NSSE 2014 Administration Summary
University of North Carolina at Pembroke

Administration Summary

This report provides an overview of your NSSE administration, including details about your population and sample, response rates, representativeness of your respondents, survey customization choices, and recruitment message schedule. This information can be useful for assessing data quality and planning future NSSE administrations.

Population and Respondents

The table at right reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

Survey completions	First-year	Senior
Submitted population	1,178	841
Adjusted population[a]	1,178	840
Survey sample[b]	1,178	840
Total respondents[b]	204	210
Full completions[c]	166	179
Partial completions	38	31

a. Adjusted for ineligible students and those for whom survey requests were returned as undeliverable.
b. Targeted and locally administered oversamples were not included.
c. Completed at least one demographic question after the core engagement items on the survey.

Response Rate and Sampling Error[a]

The table below summarizes response rates and sampling errors for your institution and comparison groups. For more information see NSSE's Response Rate FAQ: **nsse.iub.edu/pdf/Resp_Rate_FAQ.pdf**

	First-year				Senior			
	UNC Pembroke	Peer Institution	North Carolina	Southeast	UNC Pembroke	Peer Institution	North Carolina	Southeast
Response rate	17%	17%	21%	21%	25%	23%	24%	26%
Sampling error[b]	+/- 6.2%	+/- 2.1%	+/- 1.1%	+/- 0.4%	+/- 5.9%	+/- 1.7%	+/- 1.1%	+/- 0.3%

a. Comparison group response rate and sampling error were computed at the student level (i.e., they are not institution averages).
b. Also called "margin of error," sampling error is an estimate of the amount the true score on a given item could differ from the estimate based on a sample. For example, if the sampling error is +/- 5.0% and 40% of your students reply "Very often" to a particular item, then the true population value is most likely between 35% and 45%.

Representativeness and Weighting

The first table at right reports on variables submitted in your population file. Respondent and population percentages are listed side by side as a convenience to see how well the characteristics of your respondents reflect your first-year and senior populations.

Because females and full-time students are consistently overrepresented among respondents, NSSE weights results by institution-reported sex and enrollment status so institutional estimates reflect the population with respect to these characteristics. The second table at right provides the respondent and population proportions used to calculate your 2014 weights. For more information, see **nsse.iub.edu/html/weighting.cfm**

Representativeness	First-year		Senior	
	Respondent %	Population %	Respondent %	Population %
Female	70	55	77	67
Full-time	98	96	66	64
First-time, first-year	92	86	N/A	N/A
Race/ethnicity[a]				
Am. Indian or Alaska Native	14	14	17	17
Asian	3	2	3	2
Black or African American	30	38	20	28
Hispanic or Latino	9	6	5	4
Native Hawaiian/Other Pac. Isl.	0	0	0	0
White	39	35	48	44
Other	0	0	0	0
Foreign or nonresident alien	0	1	1	1
Two or more races/ethicities	3	2	3	2
Unknown	1	2	2	3

a. Based on the IPEDS categories (not available for Canadian institutions) submitted in the population file. Results not reported for institutions without full (at least 90%) race/ethnicity information in the population file.

Weighting	First-year		Senior	
	Respondent %	Population %	Respondent %	Population %
Full-time, female	69	53	51	41
Full-time, male	29	43	15	23
Part-time, female	1	2	26	27
Part-time, male	0	2	9	9