

The University of North Carolina at Pembroke



UNC PEMBROKE

FALL 2012 FACTBOOK

Prepared by the Office of Institutional Effectiveness

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BRAVE PRIDE

- ***A Place of Diversity:*** largest percentage of minority students of any four-year institution in North Carolina excluding Historically Black Colleges and Universities.
- ***UNCP Student Athlete:***
 - ⇒ Mike Williams won the 2012 NCAA Division II Wrestling Championship at 165 pounds
 - ⇒ Megan Moore was runner-up in the 2012 NCAA Division II Women's Golf Championship
- ***New Bachelor of Science Program:*** The UNC Board of Governors approved the Bachelor of Science program in Geo-Environmental Studies
- ***ART Department earns NASAD accreditation:*** one of five North Carolina schools to earn accreditation from the National Association of Schools of Art and Design (NASAD).
- ***MSW program secures accreditation:*** UNCP's Master of Social Work program, housed in the Department of Social Work, has earned accreditation from the National Council on Social Work Education. More than 50 students are enrolled in the program.
- ***Nursing scores highest among system schools:*** The Department of Nursing NCLEX-RN exam scores were the highest among all 17 UNC-system universities during 2011 with a 100% pass rate by graduates.
- ***A Military Friendly School:*** named by G.I. Jobs magazine for the sixth consecutive year.

NEW Student Admissions

| | 2010 | 2011 | 2012 |
|-----------------|------|------|------|
| New Freshman | | | |
| <i>Applied</i> | 2811 | 3316 | 3087 |
| <i>Accepted</i> | 2099 | 2316 | 2224 |
| <i>Enrolled</i> | 1057 | 1028 | 1020 |
| New Transfer | | | |
| <i>Applied</i> | 836 | 761 | 730 |
| <i>Accepted</i> | 749 | 675 | 631 |
| <i>Enrolled</i> | 587 | 499 | 490 |
| New Graduate | | | |
| <i>Applied</i> | 302 | 293 | 299 |
| <i>Accepted</i> | 300 | 262 | 286 |
| <i>Enrolled</i> | 261 | 215 | 261 |

New Freshmen Profile

Gender:

- Male: 482 [47.25%]
- Female: 538 [52.75%]

3 Largest Ethnic Groups:

- American Indian: 163 [15.98%]
- African-American: 386 [37.84%]
- White, Non-Hispanic: 366 [35.88%]

Residency:

- In-State: 989 [96.96%]
- Out-of-State: 31 [3.04%]

Housing Status:

- Resident Hall: 807 [79.12%]
- Non-Resident Hall: 213 [20.88%]

Top 3 Contributing High Schools

- Purnell Swett
- Lumberton Senior
- South View

**Average High School GPA for
New First Year students: 3.29**

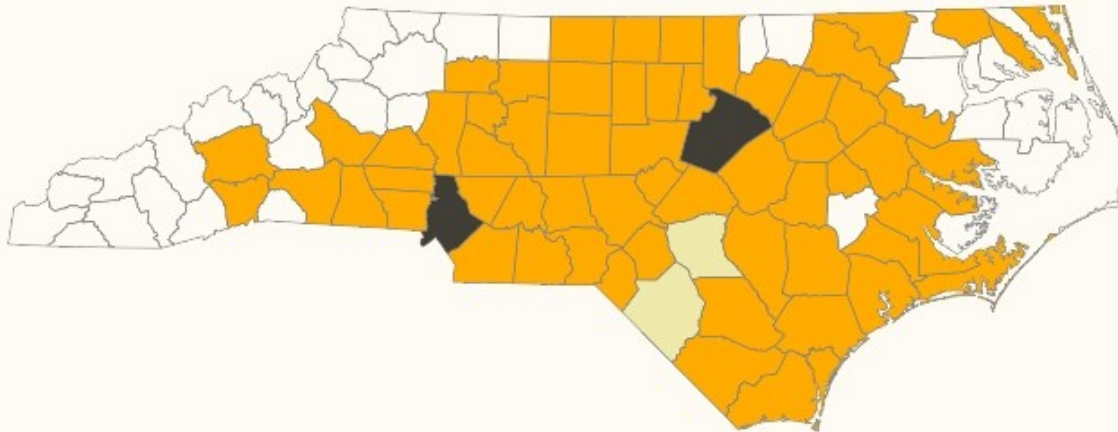
**Average SAT (combined math &
reading) for New First Year stu-
dents: 927**



New Freshmen North Carolina Counties

| | |
|----------------|------------|
| ROBESON | 224 |
| BLADEN | 11 |
| CUMBERLAND | 126 |
| HOKE | 27 |
| MOORE | 13 |
| RICHMOND | 22 |
| UNION | 16 |

| | |
|-------------|----|
| COLUMBUS | 20 |
| GUILFORD | 38 |
| MECKLENBURG | 53 |
| ONSLOW | 24 |
| SCOTLAND | 34 |
| WAKE | 71 |



Range ■ 1 < 50 ■ 50 < 100 ■ 100 < 250

Fun facts about Class of 2016

Most popular names for boys born in 1994: Michael, Christopher, Matthew, Joshua & Tyler



Most popular names for girls born in 1994: Jessica, Ashley, Emily, Samantha & Sarah

Mindset List for Class of 2016:

- *They have always lived in cyberspace, addicted to a new generation of “electronic narcotics.”*
- *Michael Jackson’s family, not the Kennedys, constitutes “American Royalty.”*
- *They have never seen an airplane “ticket.”*
- *While still fans of music on radio, they often listen to it on their laptops or replace it with music downloaded onto their MP3s and iPods*
- *Outdated icons with images of floppy discs for “save,” a telephone for “phone,” and a snail mail envelope for “mail” have oddly decorated their tablets and smart phone screens.*
- *They have had to incessantly remind their parents not to refer to their CDs and DVDs as “tapes.”*

New Transfer Student Profile

Gender:

- Male: 158 [32.24%]
- Female: 332 [67.76%]

3 Largest Ethnic Groups:

- American Indian: 82 [16.73%]
- African-American: 139 [28.37%]
- White, Non-Hispanic: 209 [42.65%]

Residency:

- In-State: 450 [91.84%]
- Out-of-State: 40 [8.16%]

Top 3 Contributing Community College

- Robeson
- Fayetteville Technical
- Sandhills

Top 3 Contributing Senior Universities

- Campbell
- Methodist
- Fayetteville

| | Male | Female | Total |
|-----------------------------|------|--------|-------|
| NC Public Senior | 14 | 28 | 42 |
| NC Community College | 82 | 197 | 279 |
| NC Private Senior | 20 | 32 | 52 |
| NC Private Junior | 2 | 2 | 4 |
| NC Unknown | 0 | 0 | 0 |
| In-State | 118 | 259 | 377 |
| From Two-Year Institutions | 24 | 41 | 65 |
| From Four-Year Institutions | 16 | 32 | 48 |
| Out-of-State | 40 | 73 | 113 |

First-Time Student Enrollment

| | New Freshmen | New Transfers | New Graduate |
|--|--------------|---------------|--------------|
| Male | 482 | 158 | 61 |
| Female | 538 | 332 | 200 |
| Full-Time | 1012 | 337 | 93 |
| Part-Time | 8 | 153 | 168 |
| Native Hawaiian/Other Pacific Islander | 0 | 1 | 1 |
| White, Non-Hispanic | 366 | 209 | 139 |
| African-American | 386 | 139 | 72 |
| American Indian/Alaskan Native | 163 | 82 | 31 |
| Asian | 21 | 7 | 2 |
| Hispanics of any race | 46 | 21 | 8 |
| Two or more races | 16 | 1 | 4 |
| Non Resident Alien | 4 | 15 | 3 |
| Race/Ethnicity Unknown | 18 | 15 | 1 |
| Robeson County | 224 | 117 | 70 |
| Supporting Counties* | 455 | 244 | 133 |
| Rest of North Carolina | 310 | 89 | 45 |
| Other States | 28 | 25 | 10 |
| Foreign Countries | 3 | 15 | 3 |

*Supporting Counties include Bladen, Columbus, Cumberland, Guilford, Hoke, Mecklenburg, Moore, Onslow, Richmond, Scotland, Union, and Wake

Students At A Glance

| | |
|-----------------------|------|
| Headcount | 6269 |
| FTE | 5526 |
| Total Courses | 853 |
| Total Sections | 1667 |
| Student/Faculty Ratio | 15:1 |

| | | | |
|-------------|---------------|------|--------|
| Gender | Male | 2340 | 37.33% |
| | Female | 3929 | 62.67% |
| Level | Undergraduate | 5504 | 87.80% |
| | Graduate | 765 | 12.20% |
| Time Status | Full-Time | 4602 | 73.41% |
| | Part-Time | 1667 | 26.59% |
| Residency | In-state | 6044 | 96.41% |
| | Out-of-state | 225 | 3.59% |

| | | | |
|----------------|--|------|--------|
| Race/Ethnicity | Native Hawaiian/Other Pacific Islander | 7 | 0.11% |
| | White, Non-Hispanic | 2550 | 40.68% |
| | African-American | 2000 | 31.90% |
| | American Indian/Alaskan Native | 1017 | 16.22% |
| | Asian | 95 | 1.52% |
| | Hispanics of any race | 250 | 3.99% |
| | Two or more races | 129 | 2.06% |
| | Nonresident Alien | 70 | 1.12% |
| | Race/Ethnicity Unknown | 151 | 2.41% |

Student Enrollment by Level

| | Undergraduate | Graduate |
|--|---------------|----------|
| Male | 2131 | 209 |
| Female | 3373 | 556 |
| Full-Time | 4432 | 170 |
| Part-Time | 1072 | 595 |
| Native Hawaiian/Other Pacific Islander | 5 | 2 |
| White, Non-Hispanic | 2153 | 397 |
| African-American | 1821 | 179 |
| American Indian/Alaskan Native | 879 | 138 |
| Asian | 88 | 7 |
| Hispanics of any race | 237 | 13 |
| Two or more races | 113 | 16 |
| Nonresident Alien | 62 | 8 |
| Race/Ethnicity Unknown | 146 | 5 |
| Robeson County | 1534 | 243 |
| Supporting Counties* | 2497 | 372 |
| Rest of North Carolina | 1272 | 126 |
| Other States | 140 | 18 |
| Foreign Countries | 61 | 6 |

*Supporting Counties include Bladen, Columbus, Cumberland, Guilford, Hoke, Mecklenburg, Moore, Onslow, Richmond, Scotland, Union, and Wake

Historic Headcount & Fundable Student Credit Hours (SCH)*

| | 2009-2010 | | 2010-2011 | | 2011-2012 | |
|-----------------------------|-------------|----------------|-------------|----------------|-------------|----------------|
| | Headcount | SCHs | Headcount | SCHs | Headcount | SCHs |
| Regular Session** | | | | | | |
| Undergraduate | 5167 | 125,564 | 5339 | 122,008 | 4718 | 112,496 |
| Graduate | 496 | 4,997 | 509 | 5,261 | 371 | 4,043 |
| Exemptions*** | 32 | 0 | 23 | 0 | 32 | 0 |
| Sub-total | 5695 | 130,561 | 5871 | 129,349 | 5121 | 116,539 |
| Distance Education** | | | | | | |
| Undergraduate | 703 | 29,900 | 804 | 31,875 | 746 | 32,565 |
| Graduate | 241 | 4,447 | 257 | 5,299 | 369 | 6,576 |
| Exemptions | 22 | 0 | 12 | 0 | 15 | 0 |
| Subtotal | 966 | 34,347 | 1073 | 37,174 | 1132 | 39,141 |
| Institution Total | 6661 | 164,908 | 6944 | 166,523 | 6251 | 155,680 |

*Headcount is for Fall only; Student Credit Hours are reported for a full academic year.

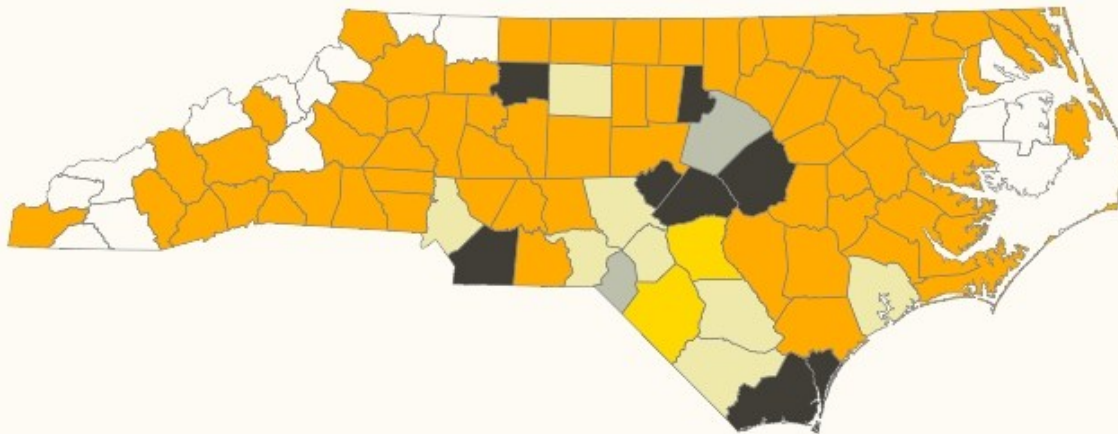
**Regular session student credit hours are reported for fall and spring terms only; Distance Education student credit hours includes fall, spring, and both summer terms.

***Faculty/staff tuition waivers; not counted in fundable SCHs.

North Carolina Counties

| | |
|----------------|-------------|
| ROBESON | 1777 |
| BLADEN | 124 |
| CUMBERLAND | 890 |
| HOKE | 205 |
| MOORE | 218 |
| RICHMOND | 209 |
| UNION | 79 |

| | |
|-------------|-----|
| COLUMBUS | 160 |
| GUILFORD | 122 |
| MECKLENBURG | 209 |
| ONSLOW | 103 |
| SCOTLAND | 257 |
| WAKE | 293 |



Range ■ 1 < 50 ■ 50 < 100 ■ 100 < 250 ■ 250 < 500 ■ 750 +

States Represented

Countries Represented (19):

- Australia
- Cameroon
- Canada
- China
- Columbia
- Finland
- India
- Ireland
- Mexico
- Netherlands
- New Zealand
- Norway
- Philippines
- South Africa
- South Korea
- Sweden
- The Bahamas
- United Kingdom
- Zimbabwe

| State | Enrollment |
|-------------------|------------|
| North Carolina | 6044 |
| Virginia | 20 |
| New Jersey | 13 |
| New York | 12 |
| South Carolina | 12 |
| Florida | 11 |
| Maryland | 11 |
| Pennsylvania | 9 |
| Massachusetts | 7 |
| Illinois | 5 |
| Dist. of Columbia | 4 |
| Georgia | 4 |
| Ohio | 4 |
| New Hampshire | 3 |
| California | 2 |
| Tennessee | 2 |
| Texas | 2 |
| Washington | 2 |

States with 1 each: Alabama, Alaska, Idaho, Indiana, Kentucky, Maine, Nevada, West Virginia, Wisconsin

Degrees Awarded 2011-2012

| | Undergraduate | Graduate |
|---|---------------|------------|
| Grand Total | 905 | 214 |
| Native Hawaiian/Other Pacific Islander | 1 | 0 |
| White, Non-Hispanic | 413 | 135 |
| African-American | 237 | 39 |
| American Indian/Alaskan Native | 134 | 25 |
| Asian | 19 | 1 |
| Hispanics of any race | 33 | 5 |
| Two or more races | 12 | 4 |
| Nonresident Alien | 26 | 5 |
| Unknown | 30 | 0 |
| Female | 578 | 165 |
| Male | 327 | 49 |



Employees

EPA

All Current Employees 927

Full-Time 458
Part-Time 77
Total 535

SPA

Full-Time 389
Part-Time 3
Total 392

Gender

Male 387
Female 540

Race/Ethnicity

Nonresident Alien 9
Hispanics of any race 20
American Indian or Alaska Native 304
Asian 23
Black or African American 79
Native Hawaiian or Other Pacific Islander 3
White 473
Two or more races 13
Unknown 3

Occupational Activity

Executive Administrative Managerial 59
Instructional Faculty 404
Professional 108
Technical and Paraprofessional 100
Clerical and Secretarial 139
Skilled Crafts 37
Service/Maintenance 80

EPA Employees

EPA Type:

| | |
|------------------------|-----|
| Faculty | 401 |
| SAAO Tier I | 8 |
| SAAO Tier II | 40 |
| Professional Librarian | 10 |
| Instructional | 70 |
| Research | 2 |
| Not determined | 4 |

Tenure Status:

| | |
|---------------------------------------|-----|
| Tenured* | 152 |
| On Track | 99 |
| Not On Track | 165 |
| Phased Retirement Program Participant | 2 |

Highest Earned Degree:

| | |
|---------------------------|-----|
| Doctoral | 270 |
| First Professional | 7 |
| Master's Degree | 221 |
| Baccalaureate | 34 |
| Certificates and Diplomas | 1 |
| Other | 1 |
| No Degree | 1 |

*Includes Administrators and Librarians with Tenure



FACULTY

| | Male | | Female | | Total | |
|--------------------------------|------|-----|--------|-----|-------|-----|
| | PT | FT | PT | FT | PT | FT |
| Nonresident Alien | 0 | 2 | 1 | 4 | 1 | 6 |
| Hispanics of any race | 0 | 5 | 0 | 8 | 0 | 13 |
| American Indian/Alaskan Native | 2 | 7 | 3 | 12 | 5 | 19 |
| Asian | 0 | 7 | 3 | 11 | 3 | 18 |
| African-American | 3 | 9 | 6 | 9 | 9 | 18 |
| White, Non-Hispanic | 24 | 142 | 34 | 104 | 58 | 246 |
| Two or more races | 0 | 0 | 0 | 4 | 0 | 4 |
| Unknown | 0 | 0 | 1 | 0 | 1 | 0 |

| Full-Time | Tenure Track, Not Tenured | Non-Tenure Track | Tenured |
|---------------------|------------------------------|------------------|---------|
| Lecturer | . | 156 | . |
| Assistant Professor | 94 | 3 | 8 |
| Associate Professor | 5 | 1 | 65 |
| Professor | 0 | 3 | 62 |
| Instructor | 0 | 2 | 0 |



Additional Data Resources

Advanced Analytics, The University of North Carolina

<http://www.northcarolina.edu/ira/ir/analytics.htm>

From this webpage, you can create customized reports for UNCP and other schools in the UNC system in the following areas: academic program inventory, degrees conferred, fall enrollment, freshmen measures, retention/graduation/persistence, and transfer student performance. Most of these reports can then be saved or printed in either a .pdf or an Excel format.

The Integrated Postsecondary Education Data System

<http://nces.ed.gov/ipeds/datacenter/>

IPEDS is the core postsecondary education data collection program for the National Center for Education Statistics (U.S. Department of Education). Data are collected from all primary providers of postsecondary education in the country in areas including enrollments, program completions, graduation rates, faculty, staff, finances, institutional prices, and student financial aid. These data are made available on the IPEDS website to students, researchers and others.

Common Data Set

<http://www.uncp.edu/ie/cds/>

The CDS initiative is defined by its organizers as "a collaborative effort between publishers and the educational community to improve the quality and consistency of information reported by college and university officials and to reduce the burden of compiling such information which is used in guide books." That is, the common data set is used to pull into one place answers to commonly asked questions about the university. It includes information about enrollment/persistence, full-time first-time admissions, transfer admissions, academic offerings/policies, student life, annual expenses, financial aid, instructional faculty and class size, and degrees conferred.