



MBA Newsletter

Fall, 2008

Special points of interest:

- * Welcome New MBA Director—Angela Hausman
- * Classes Start August 20, 2008—students look for meet and greet opportunities.
- * New Matrix/Advising Process
- * New Online Courses Coming for Spring 2009
- * Formation of Several New MBA Advisory Committees
- * Keep in Touch with Us.

New MBA Director

A new MBA director, Dr. Angela Hausman, joined the UNCP School of Business. Over the summer, she began her program of improving access and success for students in the region interested in an MBA.

In addition to increasing access and success, Dr. Hausman's goal is to improve relations with the business and social leaders in the region to help increase economic opportunities in the community and forge stronger relationships with the University.

Dr. Hausman comes to UNCP after years of involvement in the Graduate School of Business at Xavier University—which is ranked #16 by *US News and World Report*. Previous institu-



Dr. Angela Hausman

tions include Marshall University and the University of Texas—Pan American. Her teaching interests include International, Strategy, Entrepreneurship, and Healthcare Marketing.

Dr. Hausman has a Ph.D. in marketing

from the University of South Florida and an MBA from the University of Pittsburgh. She is the associate editor of the *Journal of Business and Industrial Marketing* and a reviewer for several top marketing journals. Her research interests include business to business marketing, relationship marketing, channels, and public policy.

She has published over 20 articles and 50 proceedings in some of the leading marketing publications and authored a number of consulting reports. She works primarily in the areas of Product Development/ New Product Adoption, Internet Marketing, International Marketing, and Health Care Marketing.

Upgrades in the MBA Program

Several exciting upgrades are currently available to UNCP MBA students and more are on the way—so stay informed by reading the *MBA Newsletter*.

The first change has already taken

place in the form of a streamlined advising process. Beginning Fall 2008, students will have access to a matrix showing when classes will be offered across the three campuses. This will allow students to more effectively plan for graduation.

Current students were given instructions to help them use this system in a recent email. Individual advising will still be available for students who desire it.

Continued on page 2—upgrades

Upgrades—continued from page 1

The second major upgrade is the expansion of online offerings. In the Spring, students will have the choice of three-four courses that will be taught entirely online. These classes will take the place of courses currently scheduled for Spring 2009 in the matrix or as additional elective offerings. The plan is to increase the use of technology to expand the course offerings, thus increasing access to more students. In the future, the MBA program will use the new technology classroom to offer concurrent courses that will be of-

fered simultaneously on all three campuses.

Several structural changes are also in the works. Ms. Sheila PreVatte will take the lead in providing advising and student support to the program. Also, an academic advisory committee composed of faculty and current MBA students will be forming in the Fall to provide greater outside input into the MBA program.

Current students should keep an eye out for a Fall meet and greet with the new MBA director. These sessions will

take place in the hour before Fall MBA classes at all locations. Look for the date and place on your campus. These meetings are part of an effort to build stronger relationships with and between MBA students. Look for the formation of an MBA student organization in the near future, too.

The MBA staff hopes to make further upgrades to ensure access and success to all interested students in the region. If you have ideas or suggestions, we'd love to hear from you. Please email your suggestions to angela.hausman@uncp.edu.

**The MBA Executive
Advisory
Committee will help
improve access
and increase
success of MBA
students and
graduates at UNCP.**

Advisory Committees Forming

To provide input and advise on the MBA program, we are currently seeking nominations for members of an outside advisory committee. This committee will be composed of members from the community who have an interest in the preparation of MBA students and, as leaders of the community, are in a position to provide direction. We hope to have a total of 12-15 active members.

The committee will act to provide non-binding input on issues of curriculum, marketing the program, assessment of graduates, and the strategic plan for the program.

The committee will meet between two and four times a year. We would like to hold these meetings in the members' facilities on a rotating basis with the host providing a light breakfast for

attendees. There will be no cost associated with membership, although there is the expectation that members will facilitate the improvement of the program.

If you know of someone who would make a significant impact on the MBA program at UNCP, please forward their nomination to: angela.hausman@uncp.edu.

Keep in Touch

We'd love to hear from our graduates. Please drop us a line or send an email to mba.uncp.edu to let us know where you are, what you're doing and changes for you and your family—marriages, births, job promotions.

We'll take this information and include it in future issues of this newsletter to let the rest of you know what's going on with your former colleagues.

Also, make sure we have current contact information. If you move or change your information, please let us know at mba@uncp.edu. If you know of someone else who would be interested in receiving the newsletter, send us their information at the address above.

Also, future issues of this newsletter will be sent via email, so be sure we have your current email address. If

you don't wish to receive future copies of the newsletter, just let us know at the address above and we'll take you off our distribution list.

500 copies of this public document were printed at a cost of \$.50 per copy.