

**Faculty Evaluation Review Subcommittee**  
**Minutes**  
**Tuesday, December 5, 2006**  
**3:30 p.m.**  
**217 Dial Humanities Building**

Members Present: Charles Beem (Chair), Richard Gay, Ginny Jones, John Parnell,  
Jean Sexton, Guo Wei

Members Absent: Elizabeth Normandy, Cyndi Sheard

- I. Call to Order. The meeting was called to order at 3:38 p.m.
- II. Approval of the Minutes. The minutes were approved as distributed.
- III. Approval of the Agenda. The agenda was approved as distributed.
- IV. Discussion. A discussion of “Web-Based Student Evaluation of Instruction: Promises and Pitfalls” by Jack McGourty, Kevin Scoles, and Stephen Thorpe provided several insights. These included that Web-based evaluation might best be handled by local companies; that department-based question could be easily integrated; and the response rate of 30-40% could be an issue. Questions to be answered include what is the UNCP response rate for online courses; can the survey be made mandatory; how can a positive ID be made; how will privacy issues be handled; and what are other UNC-system institutions doing. A final issue to be determined is if UNCP’s current online course evaluations are evaluating the professor or the technology.
- V. Old Business. None.
- VI. New business. None.
- VII. Adjournment: The meeting was adjourned at 4:26 p.m.

Respectfully submitted,

Jean Sexton  
Secretary