

# 2017-2018 UNCP BRAVEBOOK Initiatives – Monthly Status

Reporting Period: **May 2018**



Thematic Goal: **MAXIMIZE STUDENT SUCCESS**

## Defining Objective Categories

Defining Objective Category		Applicable Standard Operating Objectives (Metrics)
A.	Access	Targeted Enrollment Rates (low-income and rural); Targeted Completion Rates (Low-Income and Rural)
B.	Student Success	Student Retention; Five-Year Graduation Rates; Achievement Gaps in Undergraduate Degree Efficiency; Overall Undergraduate Degree Efficiency
C.	Affordability and Efficiency	Operating Revenue and Expenses; Capital Investment
D.	Economic Impact and Community Engagement	Critical Workforce Needs; Research Productivity
E.	Excellent and Diverse Institutions	Employee Engagement and Development; Areas of Distinction

## Defining Objective Initiatives – Status Summary

Place an "X" in the appropriate status column.

Defining Objective Initiative		Cat . (from above)	Cabinet Owner	Project Leader	Due Date	Overall Status			
						Complete	Green	Yellow	Red
1	Develop and implement a strategic undergraduate and graduate recruitment and admissions plan	A	David Ward	Lois Williams					
2	Develop and implement a strategic student retention, progression, and graduation plan	B	David Ward	Scott Billingsley			X		
3	Develop and implement a comprehensive review process for both academic programs and academic support areas	B	David Ward	Liz Normandy			X		
4	Strengthen UNCP's infrastructure and coordinate financial resources to support enrollment growth	C	Stewart Thomas	David Hatch			X		
5	Optimize academic program offerings and resources which support critical workforce needs	D	David Ward	Scott Billingsley			X		
6	Strengthen economic development resources and partnerships to better serve and impact the region	D	Dick Christy	Barry O'Brien			X		
7	Identify and operationalize collaborative pathways to success creating additional educational opportunities for students	E	David Ward	Jeff Frederick			X		
8	Improve organizational alignment through our vision, mission, and values	E	Jodi Phelps	Nancy Crouch			X		

**Green** – on track; **Yellow** – issues or problems may adversely impact completion date, cost, or scope; **Red** – activity won't be completed by scheduled date, will exceed projected cost, or won't meet scope.

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### Issues/Risks:

List concern regarding the status of a Defining Objective Initiative at risk. Place an "X" in the appropriate status column. Provide a resolution and a target completion date.

	Defining Objective Initiative	Overall Status		Concern	Proposed Resolution	Resolution Due Date
		Yellow	Red			
1						
2						
3						
4	Strengthen UNCP's infrastructure and coordinate financial resources to support enrollment growth			Continued concern w/ preparation of Campus Master Plan. In addition, School of Business AP should be submitted to SCO by July 2018 to avoid costly revisions due to changes in the Building Code	Due to an upcoming change in the Building Code, any project that has not received an <u>approved</u> DD submittal return by Jan 1, 2019 must submit CD's based on the 2018 revised Building Code.	Recommend preparing AP for submittal as soon as possible
5						
6						
7						
8	Communications and Employee Development (8.2 and 8.3)			Scope of 8.2 and 8.3 not fully accomplished.	Meeting to discuss next steps with project leads. Will most likely continue efforts via operational initiatives.	June 15

**Yellow** – issues being managed; **Red** – requires attention

### Action Items:

List significant activities to be accomplished before the next progress report.

	Defining Objective Initiative	Activity	Owner	Due Date	Comments
1					
2					
3					
4					
5					
6					
7					
8	Improve organizational alignment through our vision, mission, and values	Final meeting of project leads to summarize projects and outline next steps.	Crouch	June 1	