

**The University of North Carolina at Pembroke
Strategic Plan Implementation Team**

Goal #1: Increase and utilize the intellectual capital of the University by investing in the faculty, staff, and students, in the places they interact, and in the resources they create.

Initiative #1: Create an adequately staffed Interdisciplinary Research Center.

Dr. Eric Dent, Professor, Management, Marketing, & International Business
Dr. Lee Phillips, Associate Professor, Geology and Geography

Initiative #2: Improve student learning outcomes and retention through innovative teaching and alternative learning venues.

Dr. Beverly King, Assistant Vice Chancellor, Institutional Effectiveness

Initiative #3: Increase support for academic research.

Dr. Beverly King, Assistant Vice Chancellor, Institutional Effectiveness

Initiative #4: Continue to emphasize and safeguard the strength of the faculty and staff as a necessary component of intellectual capital, ensuring implementation of initiatives 1 through 3.

Dr. Kay McClanahan, Professor, English & Theater

Initiative #5: Increase the effectiveness and efficiency of services and physical facilities that enable accomplishment of the academic mission of the institution.

Mr. Steve Martin, Assistant Vice Chancellor, Facility Management, Facility Planning, & Construction

Initiative #6: Ensure and increase student development opportunities, traditionally offered through Student Affairs, to enhance students' leadership opportunities as well as opportunities for their social, cultural, athletic, and personal growth, thereby enhancing retention and the quality of student life.

Dr. Diane Jones, Vice Chancellor, Student Affairs

Goal #2: Enhance the quality and uniqueness of a UNCP education by infusing an appreciation for diversity and globalization into all areas of the University.

Initiative #1: Develop, implement, and promote opportunities for students' appreciation and analysis of diversity and multiculturalism through the curriculum and across campus life.

Ms. Mary Helen Walker, Director, Disability Support Services

Initiative #2: Diversify and internationalize the University environment.

Ms. Mary Helen Walker, Director, Disability Support Services

Initiative #3: Expand the scope and function of the American Indian Studies Department.

Dr. Jane Haladay, Assistant Professor, American Indian Studies

Initiative #4: Increase opportunities for domestic and foreign travel for research and study.

Dr. Charles Harrington, Provost & Vice Chancellor, Academic Affairs

Initiative #5: Develop opportunities for faculty research and analysis of the significance, value, and impact of diversity.

Dr. Judi Haberkorn, Assistant Professor, Social Work

Goal #3: Improve the access, application, and quality of information and computing technologies utilized by the University and the region to optimize and exchange intellectual capital.

Initiative #1: Develop a comprehensive process to evaluate and address computing and information technology needs of students, faculty, and staff and to provide resources (both human and material) and training that supports continuous and stable day-to-day operations and new technologies as they become available.

Dr. Robert Orr, Associate Vice Chancellor, Information Resources

Initiative #2: Develop criteria by which technology-based teaching, scholarship, and service are recognized, measured, and evaluated for purposes of faculty promotion and tenure.

Dr. Elizabeth Normandy, Director, Teaching/Learning Center

Initiative #3: Encourage and provide support for the integration of computing and information technology into the curriculum.

Dr. Elizabeth Normandy, Director, Teaching/Learning Center

Initiative #4: Develop a policy and plan for equal access to informational and instructional technology for all members of the University community.

Dr. Robert Orr, Associate Vice Chancellor, Information Resources

Goal #4: Further develop the University as a partner with the community to bring ideas, resources, and people together to promote the quality of life and the long-term economic well-being of the region and the state.

Initiative #1: Develop programs for the purpose of improving educational attainment and literacy in the region [defined as a nine-county area of southeast North Carolina—Bladen, Columbus, Cumberland, Hoke, Montgomery, Moore, Richmond, Robeson, and Scotland].

Dr. Carol Higy, Associate Dean, School of Education

Initiative #2: Continue to work with local and regional planners and investors to develop an infrastructure (examples: roads, bike path, hotels, restaurants, transportation, multiplex, etc.) to cultivate Pembroke as a university/college town.

Ms. Sylvia Pate, Director, Regional Center

Initiative #3: Encourage research that contributes to regional development.

Dr. Mitu Ashraf, Associate Professor, Economics & Finance

Initiative #4: Expand opportunities for community and University interaction by utilizing professional development courses and workshops and campus programming for community members and alumni/ae.

Ms. Sylvia Pate, Director, Regional Center

Initiative #5: Integrate and publicize concepts of energy and efficiency and greenness into construction and management of facilities.

Mr. Steve Martin, Assistant Vice Chancellor, Facility Management, Facility Planning, & Construction

Initiative #6: Create a coordinated communications system for the campus and with the region.

Dr. Glen Burnette, Vice Chancellor, University & Community Relations