2016-2017 UNCP BRAVEBOOK – Progress Report

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Reporting Period: May 2017

Thematic Goal: MAXIMIZE STUDENT SUCCESS

BRAVEBOOK
Our playbook for success.

Defining Objective Categories

	Defining Objective Category	Applicable Standard Operating Objectives (Metrics)
A.	Revise and Enhance the University's Enrollment Strategy	Student Enrollment and Retention Rates
B.	Assess and Improve the Student Support Experience	Student Retention, Graduation, and Placement Rates
C.	Expand Training and Development for Faculty and Staff	Faculty & Staff Satisfaction Results and Assessments
D.	Improve the Accuracy and Use of Information for Decision-Making	Operating Revenue and Expenses
E.	Expand the University's Visibility and Partnerships	Endowment and Capital Campaign Status

Defining Objective Initiatives – Status Summary

Place an "X" in the appropriate status column.

	Defining Objective Initiative	Cat. (from above)	Cabinet Owner	Project Owner	Due Date	Complete	Green	Yellow	Red
1	Evaluate and modify targeted and optimal recruitment strategies	A	Scott Billingsley	Stewart T.	6/30/17			X	
2	Benchmark admissions standards (quantity/quality) and develop baselines	A	Scott Billingsley	Stewart T.	6/30/17				X
3	Assess applicable Enrollment organization structures and resources	A	Scott Billingsley	Scott B.	5/1/17	x			
4	Development of the Center for Student Success	B	Scott B.	Derek O.	6/30/17		X		
5	Successful launch of the new Student Health Center and Counseling & Psychological Services Building	B	Lisa Schaeffer	Cora B & LynnDee H.	5/1/17	X			
6	Strengthen the Career Center	B	Lisa Schaeffer	Dawn W.	5/30/17	X			
7	Expand student service-learning opportunities	B	Lisa Schaeffer	Christie P.	5/30/17	X			
8	Strengthen the faculty Teaching and Learning Center (TLC)	C	Scott Billingsley	Cynthia M.	6/30/17			X	
9	Add new in-house training programs and on-line learnings for staff and faculty	C	Nancy Crouch	Ben S.	6/30/17	X			
10	Launch the new employee onboarding program	C	Nancy Crouch	Joanne M.	5/30/17	X			
11	Evaluate and enhance the reporting, forecasting, and internal support of the budget process to improve effectiveness of financial spend	D	Kenneth Spayd	Kristy N.	6/30/17	X			
12	Assess and modify academic program offerings based upon course enrollment, student interests, and other related criteria	D	Scott Billingsley	Liz N.	5/31/17			X	
13	Implement core components of the university's strategic and master plan when making key facility operations decisions	D	Nancy Crouch	David H.	6/30/17		X		
14	Evaluate and determine sustainability funding model for student services	D	Dick Christy	Dick. C.	8/1/17			X	
15	Ensure compliance activities are completed as required and within a planned schedule	D	Joshua Malcolm	Joshua M.	6/30/17			X	
16	Successful launch of university's Capital Campaign. Providing funding for needed infrastructure improvements and resources for student success	E	Wendy Lowery	Wendy L.	6/30/17		X		
17	Broaden and solidify UNCP's brand impact	E	Jodi Phelps	Jodi. P.	6/1/17		X		
18	SACS Accreditation	D	Scott B.	Liz N.	6/1/17		X		

Green – on track; **Yellow** – issues or problems may adversely impact completion date, cost, or scope; **Red** – activity won't be completed by scheduled date, will exceed projected cost, or won't meet scope.

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Issues/Risks:

List concern regarding the status of a Defining Objective Initiative at risk. Place an "X" in the appropriate status column. Provide a resolution and a target completion date.

	Defining Objective Initiative	Overall Status		Concern	Proposed Resolution	Resolution Due Date
		Yellow	Red			
1						
2						
3						
4						
5						
6						
7						
8						

Yellow – issues being managed; **Red** – requires attention

Action Items:

List significant activities to be accomplished before the next progress report.

	Defining Objective Initiative	Activity	Owner	Due Date	Comments
1	#4	Mostly complete, some work will continue as standard operations.			
2	#8	Project incomplete, TLC as envisioned is not established. Work will continue to reinvent and establish a robust TLC as a resource for faculty that will include faculty development strategy.			
3	#12	Some work has been accomplished, but project has not been fully completed. Work will continue.			
4	#1	Some work completed. Leadership void delayed progress.			
5	#2	AVC for enrollment vacancy prevented significant progress, work will continue.			
6	#14	Analysis ongoing, immediate year sustainable, looking at growth and infrastructure needs.			
7	#15	Project ongoing. Progress made, but volume of original project too large to complete in single year. 25 policies submitted to OGC for review/ issuance as of 6/25, many issued			
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