

**Agenda for the  
Subcommittee on Curriculum  
Thursday 1 April 2004  
3:30 PM Room 251 Univ Center**

Members: Sara Brackin; Steve Bukowy; Tony Curtis; Bill Gash; Lisa Kelly; John Labadie; Maria Periera; Mike Spivey; Karen Stanley; Travis Stockley; Mark Thompson; Tommy Thompson

1. Call to order
2. Approval of the 4 March 2004 minutes (attached & on UNCP Web)
3. Approval of the agenda
4. Proposals from Mass Communication Dept:

Make the following modifications to the MCM program:

- 4.1 Delete MCM 455 Senior Thesis as a program requirement, but leave it as an elective within the dept;
- 4.2 Change course prefixes of MCM 380,458, & 480 to **"BRD"** 380,458,&480;
- 4.3 Add new 3-hr course ***MCM 360 Media & Society*** as a program elective;
- 4.4 Add new 3-hr course ***MCM 370 Media & Politics*** as a program elective;

Minor Changes:

- 4.5 Change title of MCM 436 from "Mass Communication Research: Tactics and Strategies" to ***Mass Communication Theory and Research***;
- 4.6 Change title of MCM 405 from "Law & Ethics in Public Communication" to ***Media Law & Ethics***.

In the 18-hr ***Public Relations Minor***, require PRE 260; requirements will now be:

*Required Courses [15 hrs]: \*MCM 210; \*MCM 240; PRE 220,260,&407;  
Elective (choose one course from the following list):  
PRE 270,320,345,350,409,415,420,or460.*

\* BRD & JRN majors must take an additional 6 hrs of PRE credits to

compensate for MCM 210 & MCM 240 already applied to their major;

minor hrs in PRE courses, then, must total 18 hrs for BRD & JRN majors to pick up the minor in PRE.

Rationale: will prevent other majors in the dept from "double-dipping"

their credits from the MCM core

5. Proposals from the Biology Dept:

5.1 Add three new courses to strengthen dept offerings:

***BIO 320 Developmental Biology (4 hrs)***

***BIO 351 Research Strategies (3 hrs)***

***BIO 381 Immunology (3 hrs)***

5.2 Minor course description clarifications of lab requirements in:

BIO 322 Biotechnology I

BIO 323 Biotechnology II

6. Proposal from School of Education:

Minor course title change: EDNL 502 from: "Legal Structures in Education" to:

***Legal Aspects of Educational Leadership***

Rationale: better denotes course contents

7. Proposal from History Dept\*\*:

\*\*[Note: pending Graduate Council approval on 19 April 2004]

[Note: has been approved by Teacher Educ Committee]

Add new required 3-hr course ***SSE 565 Advanced Social Studies Curriculum & Instructional Methods*** in the new M.A.T. in Social Studies

Rationale: needed as prereq for SSE 500, plus its required for teacher licensure competencies

8. Proposal from Masters in Public Management program:

\*\*[Note: pending Graduate Council approval on 19 April 2004]

New 12-hr graduate concentration in ***Emergency Management:***

New Required Courses (9 hrs):

**MPM 515 Introduction to emergency Management (3)**  
**MPM 516 Hazard Mitigation Principles & Planning (3)**  
**MPM 575 Capston Seminar in Emergency Management (3)**  
Must choose one of the following new courses as an elective:  
**MPM 517 Private & Public Sector Continuity Planning (3)**  
**MPM 518 Social Dimensions of Disaster & Special Populations (3)**  
**MPM 519 Technological Applications in Emergency Management (3)**

9. Proposals from Chemistry & Physics:

\*\*[Pending approval by Graduate Council]

Two new "Special Topics" graduate classes:

**CHMS 5XX Special Topics**

**PHYS 5XX Special Topics**

Rationale: will provide for in-depth exploration of advanced areas/topics of interest

10. Proposals from the School of Business:

[\*pending approval by the Graduate Council on 19 April 2004]

10.1 Add new 3-hr course **FIN 501 Foundations of Finance**

10.2 Add new 3-hr course **MGT 501 Foundations of Marketing and Management**

Rationale: provide accelerated courses for students who do not have a

business undergraduate background; neither course counts for the MBA program

10.3 Add new 3-hr course **MGT 528 Legal Issues for Managers**

Rationale: course will help round out MBA program offerings

11. Old Business

12. New Business

13. Announcements

14. Adjournment