

# 2017-2018 UNCP BRAVEBOOK Initiatives – Monthly Status

Reporting Period: **December 2017**



**BRAVEBOOK**  
Our playbook for success.

Thematic Goal: **MAXIMIZE STUDENT SUCCESS**

## Defining Objective Categories

Defining Objective Category		Applicable Standard Operating Objectives (Metrics)
A.	Access	Targeted Enrollment Rates (low-income and rural); Targeted Completion Rates (Low-Income and Rural)
B.	Student Success	Student Retention; Five-Year Graduation Rates; Achievement Gaps in Undergraduate Degree Efficiency; Overall Undergraduate Degree Efficiency
C.	Affordability and Efficiency	Operating Revenue and Expenses; Capital Investment
D.	Economic Impact and Community Engagement	Critical Workforce Needs; Research Productivity
E.	Excellent and Diverse Institutions	Employee Engagement and Development; Areas of Distinction

## Defining Objective Initiatives – Status Summary

Place an "X" in the appropriate status column.

Defining Objective Initiative		Cat . (from above)	Cabinet Owner	Project Leader	Due Date	Overall Status			
						Complete	Green	Yellow	Red
1	Develop and implement a strategic undergraduate and graduate recruitment and admissions plan	A	David Ward	Lois Williams			X		
2	Develop and implement a strategic student retention, progression, and graduation plan	B	David Ward	Scott Billingsley			X		
3	Develop and implement a comprehensive review process for both academic programs and academic support areas	B	David Ward	Liz Normandy			X		
4	Strengthen UNCP's infrastructure and coordinate financial resources to support enrollment growth	C	Stewart Thomas	David Hatch			X		
5	Optimize academic program offerings and resources which support critical workforce needs	D	David Ward	Scott Billingsley			X		
6	Strengthen economic development resources and partnerships to better serve and impact the region	D	Dan Kenney	Barry O'Brien			x		
7	Identify and operationalize collaborative pathways to success creating additional educational opportunities for students	E	David Ward	Jeff Frederick			X		
8	Improve organizational alignment through our vision, mission, and values	E	Jodi Phelps	Nancy Crouch			X		

**Green** – on track; **Yellow** – issues or problems may adversely impact completion date, cost, or scope; **Red** – activity won't be completed by scheduled date, will exceed projected cost, or won't meet scope.

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### Issues/Risks:

List concern regarding the status of a Defining Objective Initiative at risk. Place an "X" in the appropriate status column. Provide a resolution and a target completion date.

	Defining Objective Initiative	Overall Status		Concern	Proposed Resolution	Resolution Due Date
		Yellow	Red			
1						
2						
3						
4						
5						
6						
7						
8						

**Yellow** – issues being managed; **Red** – requires attention

### Action Items:

List significant activities to be accomplished before the next progress report.

	Defining Objective Initiative	Activity	Owner	Due Date	Comments
1					
2					
3					
4	Infrastructure	Determine goals for master plan. Continue work on SoB advance planning. Begin West advance planning. Begin work on Gateway, scoping meeting, kickoff. Schedule work for R&R projects	Hatch	1/10/18	
5					
6	Economic Development	Need Silent Phase Timeline	Kenney	1/10/18	This may be a Feb Event
7					
8	Organizational alignment		Crouch		Teams are heavily populated with faculty and students. Bulk of our tasks will be addressed after January 10 when they return to campus.