

SCHOOL OF BUSINESS

Dean: Eric B. Dent

The School of Business is composed of three academic departments offering the Bachelor of Science degree with a major in either Business Administration or Accounting.

The University of North Carolina at Pembroke also offers the Master of Business Administration (M.B.A.). Students should consult the School of Graduate Studies section of the catalog to obtain information about academic requirements for the MBA program.

BUSINESS PROGRAMS

The School of Business offers the Bachelor of Science degree with a major in either Accounting or Business Administration. Business Administration majors must choose a track in Economics, Finance, Information Technology Management, International Business, Management, or Marketing. Students who want to have more than one track must successfully complete all requirements for each, plus at least 12 additional unduplicated hours for the second track. A minimum of 50% of the semester hours in the Business major must be taken at UNCP. The School of Business offers minors in Business Administration, Economics, and Marketing for non-Business majors only. Business majors cannot obtain a minor from the School of Business.

The basic core of business studies emphasizes the broad background needed for successful competition in the dynamic work-world as well as preparation for further study in graduate programs. Another objective is to render service beyond the University and within the surrounding business community. Through evening and online degree programs in management (see Evening and Distance Programs), the School of Business serves students who are unable to attend daytime classes. Further assistance is supplied in placement services and special consultation to the business community at large.

Prospective students are strongly urged to consult a member of the faculty as soon as possible. To follow the courses in the necessary order, it is best to begin planning early.

DEPARTMENTS IN THE SCHOOL OF BUSINESS

ACCOUNTING AND INFORMATION TECHNOLOGY 252

Chair: Craig D. Shoulders

ECONOMICS, FINANCE, AND DECISION SCIENCES 257

Chair: Ramin Cooper Maysami

MANAGEMENT, MARKETING, AND INTERNATIONAL BUSINESS 262

Chair: Christopher Ziemnowicz