With student success as one of the chancellor’s four themes, a new goal for the university community has been to develop systems, procedures, and policies that identify students who would succeed at UNC Pembroke and then support those achievers in whatever way possible. Part of the formula for reaching and retaining high-achieving students is to hold them to higher standards. The university’s previous academic standing policy had been to keep low-performing students in school, letting them “catch up” academically as they approached their senior year. In this system of low expectations, though, low-performing students could pass their entry-level courses, but could not keep up in higher-level courses. The Faculty Senate agreed to change UNCP’s academic standards policy by increasing the minimum grade point average to 2.0, regardless of class standing. The new academic standing policy would be phased in during 2011-12. Besides raising its standards, Academic Affairs continues to cultivate capable, well-rounded students by incorporating rigorous research into undergraduate study, providing hands-on learning opportunities, supporting service-learning projects, promoting opportunities for fieldwork and international study, and offering students support along the way.

Highlights
- Results from the national Collegiate Learning Assessment examination show that, between the freshman and senior years, the extent of learning that happens at UNCP places the university in the 85th percentile out of 100 other colleges of similar size, student demographics, and other measures.
- Economics professor Dr. Lydia Gan co-authored, with Federal Reserve Chair Dr. Ben S. Bernanke and others, a special-edition economics textbook.
Dr. Charles Lillie’s advanced programming students designed and encoded software applications for Apple’s popular iPhone and iPod Touch devices.

Several faculty members published books; among them are Dr. Jeffrey Kent Lucas’ *The Rightward Drift of Mexico’s Former Revolutionaries: The Case of Antonio Díaz Soto y Gama*; Dr. Cathy Parisian’s *The First White House Library*; Roger Ladd’s *Antimercantilism in Late Medieval English Literature*; and Dr. Malinda Maynor Lowery’s *Lumbee Indians in the Jim Crow South: Race, Identity, and the Making of a Nation*.

UNC Pembroke’s student newspaper and student literary magazine won top honors in the 2010 North Carolina College Media Association competition among North Carolina colleges and universities with more than 6,000 students.

GetEducated.com, an online consumer group, ranked UNC Pembroke among Top Best Values in Online Graduate Degrees for its Master’s of Public Administration program, ranking it number one among MPA degree programs for less than $18,000.

Dr. Alfred Bryant began working with the Maya Angelou Center for Health Equity and the departments of Epidemiology and Prevention and Psychiatry and Behavioral Medicine at Wake Forest University’s School of Medicine to study the effects of cultural education on suicide “ideation” in Lumbee Indian youth.

The 2010 Pembroke Undergraduate Research and Creativity Center Symposium included 68 presentations of scholarly ventures by more than 100 students and nearly 40 faculty mentors representing 19 academic departments. The 2011 symposium offered 94 presentations by approximately 130 students and 46 faculty mentors.

The Carolina Institute for Public Policy recognized graduates of UNCP’s Science Education Program as the top performers in the state.

UNC Pembroke’s broadcasting program, WNCP, in the Department of Mass Communication, won second place – the gold medal – in the student category of the 2010 Ava Awards for its program Carolina News Today.

Three business majors, accompanied by professors Dr. William ‘Rick’ Crandall and Dr. Christopher Ziemnowicz traveled to Poland during Maymester as part of a course in international business and sustainable development.

UNC Pembroke hosted the Magellan Exchange’s Annual Coordinators Conference. Magellan is comprised of 27 universities in the Americas, Europe, and Asia that promote international study abroad experiences for students and visiting professorships for faculty.

UNC Pembroke professor Dr. Olivia Holmes Oxendine’s presented her Elder Teachers Project to senior researchers in the Department of Oral History at the Smithsonian National Museum of the American Indian.
A diverse group of nine UNC Pembroke students performed Clinical Health Internships through the North Carolina Health Career Access Program. Students worked in various health care settings, including hospitals, clinics, and emergency medic units.

- A group of students and faculty from UNC Pembroke’s American Indian Studies Department immersed themselves in Opaskwayak Cree life and culture in northern Canada.
- Three UNC Pembroke students and Professor Dr. Leon Jernigan participated in training in remote sensing, GIS, and field methods at Appalachian State University; they conducted research on secondary ecosystem succession and the recovery of ecosystems after disturbance.
- Business professor Dr. Eric Dent won the Management Consulting Division Award for Outstanding Research-Based Paper on Management Consulting by the Academy of Management.
- UNCP was selected to be the host institution to two Doctor of Education programs offered by East Carolina University.

**Advancement**

*Overview*

The Office of Advancement underwent a certain amount of anxiety in 2010 and 2011, with the illness and eventual retirement of its vice chancellor, Sandy Waterkotte. Her periodic absences and eventual retirement left the division unsettled and struggling without a leader, but with the assistance of an associate vice chancellor from General Administration, the division is back on course.

*Highlights*

- The vice chancellor for University and Community Relations position was redefined as the executive director of University Communications and Marketing, a position that would oversee institutional communications, public relations, branding and marketing and would be part of the Office of Advancement. These reassignments brought public relations, development, and communications and marketing into one unit.
- Because UNCP’s marketing had previously been outsourced, there was very little infrastructure to support institutional marketing and branding efforts. The decision to move marketing and communication functions to an internal office would retain the more than $1.1 million spent on consultants annually. Unfortunately, the legislature reduced the UNC System budget by over $2,200,000 because they perceived campus advertising expenditures to be excessive. UNCP’s share of the
reduction was almost $600,000—a significant impediment to the plan to develop a marketing and communications infrastructure; however, the plan went forward.

- In order to accommodate the university’s enlarged Office of Financial Aid, the Office of Advancement left Lumbee Hall and relocated to a rented building adjacent to campus.
- The Council for the Advancement and Support of Education awarded UNCP’s Office of Advancement the 2010 “Overall Improvement Award” for Educational Fundraising.
- The National Institutes of Health Extramural Associates Research and Development Award funded a one-year grant for $20,000 to UNCP’s Department of Sociology and Criminal Justice to lead a study with the Nursing and Social Work departments and the Robeson County Health Department.
- UNC Pembroke’s Student Support Services program received a $1.4 million grant from the U.S. Department of Education to provide additional academic and counseling support to low-income, disabled, and first-generation college students.
- Corporate and foundation giving continues to support awards and programs at UNCP. A selection of donors include the Lemelson Foundation, which supports biotechnology research; Progress Energy funds a new distinguished professor program that will honor three outstanding senior faculty members; and the Ecological Society of America’s SEEDS program and the National Science Foundation’s Research Initiation Grant funds three UNC Pembroke students and UNCP professor Dr. Leon Jernigan to participate in remote sensing, GIS, and field methods. Other corporations and foundations, Unilever and BB&T among them, are investing in UNCP’s programs.
- Scholarships to attend college are critical for many UNCP students. Notable gifts in 2010-2011 include a $50,000 perpetual endowment scholarship named for James B. Chavis, longtime administrator and friend of the university. In light of the difficult economy and its effects on students’ ability to attend college, the Office for Advancement at UNC Pembroke hosted its second annual Save Our Scholarships Beach Party, drawing about 400 guests and raising $65,000 for scholarship endowments.
- Annual Braves Club membership contributions help to fund the tuition, books, and other expenses of nearly 400 UNCP student-athletes in the form of scholarships. By donating to the general scholarship fund, the lives of every student-athlete at UNCP are impacted.
Athletics

Overview
UNC Pembroke’s athletic program includes 16 teams (eight men’s teams and eight women’s teams) that engage in intercollegiate competition in the Peach Belt Conference of the National Collegiate Athletic Association, Division II. Intercollegiate athletics are an important—and growing—part of UNCP’s identity and campus life for faculty, staff, students, alumni, and members of the community.

Highlights
- UNCP Athletic Director Dan Kenney was elected to serve on the NCAA Division II Management Council.
- UNCP was recognized with the 2010 Peach Belt Conference President’s Cup for Academic Excellence. The PBC President’s Cup recognizes excellence in academics concerning all of an institution’s student-athletes.
- A second place finish by the men’s cross country team and third place finishes by both the women’s soccer and the women’s cross country teams earned UNCP third place in the Peach Belt Conference standings for the 2010-2011 Commissioner’s Cup.
- Five UNC Pembroke teams qualified for NCAA postseason berths, and the university posted its highest finish ever in the final Peach Belt Conference Commissioner’s Cup Standings.
- The Braves baseball team won the Peach Belt Conference Tournament championship. The win marked the team’s ninth consecutive victory and a perfect 4-0 run through the conference’s postseason.
- Following its first Peach Belt Conference Tournament championship game, the UNCP men's basketball team was invited to participate in the NCAA Division II Men's Basketball Tournament.

Business Affairs

Overview
In the interest of managing the fiscal limitations in the “new normal,” UNCP’s Office of Business Affairs looked at several ways to cut expenses, while still allowing the university to grow.

Highlights
- UNCP reduced costs by no longer leasing buildings for university functions and moving these events back onto campus, including portable buildings on the east side of campus, the Lowery Guest House, and a facility at COMtech.
In response to General Administration’s request to look at course offerings as a means to increase efficiency and effectiveness, UNC Pembroke eliminated the activity period during which no classes were scheduled for 90 minutes. This activity period created dead time that reduced possible scheduling times, and it also made course scheduling much more complex than a more normal scheduling pattern. After seeking counsel and advice from the faculty, Academic Affairs eliminated the activity period and implemented a regular schedule for fall 2011 classes.

The university experienced a reduction of 15.5% of its state appropriation, resulting in the loss of 31 faculty positions and 47 SPA and EPA non-faculty positions.

A University Budget Advisory Committee was established to help provide input on how to meet budget reductions.

Three consecutive years of a salary freeze for state workers led some employees to look for other positions outside the university to increase their compensation. The university lost several senior administrators during this period, including the associate vice chancellor for Academic Affairs, the associate vice chancellor for University and Community Relations, the director of Human Resources, and the director of Alumni Relations.

Representatives from all over campus developed a Master Plan that focused on enhancing the campus spaces as well as building a sense of community. A copy of the plan is posted on the facilities website at www.uncp.edu/fm/masterplan/2011_campus_master_plan_update.pdf

The university broke ground on the Health Sciences Building. It is the largest state-funded project in UNCP history at a cost of $29 million.

The campus community engaged in a disaster response exercise simulating a train derailment adjacent to campus in order to prepare for potential emergencies and ensure safety and business continuity.

Enrollment Management

Overview

UNCP’s enrollment is affected by not only how many students apply to attend the university, but by how many of them complete their degree, how long they take to graduate, and how many leave the university—whether they are transferring to another school or simply dropping out of college altogether. UNC Pembroke’s enrollment grew at an astonishing rate between 1999 and 2009; however, many of those students failed to make satisfactory academic progress, to complete their degree in a reasonable amount of time, or to graduate. As a result, a joint effort between several divisions began putting in place more stringent enrollment policies, establishing higher academic standards, and also instituting support systems to retain students who may be foundering, catching them before they fall.
One important system students depend on is financial aid. Student financial aid had been a trouble spot for UNC Pembroke for some time, with several audit findings and a high rate of student dissatisfaction. A new director was charged with improving services and ensuring financial compliance with all Department of Education requirements. After analysis, the director found both the current staff and space to be inadequate when compared to best practice benchmarks. In short, the Office of Financial Aid’s space and staff had not been increased in proportion to the enrollment growth over the decade. In response, two additional financial aid counselors joined the staff, and the offices were relocated to more spacious and functional suites in Lumbee Hall—an action that more than tripled the space. To create this new space for Financial Aid, other offices within Lumbee Hall were relocated.

**Highlights**
- The Center for Academic Excellence is one safety net that engages students who appear to be struggling academically. Other interventions include the Early Alert program, Freshman Seminar, academic mentors, Resource Learning Labs, and a supplemental instruction program, among others; they all work in different ways to support UNCP students to ensure they continue their studies at UNCP and graduate in a timely manner.
- The College Opportunity Program is designed to admit a limited number of students who are motivated to attend college and who have better-than-average high school grades, but whose standardized test scores are too low for regular admission. These students join a special cohort group and take Composition and Freshman Seminar courses together.

**Student Affairs**

**Overview**
The Office of Student Affairs supports UNCP’s mission for academic excellence by providing comprehensive programs and services that foster the intellectual, social, cultural, physical, and emotional development of each student. By providing an environment in which community is nurtured, students are encouraged to contribute responsibly to the university and to society in general.

**Highlights**
- The Office of Multicultural and Minority Affairs works to broaden students’ horizons and foster respect for diversity. Events and programs on campus that accomplished these goals included the establishment of a new campus chapter of the National Council of Negro Women; an Hispanic Festival at the University Center Annex; a speaking engagement by Abdul Haneef, Imam of the Masjid Omar Ibn Sayyid Mosque in Fayetteville; and celebrity chef Mai Pham, who introduced the flavors of Southeast Asia in a cooking demonstration.
For the third consecutive year, UNC Pembroke was named a “Military Friendly School” by *G.I. Jobs* magazine.

Student involvement and leadership are at the heart of Student Affairs at UNCP, and the campus’ participation in Carolina Campus Compact Community is evidence of that commitment. Chrissy Swett, a Pembroke native, received the 4th annual North Carolina Campus Compact Community Impact Student Award in 2010, and Ashley Lowery received the fifth Community Impact Student Award in 2011.

The health, safety, and well-being of individuals who make up the UNCP community are a high priority. For this reason, UNCP’s CARE Team (Campus Assessment, Response, and Evaluation) works closely with faculty to identify and engage students who are struggling emotionally or psychologically with their academic or social environment. Faculty can refer any student who appears in distress, and faculty members have been known to personally escort troubled students into the CARE team’s offices.

**Regional Engagement**

*Overview*
With a new administration in place, putting a new face on the chancellor’s office and the university was especially important in 2010-2011. Fortunately, UNCP already enjoyed a strong relationship with the community and was already engaged in a variety of outreach efforts. A listening tour along with a wide variety of community involvement helped to develop relationships among constituencies.

*Highlights*
- A listening tour of the nine surrounding counties took place from September through November 2010. A faculty scholars council of five well-respected faculty members across disciplines and rank acted as recorders and analysts of the tour discussion. Each event took place on a community college campus to provide easy access to citizens and to cultivate relationships with community colleges. The information gathered was extremely helpful in establishing both short and long-term initiatives for the institution.
- During 2010-2011, Lumbee Tribal Chairman Purnell Swett and Chancellor Carter created a UNC Pembroke – Lumbee Tribe Advisory Committee to work on activities that would benefit both groups. This advisory committee made good progress; however, Chairman Swett’s resignation has delayed further work.
- The chancellor remained visible throughout the region, addressing civic groups, taking part in community functions, and working on projects for the benefit of the community. Hosting luncheons for community college presidents and events for the local citizens as well as meeting with chambers of commerce throughout the
region served to broaden the university’s circle of friends, to make connections, and to help the university to continue its important role in the area.

- UNCP sponsored a sustainable agriculture training program for area farmers through the Regional Center for Economic, Community, and Professional Development; the program taught farmers to incorporate sustainable practices into their operations and also included business and entrepreneur training for new farmers.

- The university is a critical resource for new and emerging businesses and economic development in this region. Programs such as the N.C. Small Town Economic Prosperity program, the annual UNCP Entrepreneurial Summit, the Thomas Family Center for Entrepreneurship, and the annual Business Visions Awards Banquet, among other programs, represent a significant effort to improve the region’s economic health.

- As an ongoing contributor to the *Southeastern Regional Profile*, UNC Pembroke’s Regional Center for Economic, Community, and Professional Development plays a pivotal role in the economic development of southeastern North Carolina.

- UNCP builds relationships throughout the community by sponsoring events that welcome the public and are usually free of charge. Events in 2010-2011 included the annual Speaker Series that brought in activists, teachers, and actors to address the community and the Native Speakers Series, which welcomed cultural activist Philip Red Eagle, and Native American historian Jack Gladstone. The Second Annual Robeson County Farm Bureau BioAg Symposium brought in speakers who addressed everything from Internet marketing of vegetables to cutting-edge biotechnology research. UNC Pembroke also began a major health initiative with the Honoring Native Food Ways gathering. More than 100 people from the campus and community attended. UNCP also hosts an annual Region IV Science Fair.

- In addition to official events sponsored by UNCP, students dedicate hundreds of hours each semester through service-learning courses to communities surrounding the campus.