

**Minutes of the
Subcommittee on Curriculum
Thursday 1 April 2004
3:30 PM Room 251 University Center**

Members Present: Sara Brackin, Stephen Bukowy, Tony Curtis, Bill Gash, Lisa Kelly, John Labadie, Maria Periera, Karen Stanley, Mark Thompson, Tommy Thompson

Members Excused: Mike Spivey, Travis Stockley

Guests: Bob Schneider, Nick Giannatasio, Bruce DeHart, Jose D'Arruda

1. The meeting was called to order at 3:30 pm.
2. The 4 March 2004 minutes were approved
3. The agenda was approved
4. The following proposals from the Mass Communications Dept passed unanimously:
Make the following modifications to the MCM program:
 - 4.1 Delete MCM 455 Senior Thesis as a program requirement, but leave it as an elective within the dept:
 - 4.2 Change course prefixes of MCM 380, 458, & 480 to "**BRD**" 380,458, & 480;
 - 4.3 Add new 3-hr course **MCM 360 Media & Society** as a program elective
 - 4.4 Add new 3-hr course **MCM 370 Media and Politics** as a program elective

Minor Changes

- 4.5 Change titles of MCM 426 from "Mass Communication Research: Tactics and Strategies" to **Mass Communication Theory and Research**
- 4.6 Change title of MCM 405 from "Law & Ethics in Public Communication" to **Media Law & Ethics**

In the 18-hr **Public Relations Minor**, require PRE 260; requirements will now be Required Courses (15 hrs): *MCM 210, *MCM 240, PRE 220, 260 & 407
Elective (Choose one of the following): PRE 270, 320, 345, 350, 409, 415, 420, or 460

*BRD & JRN majors must take an additional 6 hrs of PRE credits to compensate for MCM 210 and 240 already applied to their major; minor hrs in PRE courses, then, must total 18 hrs for BRD & JRN majors to pick up the minor in PRE.

5. The following Proposals from the Biology Dept were passed unanimously:
 - 5.1 Add three new courses to strengthen dept offerings:
BIO 320 Developmental Biology (4 hrs)
BIO 351 Research Strategies (3 hrs)
BIO 381 Immunology 3 hrs)
 - 5.2 Minor course description clarifications of lab requirements in:
BIO 322 Biotechnology I
BIO 323 Biotechnology II

6. The following minor change proposal from the School of Education was passed unanimously
 - 6.1 Change course title of EDNL 502 from “Legal Structures in Education” to: **Legal Aspect of Educational Leadership**
7. The following proposals from the History Dept was passed unanimously, pending passage by the Graduate Council on its 19 April 2004 meeting: [Note this has been approved by Teacher Education Committee]
 - 7.1 Add new required 3-hr course **SSE 565 Advanced Social Studies Curriculum and Instructional Methods** in the new M.A.T. in Social Studies
8. The following proposals from the Masters in Public Administration program were passed unanimously, pending passage by the Graduate Council on its 19 April 2004 meeting date
 - 8.1 New 12-hr graduate concentration in **Emergency Management**:
 New Required Courses (9 hrs)
MPM 515 Introduction to Emergency Management (3)
MPM 516 Hazard Mitigation Principles and Planning (3)
MPM 575 Capstone in Emergency Management (3)
 Must choose one of the following new courses as an elective:
MPM 517 Private and Public Sector Continuity Planning
MPM 518 Social Dimensions of Disaster and Special Populations (3)
MPM 519 Technological Applications in Emergency Management (3)
9. The following proposal from the Chemistry & Physics Dept was passed unanimously, pending passage by the Graduate Council on its 19 April 2004 meeting date:
 - 9.1 Add new 3-hr “Special Topics” graduate course: **PHSS 5XX Special Topics**
10. The following proposals form the School of Business were passed unanimously, pending passage by the Graduate Council on its 19 April 2004 meeting date
 - 10.1 Add new 3-hr course **FIN 501 Foundations of Finance**
 - 10.2 Add new 3-hr course **MGT 501 Foundations of Marketing and Management**
 - 10.3 Add new 3-hr course **MGT 528 Legal Issues for Managers**
 Rationale: Course will help round out MBA program offerings
11. There was no Old Business
12. There was no New Business
13. Dr. Thompson announced that there would be no May 2004 meeting unless it was specially called. He thanked the committee members for all of their hard work during the year.
14. The meeting was adjourned at 3:48 PM

Dr. Tommy Thompson, Chair

Dr. Stephen Bukowy, Sec