

BRAVEBOOK Objectives & Initiatives



Access

Develop and implement a strategic undergraduate and graduate recruitment and admissions plan.



Student Success

Develop and implement a strategic student retention, progression, and graduation plan.

Develop and implement a comprehensive review process for both academic programs and academic support areas.



Affordability & Efficiency

Strengthen UNCP's infrastructure and coordinate financial resources to support enrollment growth.



Economic Impact & Community Engagement

Optimize academic program offerings and resources which support critical workforce needs.

Strengthen economic development resources and partnerships to better serve and impact the region.



Excellent & Diverse Institutions

Identify and operationalize collaborative pathways to success, creating additional educational opportunities for students.

Improve organizational alignment through our vision, mission, and values.



2017-18

BRAVEBOOK

Our playbook for success.

Why do we exist?

We change lives through education for our students, faculty and staff, and the communities we serve.

How do we behave?

We value service to others ahead of ourselves, integrity and accountability in our actions, proactive communication and collaboration, and innovation in what we do.

What do we do?

We provide a high-quality, student-centered and affordable education, as well as empower and positively impact the world we serve.

How will we succeed?

We will succeed by providing personalized education and support to our students, using information to make effective and efficient decisions, leveraging our unique culture and partnerships, and being committed to the development and engagement of our faculty and staff.

What is most important right now?

Our 2017-18 thematic goal is:

MAXIMIZE STUDENT SUCCESS

CHANGING LIVES THROUGH EDUCATION